

# ENGAGE

22 MINUTES



average dwell time in the food court means tabletop ads are like a magazine page you never turn. Hands-free, relaxed diners are more likely to opt in to offers via mobile devices.

89%

read the ad

60%

unaided recall



# ABOUT TABLETOP ADS

**Advertise in busy areas where people shop and eat – you're sure to make lots of impressions.** But with everybody rushing about, how many will last? Better your audience is taking a break, relaxed and open. Start a dialogue one-on-one, and let the tables do the talking.

Break through shopping mall clutter with clear bright colors and crisp images.

Look Table ads and your message are hard to miss.

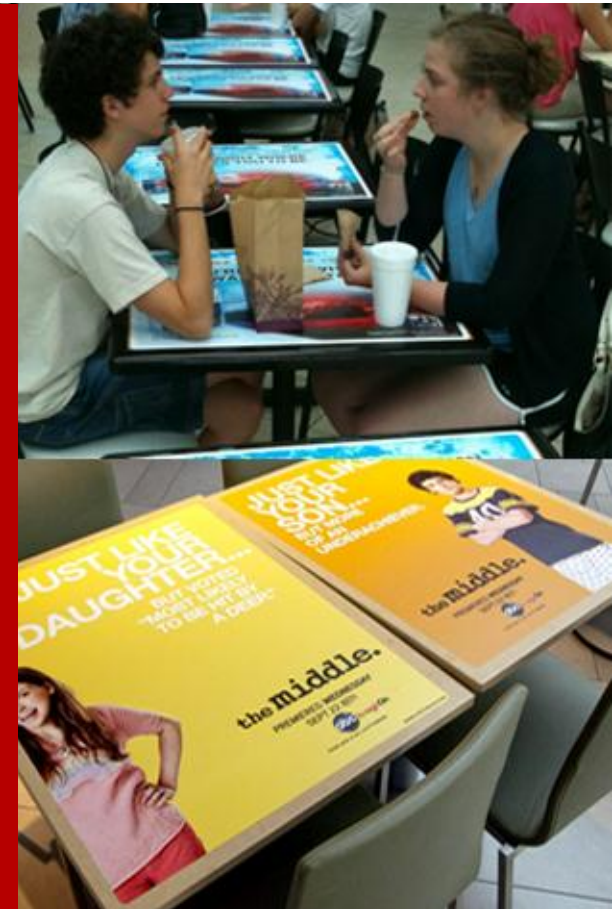
We work with all major developers to give you the largest number of malls to choose from while consolidating this niche media into a single insertion order. We also ensure that the full table is wrapped for maximum impact.

## Size

19" x 25"  
22" x 28"  
28" round  
All custom sizes'



>>  
Tabletop ads  
are available in  
580 food courts  
nationwide,  
reaching 328  
million visitors  
per month





# ABOUT MANHATTAN PLAZAS

**Herald Square is a retail hub at a transportation crossroads.** Stretching from 36th to 32nd Streets along Broadway & 6th Ave, this urban park sits in front of Macy's, Manhattan Mall, Koreatown and multiple subway & PATH stations. Penn Station and the Empire State Building are nearby. The area is teeming with commuters, tourists and shoppers.

**Chelsea / Meatpacking Triangle sits amid a hip neighborhood with an active nightlife.** Located on the west side of Manhattan, Chelsea offers a mixture of trendy residences and retail outlets. Situated at the entrance of the Meatpacking District's swanky nightspots, and the Apple store right across the street from the triangle shaped park, engage the young, hip, and affluent crowds of NYC.

## Size

25" tables  
6 – 12' umbrellas



>>  
Tabletop ads,  
branded  
umbrellas,  
barricades and  
other media are  
available in multiple  
plazas – ask us  
about the latest  
opportunities.

