Sustainable Fashion: Fiber to Fabulous!

Thursday, July 12, 2012 **9:00 AM-5:00 PM**

THE FASHION INSTITUTE OF TECHNOLOGY, NYC - GREAT HALL & CONFERENCE CENTER

Are you one of the growing numbers of creative designers, product developers and retailers on the road to sustainability? This full-day symposium is an opportunity for you to explore how an ethical fashion supply chain can benefit people and communities while minimizing the impact on the environment. Sessions include sourcing sustainable raw materials, color, responsible design and production technologies that help reduce the waste in the entire fashion lifecycle.

At this exciting event, you will meet other like- minded people and innovative industry experts who will share their knowledge of developing and marketing sustainable products for apparel and home textiles. The symposium will be held at the FIT conference center in the Great Hall located at 28th street between 7th and 8th Avenues.

General Registration Fee: **$195.** Early Bird Discount -$50 (pay only $145 by June 30th, 2012)
Feel free to come for all or part of the day!

Click link to register online: **www.acteva.com/go/fit**

Or mail registration form and payment to:
Enterprise Center / School of Continuing and Professional Studies
Fashion Institute of Technology

227 West 27th Street
Suite D130
New York, NY 10001
212-217-4623
Email: enterprise@fitnyc.edu

Please reserve your space early. Registration is limited

Sustainable Fashion: Fiber to Fabulous!

TENTATIVE AGENDA

Time	Topics and Speakers
09:00 – 09:30	**Registration:** Coffee and continental breakfast provided by Kendor Textiles **SUSTAINABLE VENDOR VISITS**
09:30 – 10:00	**Welcome:** Sustainable Education Overview: Christine Helm, FIT **Farm 2 Fashion: Alpaca project**: Holly Henderson, FIT
10:00 – 10:30	**Key Note Address:** Nick Hahn, Hahn International **Sustainable Initiatives: State of the Industry**
10:30 – 12:30	**PANEL PRESENTATIONS & DISCUSSION - Session I**
10:30-11:30	**Natural Fibers & Textiles:** Rachel Miller, Artist **Natural Coloring:** Chuck Stewart, Tumbling Colors **Transparency & Certification:** Georgia Kalivas**, I**MO **Conscious Fashion @ Retail** – Shona Quinn, Eileen Fisher and Naomi Gross, FIT
11:30 – 12:15	**Avenues of Sustainable Fashion:** Anthony Lilore, Restore Clothing, Jennifer Gootman, Global Goods and Lisa Hendrickson, The Hendrickson Group
12:15 - 12:30	**Session I - Q & A**
12:30 – 1:30	**Lunch Break** **SUSTAINABLE VENDOR VISITS**
1:30 - 2:30	**BREAK OUT SESSIONS / WORKSHOPS** 1. NATURAL DYES with Georgia Kalivas – (A building lab) 2. SUSTAINABLE FASHION TECHNOLOGY, featuring Shima Seiki (SR2)
2:45– 5:00	**PANEL PRESENTATIONS & DISCUSSION - Session II**
2:45 – 4:30	**SUSTAINABLE FASHION DESIGN SHOWCASE - *Fiber to Fabulous!*** David Peck; CrOp, Meghan Sebold; Afia, Ambika Conroy; Ambika Boutique, Nimet Deg; Soham Dave, Sharon Epperson; Simply Natural Clothing, Tara St. James; Study NY
4:30- 4:45	**CLOSING REMARKS:** Amy DuFault**;** Editor-in-Chief of EcoSalon
4:45– 5:00	**Session II- Q & A**
5:00 – 7:00	**FIT MUSEUM VISITS** **MEET & GREET**- at Mustang Sally's (7th Ave & 28th St.)

Sustainable Fashion: Expert Speakers

Featured Speakers at Sustainable Fashion Symposium

Nick Hahn
Founder, **Hahn International Ltd**.

Nick Hahn has decades of experience working as a Motivational Keynote Speaker, Association Executive for Non-Profit Organizations, Global Apparel Marketing, Textile Fiber Merchandising, and advising third-world farmers on Supply-Chain Competitiveness. During his tenure as CEO of Cotton Incorporated ("The Fabric of Our Lives"), Hahn was inducted into the Apparel Industry Hall of Fame, and was honored as **One of The 25 Most Influential Leaders** in American Textiles by Textile World Magazine. Read full Biography
http://www.hahnmanagement.com/biography

