

**The Wellness Business Summit**  
**Saturday March 23, 2013 • Toronto, ON**



## REGISTRATION FORM

The first annual Wellness Business Summit will be taking place on Saturday March 23, 2013 at The Ontario Science Centre – 770 Don Mills Road Toronto ON. The Summit is being hosted and executed by Cabel McElderry and Lori Kennedy, two of the leading fitness and nutrition professionals in the wellness field in association with CAHNPRO.

The Wellness Business Summit is the first Canadian summit solely dedicated to providing wellness professionals with proven strategic business building systems for both online and offline private practices.

The Wellness Business Summit is designed to provide attendees with the top strategies for starting up or growing a business, recruiting and converting clients, and how-to generate recurring profit regardless of the regional market or current economy. Attendees will leave the Summit with actionable step-by-step guidelines that when implemented should induce positive changes and growth within their businesses in as early as the next 7 days.

### THE WELLNESS BUSINESS SUMMIT AGENDA

8:30am – 9:30am - Registration and Trade Show Opens  
9:30am – 9:45am - Welcome message and opening remarks  
9:45am – 10:45am - Presentation # 1 – **Lori Kennedy** owner of WOW! Weight Loss  
10:45am – 11:45am – Presentation # 2 – **Cabel McElderry** owner of Profitable Personal Trainer  
11:45am – 1:15pm - Lunch and Trade Show Open  
1:15pm – 2:15pm - Presentation # 3 – **Deane Parkes** President of Preferred Nutrition  
2:15pm – 3:15pm - Presentation # 4 – **Jana Roy** Founder of Joga With Jana  
3:15pm – 4:00pm - Break and Trade Show Open  
4:00pm – 5:00pm – Keynote – **Dr. Natasha Turner** Founder of Clear Medicine Wellness Boutique  
5:00pm – 6:00pm – Presentation # 5 – **Cabel McElderry** owner of Profitable Personal Trainer  
6:00pm – 6:15pm - Closing Remarks  
6:15pm – 7:30pm - Trade Show Open

In addition to the all star line-up of speakers The Wellness Business Summit will be featuring a marketplace of exhibitors featuring business to business companies, speciality food and supplement companies, healthy lifestyle products, continuing education courses, business coaches and mentors who all have a vested interest in helping attendees grow their businesses. For more information on the Summit marketplace visit [www.wellnessbusinesssummit.com/blog](http://www.wellnessbusinesssummit.com/blog)

To complete registration either scan and email to the email address below or mail your completed form to the mailing address below. **In order to receive the early bird special we must receive your completed registration form by February 15<sup>th</sup> 2013.**

Website: [www.wellnessbusinesssummit.com](http://www.wellnessbusinesssummit.com)

Email: [info@wellnessbusinesssummit.com](mailto:info@wellnessbusinesssummit.com)

Telephone: (289) 597 5655

Mailing Address: 79 Sandfield Drive Aurora ON L4G 6R7

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**Admission:**

Please check off which ticket option you are purchasing. If you are a student please indicate the name of the school you are attending and your student ID number. You will be asked for your student ID card at registration.

Regular Admission \$197 + HST = \$222.61

Early Bird Special \$87 + HST = \$98.31

Student Rate \$67 + HST = \$75.71

**Organic Lunch Option:**

An optional boxed lunch is being offered by Fuel Nutrition. Please choose which option you would like.

Option # 1: \$12.50 + HST = \$14.13

Herbed Chicken Salad with Cherry Tomatoes & Toasted Slivered Almonds with Tarragon Balsamic Dressing served with Brown Rice

Option # 2: \$12.50 + HST = \$14.13

Vegan: Organic Quinoa & Red Rice Salad w/ Sprouted Lentils & Red Peppers. Tossed in a Homemade Toasted Pumpkin Seed Cumin & Garlic Dressing

**Payment Options: All fields are mandatory**

Ticket Fee (including HST) \_\_\_\_\_

Lunch Fee (including HST) \_\_\_\_\_

**Total (including HST)** \_\_\_\_\_

Please Print:

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

School Currently Attending or Attended: \_\_\_\_\_ Student ID #: \_\_\_\_\_

Profession: \_\_\_\_\_ Professional Association: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Best Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Payment Option:       Visa       Mastercard       Cheque

\*Make cheques payable to Positive Lifestyles Nutrition and Wellness Inc.

Name on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ **Total Amount Including HST:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_