



TOSA POOL

AT HOYT PARK

*Your business can make a difference
in our community by supporting the
Friends of Hoyt Park & Pool's ongoing
operation of TOSA Pool at Hoyt Park.*

TAX DEDUCTIBLE DONATION

Attracting new residents with quality-of-life offerings is an important aspect of any community's future viability and economic well-being. To enable residents to "live local," keep discretionary spending in the area, and support the restoration of the 32-acre Hoyt Park in the heart of the community, your business can make a difference today!

Please consider supporting our mission with a tax deductible donation as a Lifesaver Business member, or sponsor one of our events.

As a 501(c) (3) nonprofit organization, the Friends of Hoyt Park & Pool relies on the donations of individuals, businesses, and foundations to help support our mission: "to enhance the quality of life for all residents of Wauwatosa and Milwaukee County by supporting the development, maintenance and ongoing operation of a community pool at Hoyt Park." The Friends of Hoyt Park & Pool's operation is not tax-payer supported.

FOUNDING PARTNERS



The TOSA Foundation



FRIENDS OF
HOYT
PARK & POOL

friendsofhoypark.org
(414) 302.9160

TOSA POOL at HOYT PARK is located on the corner
of Swan Boulevard and Menomonee River Parkway

Revised 1-2012



TOSA POOL


















AT HOYT PARK

BUSINESS

MEMBERSHIP & SPONSORSHIP

BUSINESS LIFESAVER MEMBERSHIPS

As a Lifesaver Business Member your support will be permanently recognized on our donor walls in the Grand Hall and at the TOSA Pool at Hoyt Park. For additional information on Lifesaver memberships or to donate contact us at info@tosapool.com.

CORPORATE RECOGNITION	LIFESAVER Business Friend \$250 - \$999	LIFESAVER Business Partner \$1,000 - \$2,499	LIFESAVER Business Patron \$2,500 - \$4,999	LIFESAVER Business Supporter \$5,000 - \$9,999	LIFESAVER Business Benefactor \$10,000 - \$24,999	LIFESAVER Philanthropist \$25,000 +
Permanent on-site recognition						
Listing & business linked on FOHPP website						
Business logo on website						
BENEFITS FOR YOUR EMPLOYEES, CUSTOMERS OR CLIENTS						
Free Private 2-hour Pool Rental						
Daily admission passes	10	*25	*35	*45	*55	*65
Discounts on facility rental fees	10%	10%	15%	15%	20%	25%
Tickets to VIP events				2	4	8

* In lieu of daily admission passes, you may choose one TOSA Pool Pass membership (individual or family). FOHPP is qualified as a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code and donations to it are tax deductible. Please consult your tax specialist for additional personal advice.

BUSINESS SPONSORSHIPS

As a Business sponsor, you will help support fun and exciting events for our community, at the new TOSA Pool at Hoyt Park. For additional information about event sponsorships and business of the day opportunities, please contact info@tosapool.com or call (414) 302.9160.

BUSINESS SPONSOR OF THE DAY

Pick a day to show your support of the TOSA Pool at Hoyt Park. Your business name and logo will be displayed at the entrance of the pool. Suggest a give-away item or coupon for your place of business.

MEMBERS' ONLY EVENT NIGHT

Become our official sponsor for one of our members' only nights held in June, July, and August. Reach over 2,000 individual and family memberships - over 7,000 members total - in our e-newsletter, facebook and other media outlets.

ON DECK AT TOSA POOL

Adults only swim night with cocktails poolside.

MOVIE NIGHT AT TOSA POOL

Sponsorship of a movie night will bring an evening of fun entertainment for families in our community.

YOUR SPONSOR NIGHT AT TOSA POOL

Create your own exclusive sponsorship night to host a family fun night at the pool.

OPPORTUNITIES FOR NAMING RIGHTS

As a sponsor you receive permanent recognition, and become a part of the family of donors supporting this legacy project. To find out about naming rights opportunities contact info@tosapool.com.

2012 BUSINESS MEMBERSHIP

BUSINESS LIFESAVER MEMBERSHIP

Please check level

- | | |
|--|---|
| <input type="checkbox"/> Friend
\$250 - \$999 | <input type="checkbox"/> Benefactor
\$10,000 - \$24,999 |
| <input type="checkbox"/> Partner
\$1,000 - \$2,499 | <input type="checkbox"/> Philanthropist
\$25,000 + |
| <input type="checkbox"/> Patron
\$2,500 - \$4,999 | <input type="checkbox"/> Other
\$ _____ |
| <input type="checkbox"/> Supporter
\$5,000 - \$9,999 | |

Amount enclosed _____

Lifesaver Donor Name _____

For recognition on donor wall, up to 40 characters, including spaces

First Name _____

Last Name _____

Business _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Pay online at friendsofhoypark.org
OR make checks payable to FOHPP
and mail with this form to:

FOHPP
P.O. Box 13936
Wauwatosa, WI 53213