Amy DuFault
Editor-in-Chief, **ECOSALON.com**

Amy DuFault is the Editor-in-Chief of EcoSalon and has been working in the sustainable fashion industry for over 6 years. In addition to her work at EcoSalon editing and writing about fashion, Amy has worked as a rep for over 15 fashion labels, co-owned an eco boutique, given PR coaching for a number of fashion labels and serves as both a vital connector and resource within the sustainable fashion industry worldwide. Amy DuFault has been writing about fashion and design at such publications as Boston Magazine and Coastal Living, as well as appearing on ABC's Emmy award-winning Boston news magazine Chronicle and NBC's "Style File" as a fashion expert. When not falling in love with beautiful clothes, she can be found supporting green business, fashion and community development and dreaming of the day when she'll overcome stage fright enough to get up and sing with her husband's band.
http://**ECOSALON.com**

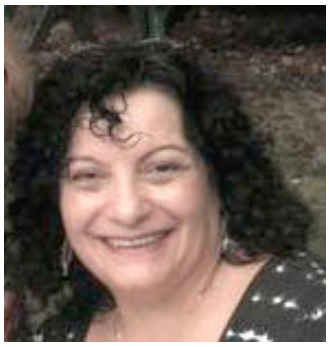
Christine Helm
Coordinator of the Enterprise Center, **Fashion Institute of Technology**

Christine Helm is coordinator of the F I T Enterprise Center where she develops credit and non-credit programs for creative entrepreneurs and those who need to update their software repertoire. Sustainability, Social media, Web Analytics and SEO has become important to both groups. In both credit and non-credit programs she has created online learning opportunities and a new program for emerging fashion talent, Design Entrepreneurs NYC, an extended online independent study. She earned an M.A. in Anthropology and Education and M.Ed. in Applied Anthropology at Teachers College, Columbia University. http://www.fitnyc.edu/6564.asp

Holly Henderson
Assistant Adjunct Professor, ***FIT***
Founder & Creative Director, **Simply Natural Clothing**
President, **Holly Henderson Consulting, LLC**

Holly Henderson has been an adjunct faculty member of FIT since 1997 in Textile /Surface Design and involved in developing continuing education seminar programs, online courses in design, product development and sustainability in addition to teaching Fashion Technology at Buffalo State College. She is a fashion design graduate of FIT who has worked professionally for global companies as well as in her own businesses for over 30 years. She is an expert in industrial technology applications and the creator of the first CAD studio in NYC in 1988.

Ms. Henderson has also been involved with sustainable textile product development for many years and has strong interest in Made in USA initiatives. “Technology and the environment have been my passion. It’s now that I see how the two shall meet.” Being a nature lover and an alpaca fan at heart inspired her to create the sustainable fashion collection Simply Natural Clothing; combining ecology with the latest in whole garment knit technology. http://simplynaturalclothing.com/



Georgia Kalivas,
Institute for Marketecology (IMO), **USA Representative**
Associate Adjunct Professor, **FIT**

Georgia Kalivas is a coordinator and inspector for the IMO, one of the most renowned international agencies for inspection, certification and quality assurance of eco-friendly products. She performs third-party inspections for those organizations wishing to be certified according to the Global Organic Textile Standard, the USDA's National Organic Program (NOP) and other organic standards as well as for the IMO Fair Trade and Social Accountability standard, Fair for Life.

Georgia also teaches in the Textile Development and Marketing Department at the Fashion Institute of Technology (FIT) and is a founding member of the FIT Sustainability Group.

Rachel Miller
Artist, Educator & Researcher

Rachel Miller's work focuses on environmental patterns and how they interconnect with our own patterns of growth, departure, and rejuvenation. Using both the body and landscape as cynosure and subject, she coalesces topics from ritual, archeology, architecture, travel, textiles, and nature. Her works, which include sculpture, installation, performance and costume, examine the constant resurfacing of the past, and its integration with the present.

Concurrent with her studio practice, Miller teaches and lectures at various institutions, including coursework in Sustainable Design in the Fashion Department at Pratt Institute, NY; Sustainable Design Entrepreneurs program at FIT in New York, and the Fiber Department at University of the Arts in Philadelphia. She has also worked in India, where she has done extensive research, in addition to teaching textile design / fibers to university students. Miller's work has been published, commissioned, and reviewed internationally, and is included in both public and private collections. http://www.rachel-miller.com/

Chuck Stewart
President, ***Tumbling Colors***

Chuck grew up in the shadows of Cannon Mills in Concord N.C. and earned his BS in Textile Chemistry from NCSU in 1977, followed by an MS in Textile Engineering from Georgia Tech in 1979. His father also graduated from N.C. State and spent his entire career as a dyer for Cannon.
Chuck's professional career includes positions as the Technical Promotions Manager, Textile Dyes, Ciba Geigy, in Greensboro NC, Technical Partner, FabriCare Garment Dye and Denim Laundry in Los Angeles CA, VP Technical Sales / Service, Wink Davis Dye Equipment (Milnor) in Charlotte NC, Technical Sales / Service Garment Wet Processing Chemicals at High Point Chemical in High Point NC and Sr. International Group Leader, Textile Enzymes, Novo Nordisk, Franklinton NC
and then comes TUMBLING COLORS, which he started in 1999 as a technical resource for designers, retailers, textile fabric producers, and any one else that wanted to do private wet development for color and finishing. http://tumblingcolors.com/

