



# Breaking The Rules

Who do you turn to for help in developing solutions?

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# Disclosure

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# Help!

## \*May '13 SIIM Survey, Selected Results

**30%** - Don't use hanging protocols (HP)

**25%** - Don't have good access to priors

**72%** - Don't have good support for large studies

**72%** - Have restricted access to 3D/Adv Viz

**74%** - Of those that use HPs, say they are poor

**67%** - Don't have good access to priors (in the IDN)

**92%** - Don't offer mobile access to images

**77%** - Don't offer access via imaging exchange

### Operational

- PACS is slow!
- Clinical viewer is slow!
- Referring physician can't load viewer
- Modalities can't send
- Workstations are crashing
- DMWL isn't responding
- Hanging protocols are not reliable
- New modalities need configuration
- Can't view outside CD/DVD
- Fire drill du jour

### Strategic

- PACS is slow!
- Our referring access is unacceptable
- Too many viewers
- Not competitive - feature/functionality gaps
- Rads can't effectively read from home
- We can't dynamically read in network
- We're moving radiologists to the images
- We have poor access to priors
- Limited access to 3D/advanced viz tools
- Our system has isolated silos of data

# Perspective is Relative

- Direct correlation between
  - Strategic limitations and
  - PACS architecture (client/server, web-based)
- Sets the context of:
  - What's 'possible'
- Not possible...
  - Spawns necessary workarounds
  - Inefficient, resource intensive, costly workflows
  - Restricts capability and innovation
  - Potentially develops bad behaviors that are hard to break
  - “...we’ve always done it this way, why change?”

Historical  
Possibilities

**May '13 CNNMoney** - “U.S. hospitals are wasting billions of dollars each year by having their staff use archaic communication technology like pagers.” [EST \$8B in lost productivity]

# Speed Matters

- Time is a precious commodity, particularly to Radiologists
- Have you ever heard a Radiologist or referring physician say, “*Our viewer is too fast*”?

## Universal Radiologist Time Tradeoff Equation

If [Get (Images) Time] + [Task] + [Processing Time] + [Send (Images) Time] > *A ‘trivial’ amount of time and disruption*  
THEN **fuhgeddaboudit**:

- Have someone else do it (e.g., techs, 3D lab, other)
- Don’t consider it for routine practice
- Place it on the ‘impossible’ list

# The Penalty Box

- Your hands likely have been tied in **15+ ways**
  - ☐ Number of slices (thick/thins)
  - ☐ Size and number of studies/priors
  - ☐ The type of modality(ies)
  - ☐ The clinical requirement(s)
  - ☐ Concurrent users
  - ☐ Local or remote access
  - ☐ VPN
  - ☐ Citrix
  - ☐ Available bandwidth
  - ☐ Network latency
  - ☐ Workstation 'beefiness'  
(RAM, Disk Speed, Disk Capacity, Video Card, Multi-cores, Processor Speed)
  - ☐ Loaded/running applications
  - ☐ Number of displays
  - ☐ Operating system (PC, Mac)
  - ☐ Browser, browser version, plugins

***What if the  
rules  
changed?***



# Architectural Step-Change

- **The Solution**

Thin-client enterprise viewer, multi-dimensional, single desktop

- Server-side processing
- Ultrafast, adaptable streaming

- **Redefine Possible**

- One application – one viewer for all workflows (DX, Referring, EMR)
- Multi-modality, including DBT
- Eliminate pushing DICOM and pre-caching locally
- Multi-dimensional upon presentation, all available, on-the-fly
  - Read 100% from axials (thin slices), store only axials
  - Eliminate tech workflow at the console/workstation
- Read from home, over consumer bandwidth with PC or Mac
- Access to immediate priors, from anywhere
- Mobile iOS access
  - No separate mobile server required
  - App to App integration

# Conclusions

## Strategic Solutions

- Viewer simplification
- Technology consolidation
- Dynamic local/regional/national interpretation infrastructure
- Priors immediately accessible, IDN-wide
- Take-back-the-night (in group telerad)
- Improve productivity
- Improve quality
  - Enhanced interpretation, single desktop
- Stress-free planning and adoption for the newest modality: DBT
- Reprioritize tech tasks to increase throughput/patient face time
- Improve referring physician support
- Optimize competitiveness

## Strategic Challenges

- ✓ PACS is slow!
- ✓ Our referring access is unacceptable
- ✓ Too many viewers
- ✓ Not competitive - feature/functionality gaps
- ✓ Rads can't effectively read from home
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- ✓ We're moving radiologists to the images
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### Time is Precious

When the penalties go away,  
And speed rules,  
You can have it both ways  
(Quality, Quantity)!