

# BX PARTNERS 2013

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES WITH THE BUILDERS EXCHANGE OF ROCHESTER

### **\$7500 PLATINUM PARTNER**

- ◆ LEAD EVENT SPONSOR FOR MAY GOLF TOURNAMENT AND AUGUST CLAMBAKE
- ◆ 2 FOURSOMES FOR GOLF ON COURSE OF CHOICE
- ◆ 8 TICKETS AND RESERVED TABLE FOR CLAMBAKE
- ◆ LOGO WITH HOTLINK TO COMPANY WEBSITE ON FRONT PAGE OF BX WEBSITE THROUGHOUT THE YEAR
- ◆ AD TO RUN CONTINUOUSLY IN THE CLASSIFIED SECTION OF THE BX WEBSITE AND IN EACH BX WEEKLY NEWS EDITION
- ◆ ONE MEMBER SPOTLIGHT FEATURE IN BX WEEKLY NEWS AND MONTHLY NEWSLETTER PER YEAR
- ◆ ADVANCE SELECTION OF BX 125TH GALA SPONSORSHIP OPPORTUNITIES

### **\$5000 GOLD PARTNER**

- ◆ CHOICE OF GOLF SPONSORSHIP—DINNER, CART(2), OR SCORECARD(2)  
1 FOURSOME FOR GOLF ON COURSE OF CHOICE
- ◆ CHOICE OF CLAMBAKE SPONSORSHIP—CIGAR, DINNER(2), HARD HAT(2), TICKET, OR WRISTBAND  
4 TICKETS AND RESERVED TABLE FOR DINNER
- ◆ LOGO WITH HOTLINK TO COMPANY WEBSITE ON FRONT PAGE OF BX WEBSITE THROUGHOUT THE YEAR
- ◆ AD TO RUN CONTINUOUSLY IN THE CLASSIFIED SECTION OF THE BX WEBSITE AND IN EACH BX WEEKLY NEWS EDITION
- ◆ ONE MEMBER SPOTLIGHT FEATURE IN BX WEEKLY NEWS AND MONTHLY NEWSLETTER PER YEAR
- ◆ ADVANCE SELECTION OF BX 125TH GALA SPONSORSHIP OPPORTUNITIES

### **\$3000 SILVER PARTNER**

- ◆ AD PLACEMENT TO RUN CONTINUOUSLY THROUGHOUT THE YEAR ON THE BX ONLINE PLANROOM LOGIN PAGE—HIGHEST TRAFFIC AREA OF THE SITE
- ◆ LOGO WITH HOTLINK TO COMPANY WEBSITE ON FRONT PAGE OF BX WEBSITE THROUGHOUT THE YEAR
- ◆ AD TO RUN CONTINUOUSLY IN THE CLASSIFIED SECTION OF THE BX WEBSITE AND IN EACH BX WEEKLY NEWS EDITION
- ◆ ONE MEMBER SPOTLIGHT FEATURE IN BX WEEKLY NEWS AND MONTHLY NEWSLETTER PER YEAR
- ◆ ADVANCE SELECTION OF BX 125TH GALA SPONSORSHIP OPPORTUNITIES



PLEASE CONTACT NIKKI HILGER WITH QUESTIONS AND FOR MORE INFORMATION ON  
HOW TO CUSTOMIZE ANY OF THESE PACKAGES FOR  
YOUR INDIVIDUAL BUSINESS NEEDS

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