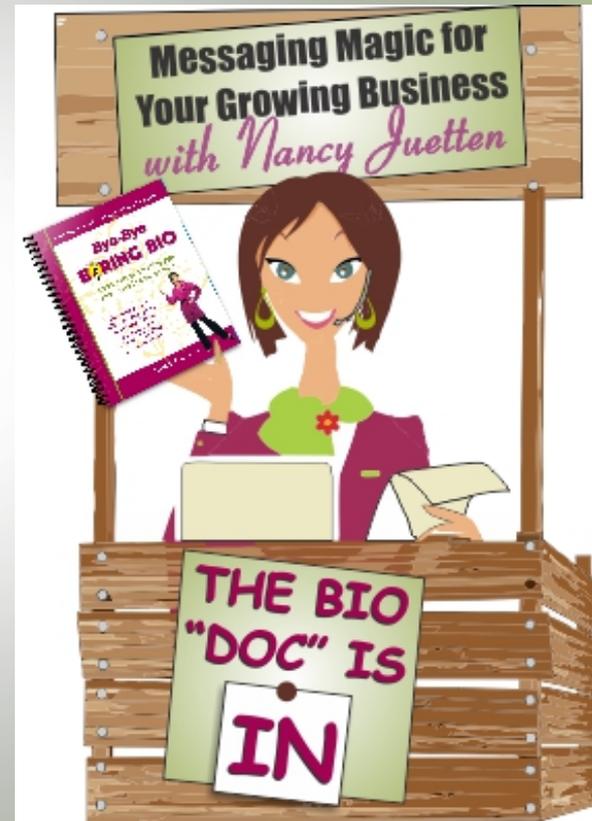


Transform Your Boring Story into a Client Attracting Magnet to Get Known and Paid Now



Let's Get Real for a Moment

- Fear and Worry around Choosing the Right Path and Audience
- "Imposter Disease"
- Self-Doubt
- Overwhelm
- Reinvention Fatigue



Let's Rid the Room of Self-Doubt Right Now

- Let me introduce you to Sean Stephenson.
- And let's get our groove on so the fun can begin as soon as possible.
- Watch with me, get out of your seats, and let's hear from a giant among men ...



Perfection Disease?

- Set it aside, starting today.
- Stop obsessing.
- Get known now, even if your book, speech, or offerings aren't done or perfect.
- No one will find if you continue to hide out.
- Done is better than perfect.
- Today's session is a GREAT first step!



RESULTS Worthy of Celebration!

- \$10000 in new business within weeks of posting a client attracting story to a website.
- Five new enrollment conversations, almost immediately!
- New client says YES to a premium program at ten times the prior stated value with speed, ease, and ENTHUSIASM.
- Five-figure speaking gig within two weeks after turning three page speaker manifesto into one powerful page of WOW.
- Press release landed one financial planner on BankRate, PBS blog, and Forbes.com, attracting quality client inquiries and hundreds of opt ins to get his new ebook!



Bloom Where You are Planted

Two groups of business owners:

1. Starting out
2. Have traction and want to grow



This Session is Perfect for You If:

- You want your story to be **memorable, remarkable,** and **repeatable ...**
- So the right people can **recommend, refer** and **HIRE** you.
- You are ready to transform from invisible to visible
- You want to get known now
- You want to get known more
- And you want it to happen YESTERDAY!

Big Intention

- 📌 Make something challenging feel a whole lot easier.
- 📌 Deliver content that will make an immediate impact.
- 📌 Get it done in a way that makes you GLAD to have chosen this session as your top priority.
- 📌 Have fun!

The Wow for You Today



- Describe your WOW so you are excited and your ideal clients are, too.
- Set the stage IN THE ROOM so you can step into your own amazing story in service to the people you are on Earth to help.
- And, remember, this is just the beginning of a fabulous and rewarding journey I'd love to guide you along...

Simple Questions Not So Simple Answers

Who are you?

Why does it matter?

Who do you serve?

In What Ways?

What impact?

What sets you apart?

How can clients engage?

Are you ready?

