



NEW PRODUCT ANNOUNCEMENT

April 29, 2013



NEW 9000SC-NV sight

Aimpoint launches new product addition to 9000 series

9000SC is now available in a night vision compatible version !

Aimpoint, the originator and world leader in electronic red dot sighting technology, has announced the addition of a 9000 series sight to the company's product line – the new 9000SC-NV.

Ever since their introduction in 2005, market response to Aimpoint's 9000 series sights has been very strong, with wide acceptance by the hunting and sport shooting communities. The 9000SC's combination of a high quality optic at an affordable price has kept this sight in high demand.

During a product review session involving experienced users, it was determined that a hunting sight with night vision compatibility was desired. As a result, Aimpoint is proud to announce that the 9000SC-NV red dot has been added to the 9000 series of sights.

"The launch of this new product has been requested by many of our customers for some time now. More and more states now allow hunting with night vision equipment, says Brian Lisankie, President at Aimpoint, Inc. "This is the first hunting sight we've offered with night vision compatibility. Night vision technology is well used in our products sold to the Law Enforcement and military users. We are excited to see how this new product will develop in the hunting market".

The 9000SC-NV is a 1X (non-magnifying) parallax-free optic that features a 2 minute of angle (MOA) red dot for fast target acquisition. It is waterproof and utilizes Aimpoint's state-of-the-art ACET diode technology, allowing continuous operation for over 5 years on a single 2L76 or DL1/3N battery. The 9000SC-NV offers maximum performance and reliability at a user friendly price, just as the rest of the 9000 series.

For more information on Aimpoint or the company's products, visit our webpage at www.aimpoint.com or contact:

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