

Improve admissions efficiencies, lower costs
and connect with your patients!

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What is CarePak™ and How Can it be Utilized as an Effective Marketing Tool?

You don't get a second chance to make a first impression. And Introcomm's proprietary CarePak™ is a first-of-its-kind, customizable admissions packet that allows you to deliver your message to your patients in a convenient, comprehensive and cost-effective manner.

This *completely customizable* and personally *branded* packet includes: Admission information; Admission and discharge paperwork; Informational guides for patients and their visitors; Hospital resource and directory information; And so much more. We put it all in one convenient package: a single source resource that welcomes your patients to the hospital, explains the admissions process, educates them about their care, and explains their discharge proceedings.

The staff of Introcomm has developed an ideal layout and combination of this much needed information and compiled it for you, relieving your busy admissions team and allowing them to do their jobs more efficiently. CarePak™ assists with the patient perception of quality care. Our studies have shown that communication is the key to successful patient experience.

Throughout the pages of this helpful patient guide, are numerous opportunities to cross-market your hospital's facilities and services. Advertise your hospital's eating establishments, gift shops, coffee shops and more. Remind patients of the importance of post stay care by sharing information about hospital sponsored walk-in clinics and rehabilitation facilities. Include a section of success stories featuring "local celebrities." The possibilities are endless!



To learn more about CarePak™ and how the experts of Introcomm can improve your admissions and discharge process, and lower readmissions, please contact us today: connect@introcomm.com or visit <http://www.introcomm.com/contact.aspx>

Reduce Readmission Rates:

With CarePak™, patients are given helpful information in a convenient, hospital branded booklet. By placing this information at their fingertips, CarePak™ gives patients the sense that they are well educated about their healthcare and well equipped for a successful recovery.

Studies have shown significant decreases in readmissions when proper information is provided to patients. CarePak™ not only provides improved communication and happier more loyal patients; With carefully chosen information, including detailed discharge orders readily available to the patient, the number of readmissions could significantly decrease!