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A Delicious Tale of Joy and Service



A Dare from a Friend in 2008

... From "Pity Party Hotel" to Prosperity



Now ... from UNKNOWN slow runner



www.authenticvisibility.com

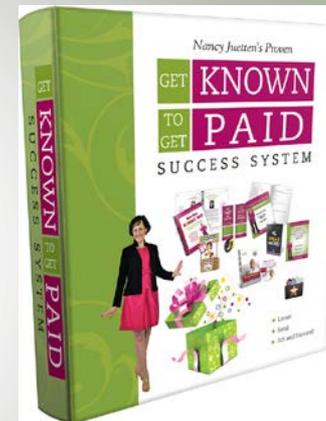
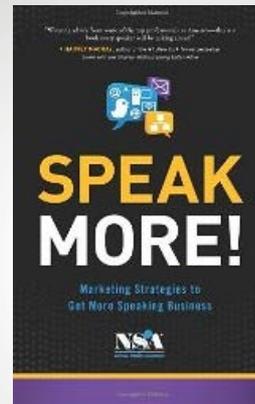
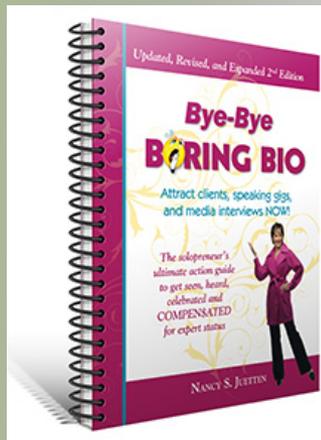
To KNOWN

A race horse on a mission for good



www.authenticvisibility.com

Tools and Training Trusted by Thousands



**The Get Known to Get Paid
PRIVATE Mentoring Program:
Offering You One-on-One Expert Guidance and
Support So You Can Get Known to **Get Paid!****

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What about YOU?

- What if you put your flag in the sand?
- More ideal clients, presold on the value of YOUR services?
- Easier path to prosperity, joy, satisfaction, and contribution

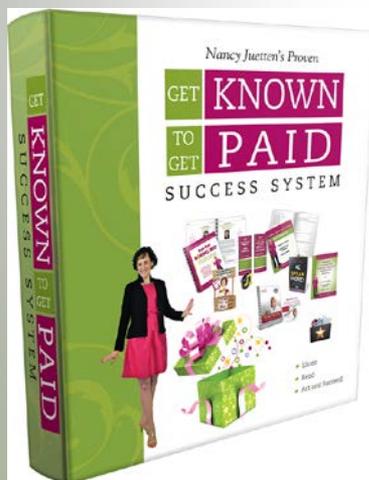
Taking the Temperature

- Take Your Quick Quiz
- Set aside shame or blame.
- Get real about taking imperfect action. Today.



Prize Drawing - \$3000 Value

*Get Known Get Paid Success System.
Enjoy the Worldwide VIRTUAL Workshop,
plus two more **LIVE** Mega VIP Success
Calls with me in October and November!*



Ever Feel Stuck at the Front Door Before You Start?

- You are at a big event like this one & meeting lots of amazing people.
- You feel worried about what you are going to say to describe yourself that you can't even hear or remember what anyone else is saying.
- The tragedy is that no one is heard or seen or remembered.
- What you say and how you show up matters.
- And what prospects read counts for a lot, too.
- First impressions are lasting.

3 Important Questions

- How many potential clients touched your website or heard your “elevator pitch” and never called?
- How many hot prospects **didn't understand** exactly how you could help them?
- And how many **tuned out** because you **took too long** to make your point, offered “alphabet soup” that they didn't understand after your name, used too much industry jargon, or showcased other common mistakes?



The Most Important Question

■ What are these mistakes costing you?

\$ \$ \$ \$ \$

Would You Rush to Buy After Reading These Words?

- Since she was a child, Maddie has held a strong vision that couples can have lifelong love and fulfillment. She believes that couples who choose to take an active role in their relationship can achieve their dreams, desires, and goals together ...

Let's "Have Them at Hello"

- Couples who have seen a lot of life and want to infuse more joy in their relationships are singing the praises of Relationship Coach Mary Smith. They are facing issues about sex, infidelity, money or communication and getting beyond them to have more fun, enjoy better intimacy, and look to the future with excitement.

