

Coming in June 2012!
Special focus on

**“REAL ESTATE - HEALTHCARE
DESIGN, DEVELOPMENT,
CONSTRUCTION,
FACILITY PLANNING,
LEASING & BUYING”**



- If you provide Construction Services, Project Management, Leasing, Asset Management, or Design and Facility Planning Services to the healthcare industry, don't be left out of this issue! Take advantage of this opportunity to reach healthcare management professionals, including CEOs, CFOs, Board of Directors, controllers, accountants, attorneys and plant managers at hospitals, integrated delivery systems, managed care organizations, ambulatory and long-term care facilities, physician practices, and insurance companies.
- Reach more than 32,000 healthcare professionals located in the Atlanta area.
- **SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES**
- Get added visibility on our website www.atlantahospitalnews.com which receives more than 8,000 visitors and 12,500 page views per month. Website ads start at only \$1000 per year.

ADVERTISING RATES:

Cover	(Full Color Banner) 10 x 2	\$2000
Full Page	10 x 13-1/4	\$1650
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$875
1/4 Page	4-7/8 x 6-5/8	\$720
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$535

Color- Available \$200 per insertion

**SPECIAL
DISCOUNTED
PACKAGE OFFERS:**

Three 1/8 page ads	\$1200
Three 1/4 page ads	\$1800
Three 1/2 page ads	\$2200

Color- Available \$200 per insertion

**For more advertising information, call Judy Gramm at (412) 835-3233
or e-mail judy@hospitalnews.org**

**Atlanta
Hospital News[®] and HEALTHCARE
REPORT**
THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

**P.O. Box 812708, Boca Raton, FL 33481-2708
www.atlantahospitalnews.com**

Atlanta Hospital News and Healthcare Report, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 30,000 healthcare professionals monthly.