

Coming in June 2012!

Special focus on

“ELDERCARE IN ATLANTA”

If you provide residential, legal, financial, or case management services or products targeted to our ever-expanding Seniorcare industry or population, take advantage of this special focus to reach more than 30,000 healthcare professionals, including CEO's, CFO's, Boards of Directors, purchasing officers, case managers, discharge planners, integrated delivery systems, managed care organizations, ambulatory and long-term care facilities, independent and assisted living organizations, physician practices, nurses and many more.

***Reach more than 30,000 healthcare professionals
in Atlanta with these Special Advertising
Rates & Editorial Opportunities!***

Eldercare Directory - for only \$99 ...

***For only \$99, we will print an oversized business card ad
(5" x 2") with your company's pertinent information.***

Space will be limited, so please call or e-mail today!

Get added visibility on our website www.atlantahospitalnews.com which receives more than 8,000 visitors and 12,500 page views per month. Website ads start at only \$1000 per year.

***Limited space available, so call
Judy Gramm at (412) 835-3233
or e-mail judy@hospitalnews.org
today to make your space reservation.***



ADVERTISING RATES:

Cover	(Full Color Banner) 10 x 2	\$2000
Full Page	10 x 13-1/4	\$1650
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$875
1/4 Page	4-7/8 x 6-5/8	\$720
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$535
June Eldercare Directory Listing	5 x 2	for only \$99
Color- Available \$200 per insertion		

SPECIAL DISCOUNTED PACKAGE OFFERS:

Three 1/8 page ads	\$1200
Three 1/4 page ads	\$1800
Three 1/2 page ads	\$2200

Color- Available \$200
per insertion

Atlanta Hospital News and Healthcare Report, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 30,000 healthcare professionals monthly.

Our Latest issue is available online at www.atlantahospitalnews.com

Atlanta Hospital News[®] and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

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