Truth is Stranger than Fiction. Would **YOU** Buy from This Expert?

My life has been full of adventures and I am so pleased to be sharing my new adventure with you. Born in Vancouver, Canada, I graduated from the British Columbia Institute of Technology in the field of Biomedical Engineering ...After stumbling and bumbling around, I made it my mission to learn from the best in their fields of expertise...

This is the Same Person!

Leading internet entrepreneurs from across the nation rely upon Andrea to handle the “behind the scenes” details of new product launches so they can stay in their genius with the knowledge that every detail is being handled in a world-class way. A results-focused “energizer bunny on steroids,” Andrea is your secret weapon to rock the internet and your balance sheet.

Bottom Line:

- The words matter.
- The results count.
- It's your story. Tell it well.
- Then, build a model around your brilliance.

Build a Business Model Around Your Brilliance.

<p>Prepare Your Story. Broadcast Your Brilliance. PROSPER NOW.</p> <p>Nancy Juetten www.AuthenticVisibility.com</p>		<p>ENGAGE AND SUCCEED!</p>	
 <p>A-la-Carte Services</p> <ul style="list-style-type: none"> • "Build Your Buzz" Strategy Session: \$347 • "Look Over My Bio and Make It Better" Private Session: \$347 • Press Release Pizzazz: \$997 	<p>BY APPLICATION ONLY</p>		 <p>PRIVATE MENTORING PROGRAM</p>
	<p>GET KNOWN TO GET PAID SUCCESS SYSTEM</p> <p>Listen, Read, Act and Succeed!</p> <ul style="list-style-type: none"> » Name and claim your six-figure niche <ul style="list-style-type: none"> » Say Bye-Bye to your boring bio » Make a pitch the media and others can't resist » Make your press releases pay off in a digital age » Use essential tools to get you quoted & in the spotlight » Show up like a "Rock Star" joint venture partner, even if you are just starting out » Plus, benefit from abundant tools & resources to Get Known to Get Paid! 		<p>GET KNOWN TO GET PAID Success System</p> <p>\$997</p> <p>Includes three Mega VIP Success Calls to name and claim your niche, say "bye-bye" to that boring bio, and build big buzz for your business and expertise.</p> 
		<p>Bye-Bye Boring Bio</p> <p>\$197</p>	
<p>Joint Ventures, Teleseminars, Speaking, Networking, Ezines, Ebooks, Publicity to Build Know-Like-Trust ...</p>		<p>FREE</p>	

Your Great 8 Story Elements

- 1 .Your “Aha” Story
- 2 .Your People
- 3 .What You Do
- 4 .Compelling Benefits
- 5 .Power of Proof
- 6 .Passion – Why You?
- 7 .Something Personal
- 8 .Call to Action

These Two Pack a Punch

-- Your "Aha Moment"



-- Your People



#1 Your “Aha Moment”

- Each one of us has a “big why” behind the work we do.
- Buddy up.
- Take a few minutes to share your “aha moment” when you KNEW this journey was your calling?
- Then, listen intently to what your partner says.
- I’ll ask for volunteers to share what they most remember so we all can celebrate and be in position to recommend and refer YOU to everyone we meet.

Who Wants to Share?



#2 Your People

- Who Are Your People?
- What Is Your Tribe?
- What Is Your Community?
- Let's Start With You!



Clarity Pays Off

- Have you named and claimed your niche so it is so clear that even a 9 year old can understand it?
- If not, today is your invitation.
- That is how people you meet can be in position to **refer, recommend, and remember you well enough to HIRE you!**

Powerful Formula

- Attract and Presell Ideal Client
- Repel Everyone Else



Niches to Inspire

- I help holistic practitioners attract more of their kinds of clients they want without doing anything that feels pushy.
- I lead yoga classes for people with 'round bodies' who don't enjoy going to regular yoga classes.
- I help adults with Asperger's and/or ADHD build intimate relationships, from learning to date, to finding friends and peer groups, to exploring healthy sexuality.
- I help women struggling with anxiety disorders live anxiety-free with the help of practical herbal medicine and other drug free techniques.

