



“Bullying can have destructive consequences for our young people. And it’s not something we have to accept. As parents and students; teachers and communities, we can take steps that will help prevent bullying and create a climate in our schools in which all of our children can feel safe.”

—President Barack Obama, White House Conference on Bullying Prevention March 10, 2011

Our StopBullies Mobile App uses innovative technology to stop bullies before the situation escalates to a crisis.

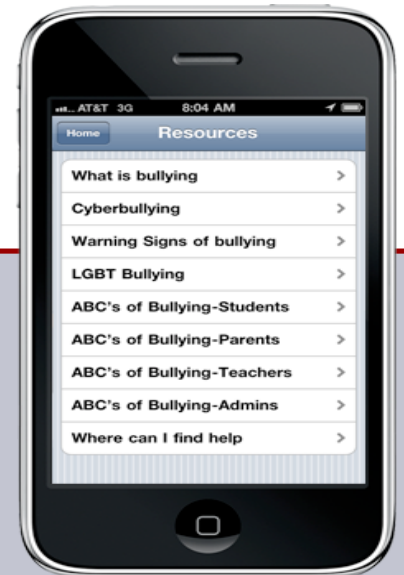
**Leaders: work with Appdiction Studio today to get this app in the hands of our children so we can protect them and collect data to study this problem.**

## Bullying Is A Serious Problem

**Bullying isn’t what it used to be.** Videos of bullies fighting children on YouTube are now common. Bullying fills headlines of every kind, from cyber bullying to bullying so strong that children are committing suicide.

According to [www.StopBullying.com](http://www.StopBullying.com), **49 States Have Passed Anti-Bullying Laws** and statistics show that an adult was notified in only about a third of bullying cases.

Appdiction Studio developed the StopBullies mobile app to allow students who encounter "Bully In Progress" situations to report incidents in real time to school administrators versus uploading to YouTube.



**StopBulliesApp**  
**ALERT, PREVENT and PROTECT**

- **Alert:** Students can instantly communicate with administrators to notify them of malicious behavior, allowing them to respond immediately before situations get out of hand.
- **Prevent:** Students learn to look for warning signs in themselves and others, related to anxiety, depression and verbal or physical abuse.
- **Protect:** Because students can report incidents in an anonymous way, more students would be protected from acts of violence and intimidation.