



Women in Cable
Telecommunications™
*Washington, DC
& Baltimore*

Dear WICT Washington DC/Baltimore members,

As you start to measure your progress on your professional new year's resolutions, I'm excited to share with you what's in store from your WICT chapter in the year ahead.

The mission of WICT Washington DC/Baltimore is to engage dynamic people, host compelling events and provide unparalleled opportunities to develop professional style and skills that contribute to the evolving cable industry. Spanning all the seasons, we're planning a robust series of events, professional networking and opportunities for professional development, no matter your place in the organization, that can help you do just that.

We kick off the year with Speed Networking 2012, one of our most popular and well-attended events. We encourage you to invite a colleague and join us on February 13 for an opportunity to mix, mingle and meet executives from Discovery, Scripps, Washington DC-based ABC7, Time Warner and Travel Channel. This free event is open to both members and non-members. Later in the month, be on the lookout for applications for our local mentoring program, which pairs seasoned professionals with junior and mid-level professionals to enhance and further career development through formalized mentoring relationships where knowledge, skills and experience are shared to foster professional growth and develop industry leaders.

Especially for our Baltimore-based members, this spring we'll host professional networking with Wired Wednesday near White Marsh, MD. Closer to the nation's capital, you'll find Tech it Out, this year focusing on evolving trends in content viewing, such as HBOGo and AppleTV, and how they are impacting the cable and media industry.

This summer, members in the Washington DC area and Herndon can participate in professional networking at another Wired Wednesday. No matter where your desk is, we hope you'll beat the summer heat by joining us for a webinar focused on personal branding in the social media space.

With the dog days of summer behind us, we'll head into a fall with a program dedicated to work life balance and integration. We'll again offer a practical, tactical workshop around finance. And you can celebrate the most inspiring leaders in our industry at the annual Powerbrokers Breakfast featuring the Touchstones Awards. When the snow starts to fly again, we'll celebrate another year of personal and professional growth with our annual holiday celebration and fundraiser for Girls, Inc.

If you haven't already, we encourage you to become a member, or renew your current membership. This is an excellent way to expand your professional network, develop your skills and learn more about ongoing industry issues and emerging trends. You can also volunteer—at an event, on a board committee or through our social media sites. Or, join us at our monthly events as your schedule permits. There are many ways to get involved:

Register for Speed Networking 2012

Volunteer by emailing jjones@tv-one.tv

Find out more about our chapter at www.wictdcbalt.org. Join us on Facebook by searching "WICT DC Balt"

Explore WICT National at www.wict.org

With programs for all seasons, we encourage you to make time for your own personal and professional development, and to make the most of your membership. We look forward to seeing you soon, and to seeing you succeed with your new year's resolutions for 2012.

Sincerely,
Vickie Fiala
President
WICT Washington DC/Baltimore