Specifics are Terrific. Generics Not So Much.

- I support clients to **advance themselves along the path to enlightenment**
- Helping people **change their lives**
- I **inspire, embrace, and support Sacred Power** in myself and others
- Teaching a breakthrough method that empowers people to know that they can **completely change the way they are experiencing their lives**

To Attract Your Best Clients, Your Story Should...

- Focus on outcomes, ultimate results, and WOW in service to YOUR ideal clients
- Tell a story that gets the reader to YES fast.
- Be clear about what you want the reader to DO.

Do We Know Where to File or Find YOU?

- The “slash career” has many of us confused.
- Author/Speaker/Coach ... Snooze!



Caregiving without Regret Expert Michael Bloom

"The life you save may be your own."

- Burnout, stress, and overwhelm can lead to very undesirable consequences for caregivers, families, and organizations. Since 2011, **Michael Bloom** has helped to revitalize the careers of hundreds of family and professional caregivers with practical, tactical soul-saving coping strategies and support them in saving lives.
- He wants caregivers who feel exhausted, worried, and on the brink of burnout to stop living with regret and recharge their caregiving energy now.

College and Career Strategist Elizabeth Venturini

- Doting mid-life parents who want to avoid 'the boomerang kid' effect, preserve their home equity and retirement savings, and set the stage so their teens launch fabulously in college with professional careers they love are turning to **College and Career Strategist Elizabeth Venturini**. *She is the college career advisor their kids actually listen to as they craft their own paths to get the job done.*

Joy After Divorce Expert for Women Amy Minkoff

- As a **Joy After Divorce Expert and Coach**, **Amy Minkoff's mission** is to guide divorcing moms to navigate the overwhelming maze of divorce with confidence and peace of mind so they can claim the lives they want.
- The ideal result is that they break free from the emotional and practical challenges of divorce to get on clear path to a life full of more financial security, time for what matters, and the love they deserve.

Who are YOUR People?



Who Wants to Share?