Shona Quinn

Sustainability Leader, **Eileen Fisher**

Shona Quinn is the Sustainability Leader for Eileen Fisher Inc. She works to find links between clothing and the environment, supporting Fisher's mission to inspire simplicity, creativity and delight through connection and great design.

http://www.eileenfisher.com

Anthony Lilore
Founder, **RESTORE Clothing**

Anthony is a designer with expertise in Fashion Design, Sustainability, Process and Manufacturing. He is also a critic and mentor with 25+ yrs industry experience spanning every aspect of concept development, branding, design and production. Member of the original Club Monaco design team in Toronto. Men's wear with Perry Ellis as Technical Design Director.

Co-Founder, Designer, Creative Director and Producer of the innovative, versatile, eco-active lifestyle clothing brand: RESTORE Clothing whose attributes include accountability, transparency and vetted supply/value chain for end-user "peace of mind". Brand vision: people enhance their lives and those of others through mindful product choices. Made in NYC, Donations to 1% for the Planet (RiverKeeper). Awards include: Sustainability All Stars : APPAREL MAGAZINE 2011 and Top 40 Innovators – APPAREL MAGAZINE 2009
http://shop.restoreclothing.com/

Jennifer Gootman
Executive Director, **Global Goods Partners**

Jennifer Gootman has ten years experience working with economic development and arts-focused nonprofits and social enterprises. Prior to joining GGP, Jennifer was the deputy director of City Futures, the nonprofit parent of City Limits magazine and Center for an Urban Future think tank. She has also worked as communications director for Art in General, a nonprofit cultural organization in Lower Manhattan, and with Agora Partnerships in Nicaragua, where she planned and implemented a distribution and scaling strategy for a jewelry business that trains and employs disadvantaged youth. She has consulted for the International Rescue Committee, ACCION USA, and Mumbai-based Dial 1298 for Ambulance. In addition to her work in social enterprise, Jennifer designs and produces her own line of jewelry. Jennifer received an MBA with distinction from NYU Stern where she specialized in Finance and Social Innovation and Impact and a BA from Harvard University where she majored in History and Women's Studies.
www.globalgoodspartners.org

Lisa Hendrickson
Owner, **The Hendrickson Group**

With over 15 years of experience as a business strategist, Lisa Hendrickson is an idea generator and a solution provider to Fortune 500 companies, SMB's, niche luxury brands and venture backed start-up technology ventures. Her focus on effectiveness and profitability helps companies maximize the value of their good ideas, great talent and resources. Her dynamic approach brings growth and profitability to companies by creating strategies, methodologies, products and programs that drive innovation, employee and client engagement. She is known for her simple elegant solutions that address complex business problems. http://www.thehendricksongroup.com/

Naomi Gross

Associate Professor and Assistant Chair in Fashion Merchandising, **FIT**

A former retail executive, Naomi Gross now teaches full time at FIT. Most recently, she wrote, teaches and coordinates a new course: Sustainability in Fashion Merchandising created to encourage students to use research skills to evaluate existing retailer/manufacturer sustainability engagement programs with the goal to pitch fact based and substantiated proposed change to senior management. Her interest in sustainability led to a position on the Sustainability Faculty Senate committee at FIT and an advisory position at Modavanti– an online marketplace for high-end sustainable fashion scheduled to launch August 2012.

In addition to her interest in sustainability, she developed a credit bearing Retail Management Certificate program in conjunction with the National Retail Federation and is co-advisor to National Retail Federation Student Association (NRFSA) chapter at FIT.

She is a recipient of the SUNY Chancellor's Award for Excellence in Teaching, earned a BA from Oberlin College and an MA in Fashion and Textile Studies at the Fashion Institute of Technology with a concentration in textile and costume conservation.

