



## High Noon *Smoke Signals* Survey

We'd like to know a little about you and your impressions of our website and newsletter. Please take a couple of minutes to complete this survey and fax to 310-555-1212, or scan and email to [smokesignals@highnoon.com](mailto:smokesignals@highnoon.com), or mail to 9929 Venice Blvd., Los Angeles, CA 90034.

1. How often do you enter our website? ([www.highnoon.com](http://www.highnoon.com)) \_\_\_\_\_
2. Do you find our website (check all that apply): ☐ easy ☐ ok ☐ tough to navigate  
☐ informative ☐ static?
3. Have you ever used the High Noon-pedia (Artist and Artisan biographies) on our website?  
How many times in the last year? \_\_\_\_\_
4. Have you ever submitted information to the High Noon-pedia (Artist and Artisan biographies)  
on our website? How many times? \_\_\_\_\_
5. What topics do you want to read about in *Smoke Signals*? (our eMagazine)  
\_\_\_\_\_  
\_\_\_\_\_
6. Are you interested in writing about your own collecting experience? ☐ Yes ☐ No
7. Are we providing enough information for you on *Smoke Signals*? ☐ Yes ☐ No
8. If not, what can we provide for you? More auction tips? Collecting tips?  
\_\_\_\_\_  
\_\_\_\_\_
9. What social media do you use?  
\_\_\_\_\_  
\_\_\_\_\_
10. Are you a member of Facebook's High Noon Cowboy and Cowgirls? ☐ Yes ☐ No  
If so, can we improve it to give you better information?  
\_\_\_\_\_  
\_\_\_\_\_
11. How did you originally hear about High Noon?  
\_\_\_\_\_  
\_\_\_\_\_

- ☐ Yes, I would like to order a 2011 High Noon auction catalog now. Please give me the \$2 discount for completing the survey above and charge my credit card only \$28:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_