



May 15, 2013

Greetings:

On behalf of Impact Campus Ministries (ICM), we have some very exciting news to share with you. **Beginning September 1, 2013, Sarah Koutz will be stepping into the role of Lead Campus Minister for our newly established campus ministry in Thousand Oaks, CA, on the campus of Cal Lutheran University (CLU).** This is Impact's first campus ministry within the State of California, a strategic area of the country that we plan to develop more extensively in the years ahead. We have asked Sarah to be a part of this new ministry because of her strong track record of excellence in ministry and leadership. Initially, Sarah has given us a six-month commitment to help us plant the CLU ministry. At her option, she may elect to make this a permanent move.

Impact Campus Ministries places a high value on leadership development. It is our desire to see our staff continually seeking new challenges in ministry as they walk by God's strength. Sarah has demonstrated in her life the ability to not only discern God's calling, but to respond in faithful obedience. We have sensed, together as an organization, that she is being called to this new phase of ministry, and we whole-heartedly support her decision to pursue this opportunity.

Why Cal Lutheran University? Impact has been in dialogue with the Christian Church of Thousand Oaks (CCTO) for several months. They are located only a few blocks from the CLU campus, and have been looking for ways to better reach the students right in their own community. After a great deal of prayer, and several conversations with CCTO (along with a couple of visits to the area), the church has asked Sarah to come to their community to help them initiate this ministry. We trust that this will be the first of many college campuses that ICM will begin to serve in the southern California area.

Impact Campus Ministries also places a high value on teamwork. And for this reason, the South Bend ministry will not be neglected with Sarah's departure. We already have secured the help of volunteers, as well as a full-time intern, to help fill in the "hole" that might otherwise exist with this move. Though the South Bend team will not be able to replace Sarah (she is absolutely irreplaceable), they will be able to continue in their efforts to provide a strong ministry to the students of South Bend, IN.

IMPACT THE U. IMPACT THE WORLD.

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We ask that you would do a couple of things for Sarah, for Impact, and for the students we serve. **First**, would you prayerfully consider **increasing** both your financial support and your intercessory prayers for Sarah? As she steps into this new role, in an area of the country where the cost of living is significantly more substantial, she will need our support as never before. Though she will be stepping into a very strong church community in Thousand Oaks, she will continue to be dependent upon the relationships that have carried her through life, to this point in time. Your ongoing support and encouragement is critical to her success.

Second, would you do as Sarah has done, and become a **champion of Impact's vision to Impact the U(niversity)**? Sarah is stepping out in faith, because she knows how important it is for us to reach an emerging generation with the Good News of Jesus. You can also be a champion of our vision by being our spokesperson. Please share with others the critical nature of campus ministry today. Please become our advocate for expanding God's ministry to students, through us, in the months and years ahead. Again, you may do this in a very practical/tangible way by giving financially to our **CLU Ministry Launch Fund**. Go to (<http://bit.ly/11Fvtf2>) to find out more about how you can give, and how you can encourage others to give as well.

Should you have any questions, we invite you to contact us. Sarah, along with Bill Westfall (ICM's President and Director of Ministry Development), and Jeff Vanderlaan (ICM's Vice President and Director of Staff Development) will all be in Kenya, May 17 through June 1st, and therefore unavailable. But you may contact Lowell Kosak (Lead Campus Minister for the South Bend ministry team) for any immediate questions at (574-245-0142), or by e-mail: Lowell.Kosak@ImpactTheU.com.

If you are currently sending regular support to Sarah, there is no need to change anything that you are doing in that process. Your funds will continue to be directed to her, even after her move to California. Sarah will be contacting you as well, informing you on how you might be praying for her specifically.

Finally, praise God with us as He has provided an incredible opportunity for us to expand His work. The Christian community at Thousand Oaks is comprised of a great number of very loving and caring people. They are anxious to receive Sarah into their community, and looking forward to working with her in the days ahead. We praise God for this provision, and for such a wonderful welcome into the State of California.

Thank you for your generous and faithful support of Sarah and Impact Campus Ministries. Together, we will, by His power and grace, **Impact the U. Impact the World.** as we pursue, model, and teach intimacy with God.

In His Service,



Bill Westfall
President, and Dir. of Ministry Dev.



Jeff Vanderlaan
Vice President, and Dir. of Staff Dev.