Sustainable Fashion: Designer Showcase

Designer Bios and Company Direction

Ambika Conroy
Founder, **Ambika Boutique**

Raising angora rabbits and creating designs from their fiber was an obvious extension of my childhood obsession with animals. My first two lived with me in Brooklyn and would hang out on the couch and watch movies. I sought out spinning classes after their fiber started piling up, and my obsession continued from there. I was fascinated with the idea that I could make a finished garment myself from my bunny; a regressive concept, that is somehow nowadays, progressive. For the past five years I have been studying angora rabbit husbandry, learning how to spin, going to wool festivals, seeking out spinners and crocheters for manufacture and have ended up living in the country with two merino sheep, two angora goats, 13 English and Satin angora rabbits, a dog and a cat I hope to be able to collaborate with other designers in the future and to be a catalyst for the fur industry. http://ambikaboutique.com

David Peck
Creative Director/CEO, **David Peck & CrOp**

David Peck launched his inaugural collection for the CrOp By David Peck line in Spring/Summer 2011. CrOp, which stands for Creative Opportunities is a fun and quirky clothing line with a conscience. Each crop collection stems from a collaboration with other creative professionals who value giving back. Crop aims to develop a network of artists who generate even greater opportunities together. David has committed ten percent of the profits from every CrOp collection to the cause affiliated with his seasonal inspiration. CrOp by David Peck is proudly manufactured in the U.S. in the David Peck Factory in Houston, Texas. Continuing European tradition learned during his early career in Paris, David's facilities allow him to maintain a superior level of luxury and quality. CrOp by David Peck is made from certified organic, fair trade, and natural fabrics. His signature custom prints are created using methods that minimally impact the environment.
http://davidpeckcollection.com/

Meghan Sebold
President & Designer, **Afia**

Meghan Sebold was drawn to study abroad in Ghana in 2006 because of the vibrant textiles and the complexity of developing economies. During a research project studying the local textile industry, she saw both the talent and ambitions of the seamstresses and textile vendors as well as the growth limitations their businesses faced. By translating the textiles into trends that resonate with American pop culture, Afia opens up a much larger consumer market for Ghanaian textile vendors and seamstresses. Meghan graduated from the University of San Francisco with a BA in International Relations and Economics. She learned to communicate her design ideas through courses at the Fashion Institute of Technology.
http://shopafia.com/

Nimet Degirmencioglu
Co-Founder, **Soham Dave**

Nimet is a Textile Engineer and has been in the home textile industry for the last eight years, working on fabric development from conceptualization of actual collections to buying from a wide range of mills in Turkey, India, and China. She has knack for identifying business opportunities for unconventional lifestyle products.

Nimet and Soham were cohorts in the Global Fashion Management program at the Fashion Institute of Technology in New York City. She manages business development at Soham Dave. Using local artisans who adopt traditional eco- friendly production techniques and fair trade to create a contemporary range of lifestyle products for the urban consumer, Soham Dave focuses primarily on using biodegradable fabrics, recycled materials, and hand embroideries.
http://www.sohamdave.com/

Sharon Epperson
President, **Simply Natural Clothing**

Sharon Epperson is an artist and entrepreneur living on the east coast. She has a Masters in Fine Arts from Pratt Institute with a Minor in Art & Design Education, a Sustainable Design Entrepreneur Certificate from the Fashion Institute of Technology and an endless curiosity resulting in a number of skills including, but not limited to, teaching, stilting, Brazilian

drumming and puppetry. Her enthusiasm for and knowledge of color and pattern has been and continues to be a part of everything she does. However, it has been her ongoing affair with the outdoors, the stories of farming passed down by her parents and an obsessive organizational aptitude that have led her to Simply Natural Clothing. Founded on a set of principles that promote complete transparency in business operations and noticeable simplicity, SNC celebrates the best possibilities of being "Made in the USA": beauty, quality, organic fiber and a farm-to-consumer concept. Her work in furthering sustainability continues with the development of Simply Natural Clothing and she has yet to meet an alpaca she did not like.
http://simplynaturalclothing.com

Tara St. James
Owner & Creative Director, **Study NY**

Tara St James is the owner and head designer for the New York-based clothing label Study, a high-concept brand primarily produced in New York City. St James was born and raised in Montreal, Canada but has lived and worked in New York since 2004, she now calls Brooklyn home. Formerly the creative director of Covet, a mainstream eco-friendly sportswear collection for men and women, Tara left to start Study in September 2009. Spring 2011 will be Study's third collection; it is inspired by restrictions, using hand-dyed ikat silks and examines no-waste patternmaking. Tara is hoping to add more accessories, expand fabric development and hopefully add a men's line in the near future. She also works with local artisans in India to create very limited edition runs of hand-woven textiles. She is looking to expand this specialized production to other artisans around the world http://www.study-ny.com/

Sustainable Fashion: Sponsors & Vendors

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Sustainable Fashion: From Fiber to Fabulous!

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Sponsorship Amount	**$ 2500**	**$ 1000**	**$500**

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*Please e-mail company logo (JPEG or PDF) to: holly_henderson@fitnyc.edu