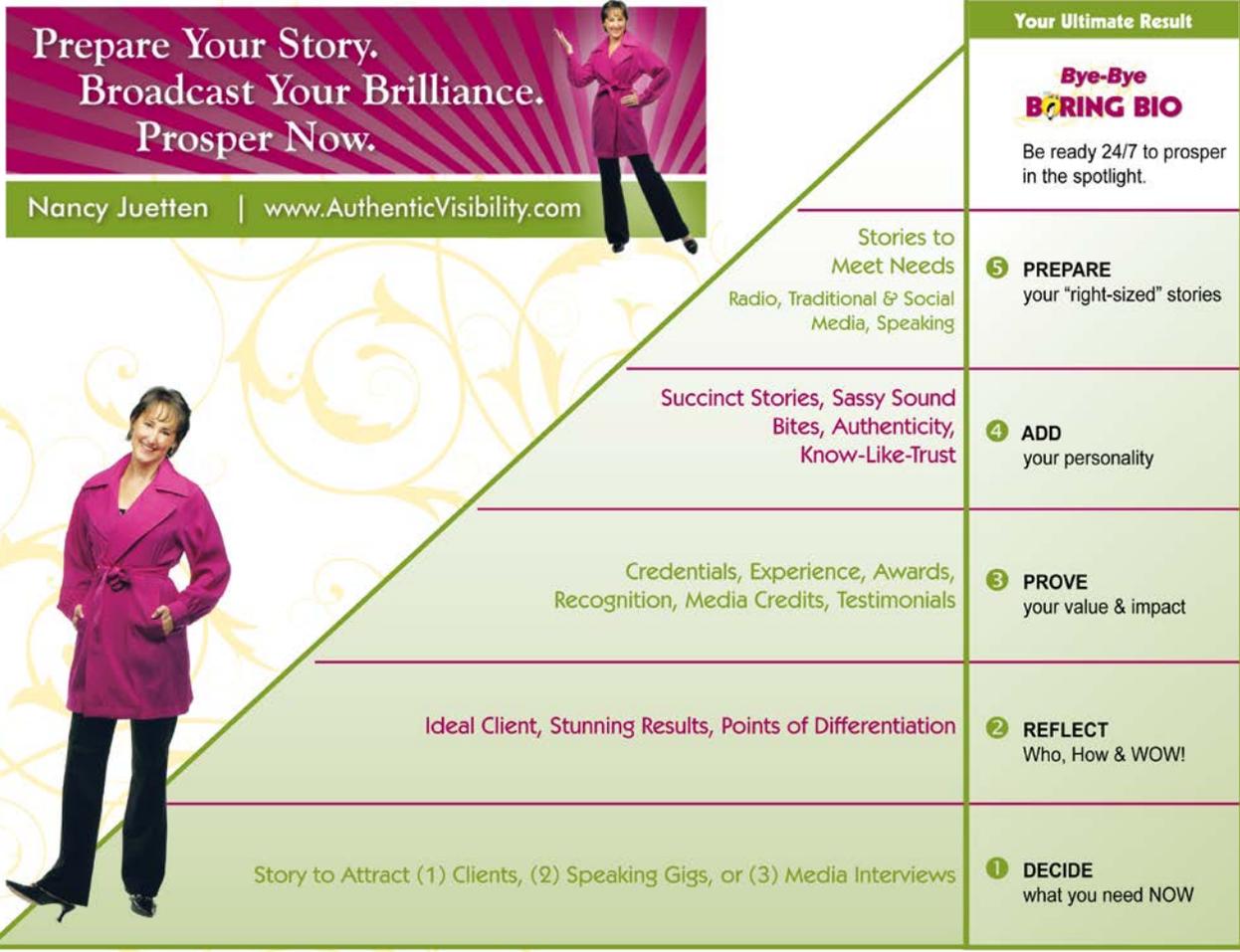


How and Why



- Make your story relevant to specific results you seek.
- Get ready to glide through the doors to perfect opportunities.

5 Simple Steps



Power of Proof



“I feel like I can play BIG.”



“...People are attracted to my story and to me. I’m proud of my bio, and I’ll tell you a secret – when I need a little confidence boost I go back and read it. Nancy helped me find words and an inner confidence that I couldn’t get to on my own. The overall result, I feel like I can play big.”

Jen Mueller, America’s Expert Talker

www.authenticvisibility.com

A Picture Speaks 1000 Words.



What If...

- Your PERFECT CLIENT landed on your “about me” page?
- You met a DREAM CLIENT at a live event or networking function?
- An influential reporter called and decided to interview you?
- Do you have the right words in your back pocket?
- **Would your BEST and most compelling story be front and center?**
- Are people engaging right away?
- And is your menu of offerings so clear that **YES** is the right answer?

Will You Have What My Clients are Having?

- My clients are saying YES to all of these questions.
- Best of all, they are getting known and getting paid for the expert status they own today.
- They are ready to share thoughtful packages that invite their ideal clients to say YES to what they offer.
- And they are doing it in an “all of the help, none of the hype” way that feels like a wonderful act of service.



My Wish for You

- You say YES to all of these questions.
- You are **confident** and **clear** about **your commitment to serve your ideal clients.**
- Your specifics are terrific, your menu is clear, and your people want what YOU are offering!
- You are ready 24/7 when opportunity knocks.
- And you get the help you need in perfect timing to make your difference in the world.

Big Finish

■ "When I prove my vision is more powerful than my doubt, that makes for a very great day."

-- Sean Stephenson



What is the Strength of YOUR Vision?

- Are you prepared to “go to the mattresses” to fight for it and learn what you need to know to get known and paid for it?
- Are you ready to see what lies beyond the barricades of career reinvention, fear, overwhelm, confusion, or doubt to say who you are, what you do, who you serve so you can make YOUR best impact?

Say “YES” and Join with Me

- If the rewards you seek seem just beyond your grasp...
- And they are IMPORTANT enough to pursue,
- I'll lead your way, every delicious step of the journey.

Just Getting Started?

