

ANNUAL IT PROFESSIONAL SECURITY BREAKFAST



Speakers Include the following:



Simon Herring, Ubersecure LLC, Simon is a security guru on a mission...not just to find security holes, but to help people actually do something about them. With over 20 years experience, Simon equips front-line information warriors at billion dollar companies with common sense tips, tricks, and tactics for doing more with less in a world of increasing threats. Through penetration tests, assessments, workshops and one-on-one coaching, Simon helps executives, managers and IT teams discover what's holding them back and how to achieve security success! You'll enjoy Simon's stories, deep technical expertise and business savvy!

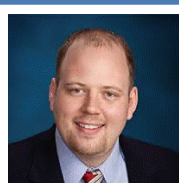
Simon's Topic: The Overwhelmed Security Professional. The average security professional is spread thin and fighting fires. Many are stuck in meetings, locking horns with internal business units or performing mundane tasks that barely scratch the surface of their full potential. With thousands of unread emails, unrealistic deadlines and projects that are slipping, today's security professionals are overwhelmed and looking for a change. Fear not! In this light-hearted, how-to packed presentation, Simon will tell you why expensive technology can't solve your biggest security challenges. You'll also get a peek at Simon's personal process for thriving in chaos, loving what you do, and helping others do the same. Additionally you'll learn:

The number one question that keeps security work moving forward and security professionals happy.

A model for staying focused, getting what you need and knowing when you need it.

How monkeys, squirrels, rabbits and elephants are stealing your attention and what you can do to keep from losing your mind.

Hackers don't schedule time on your calendar. Outages show up unexpectedly. Big data is simply getting bigger. And the demands on security professionals are only increasing. You can break the cycle of being mind-numbingly busy but having no clue what you've accomplished. If that doesn't motivate you, at least come and hear what the animals have to do with security!



David Kennedy, TrustedSec. David started his career working for the National Security Agency (NSA) and then went on to become the Chief Security Officer for a Fortune 1000 company. David worked for NSA and the U.S. Marines in cyber warfare. David was instrumental in Operation Iraqi Freedom and the development of a multi-million dollar classified system aimed at identifying harmful insurgents. David is a FOX News contributor. David is the Founder of DerbyCon. David developed the Social Engineering Toolkit (SET) and Artillery, two leading open-source toolsets in the security community with over 2 million downloads from across the globe. He was also one of the founding members of the Penetration Testing Execution Standard (PTES).

David's Topic: Burn it Down—Rebuilding an Information Security Program. I'm pretty sure we've already lost. Buzz words, countless millions, and failed security programs continue to show that we are truly struggling with how to build a successful security program. Have no fear, it's possible to build something sustainable. This talk focuses on some of the root causes of our issues in the information security field and how to proactively build a world class information security program while strengthening business drivers. This isn't just a high level talk, we will be showing countless examples of breaking today's sophisticated security products that are aimed at keeping the bad guys out. Learn what you need to do right now to protect against tomorrow's threats.



Brian Stein, Pervasive Path. Brian is the founder of Pervasive Path. The company specializes in helping companies make the most out of mobile. Leveraging his 8 years of mobility experience and 17 years background in management, Brian has helped clients envision, plan, implement and launch mobile solutions for customer engagement and commerce, field service, mobile supply chain and business process enablement.

Brian's Topic: Leveraging Mobile to Drive Business Value. Brian will explore the opportunity to leverage mobile technology to drive business value. He will explore specific use cases in order to better understand how you can engage customers and drive increased revenue and customer satisfaction with mobile and also internally, how you can leverage mobile to increase efficiency and reduce costs. We'll look at engagement models across mobile web, applications and push notifications in order to understand the strengths and opportunities associated with each of these approaches and talk about how to define a mobile strategy to help your organization achieve its maximum mobility potential.

Vendors In Attendance



When: Tuesday, September 10, 2013, 8 am to 11:30 am

Where: Crave Restaurant, 175 Joe Nuxall Way, Cincinnati OH 45202

To register please use the registration link in the email you received. If you experience any issues please contact Karen Greer at kgreer@securecontenttechnologies.com

IT professionals from all over Cincinnati come to hear these valuable speakers and the unique information they convey. You can also see the latest technology vendors and enjoy a great networking breakfast. **Join us for this amazing event in a low-key, non sales environment.** Please contact Karen Greer if you have any additional questions:

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