

How to Be A LinkedIn Ninja LinkedIn Archives

[Marben Bland](#)

[How to Safeguard Your Online Identity with LinkedIn7:14:13](#)



How much of your profile have you made public? Can others see that you've viewed their profile? Are you unsure of these answers? If so perhaps it's time to revisit your privacy settings. [Read More](#)

[How to Grow Your Influence With LinkedIn:7:1:13](#)



Humans are built to be influenced; we are influenced all the time by the media, political campaigns and the sales pitch. With the power to reach over 200 million people worldwide LinkedIn is the perfect platform to show and grow your influence. [Read More](#)

[Show & Tell: 6:24:13](#)



The LinkedIn homepage has become a worldwide platform for show and tell. However, just having a great profile is not enough to get noticed on LinkedIn. Ninjas are using the homepage as a giant show and tell classroom -- displaying blog posts, images, documents, and presentations to their contacts and beyond.

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[Know Your Purpose: 6:10:13](#)



LinkedIn has become one of the most important professional networking platforms on the planet. It has grown phenomenally in the last 5 years, with over 200 million members worldwide. With 8 of every 10 Fortune 500 executive having a LinkedIn profile along with recruiters, entrepreneurs and others trolling profiles for connections, information and talent. LinkedIn has rapidly become **the** place to find a job, make a sale, share information and to get things done on a host of other matters. - So the question is what is your purpose for being on LinkedIn? [Read More....](#)

8 Measures of Success: 6:3:13



So you are on LinkedIn, the world's largest professional network with nearly 200 million members. However is LinkedIn worth your time? Are you using it in a way that generates real benefits for your professional and personal goals? If not you should. Why? More than 80% of LinkedIn users are decision makers at their companies. Plus over half of Fortune 100 companies hire through LinkedIn. – This post will outline 8 ways to measure your success on LinkedIn. [Read More](#)

Go to the Redbox: 5:26:13



Your picture is the most important element of your LinkedIn profile. The human eye recognizes faces over text so no matter how great the summary and other parts of your profile are; your picture will be the determinate factor in how people will view you. [Read More](#)

New Changes at LinkedIn 5:20:19



The innovation monsters at LinkedIn have been hard at work announcing new features and services at a dizzying pace. Let's catch our breath for a moment to recap the changes before the innovations monster strikes again. [Read More](#)

Your Professional Headline 4:28:13



Along with your profile picture, your professional headline is the single most important part of the LinkedIn profile. It is your headline that shows up when your name is found in search engines searches. It is your headline that is in the most visible places on your profile and is showcased in all the actions you do on LinkedIn. And it is your headline that recruiters and others who you would like to influence often remember most from your profile. [Read More](#)

Your Profile Picture 3:27:13



Your LinkedIn profile picture is an integral part of your personal brand. [Donna Serdula](#), author of the book, LinkedIn Makeover says, "Your LinkedIn profile picture is how the world sees you." As the business profile of record, your LinkedIn profile and picture has the potential to be seen by over 200 million LinkedIn

users and millions more non LinkedIn users. Why? The powerful search engine optimization (SEO) tools used by LinkedIn, typically makes your profile the first thing in the stack of information found about you in a web search. Recruiters, customers, and other interested parties usually look at the items on the top of the stack first. [Read More](#)

[How to become a LinkedIn Ninja 2:19:13](#)



Mastering anything starts with the basics so today we will start our Ninja training with 5 basic things you need to do get the most out of LinkedIn. [Read More](#)