Worldwide VIRTUAL Get Your Client Attracting Story Done Workshop – Sept. 25, 2013 – noon – 3 p.m. Pacific

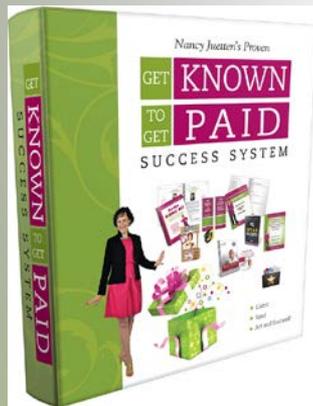


**A Bonus “Bio Doc Is In”
Follow Up Call
One Week Later!**

You are Ready to Get Known in a Bigger Way. Now.

Join me for the Get Known Get Paid Success System.

Enjoy the Worldwide VIRTUAL Workshop, **plus** two more LIVE Mega VIP Success Calls with me in October and November!



You are Serious and Want to Work PRIVATELY with Me.

- Say YES to the Get Known Get Paid Success System.
- Enjoy all 3 Mega VIP LIVE Success Calls.
- And, let's schedule a chat to determine if the Get Known Get Paid PRIVATE Mentoring Program is right for you.

10 Coveted Spots – Is One of Them Yours?

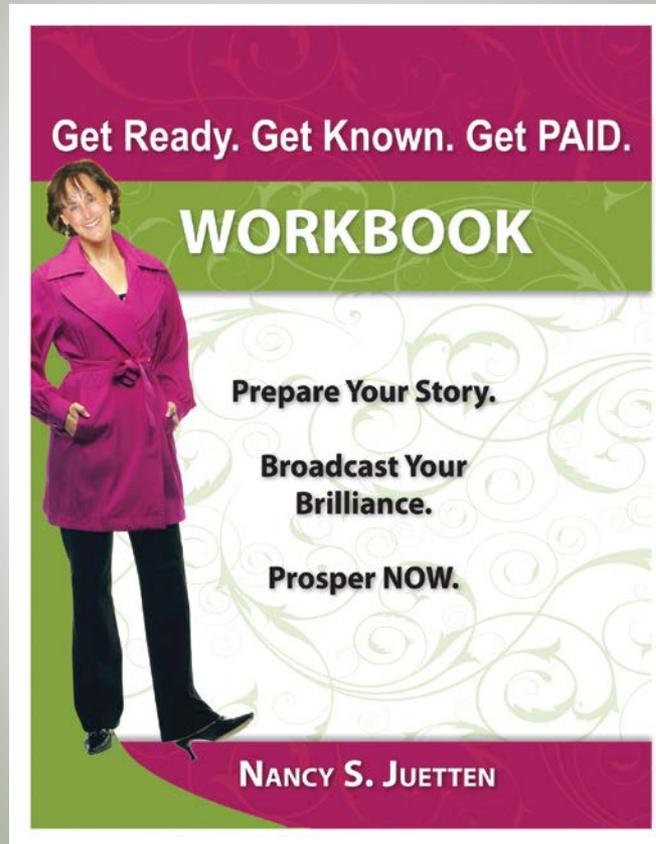
nancy@authenticvisibility.com

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Offering You One-on-One Expert Guidance and
Support So You Can Get Known to Get Paid!

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Your Gift!

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Your “Aha” Moment Can Turn into a Story Worth Telling Again and Again.



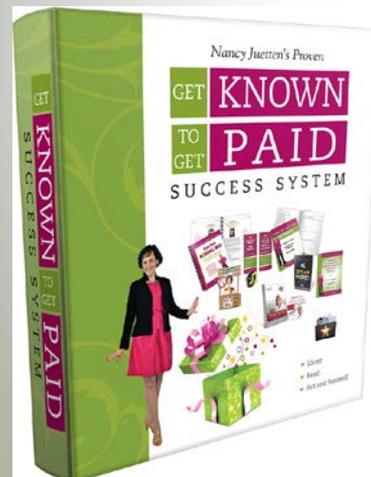
You Matter.

“Every day is a chance for each of us to be important. Let today be that day for you.”



Prize Drawing - \$3000 Value

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It's Your Story. Tell It Well.

