



BEREA
Arts
fest



let art
GROW



Artist Invitation

You are cordially invited...
To apply to be a part of the Twenty
Second Annual Berea Arts Fest.
This multi arts celebration offers to
people of all ages the joy of experi-
encing and participating in the
visual and performing arts.

Sunday, Sept. 9, 2012

The Berea Arts Fest is held at Coe Lake
Park in downtown Berea near the
Rocky River and Metroparks.

We are home to Baldwin-Wallace College,
B-W Bach Festival, the Cuyahoga County
Fair, the Cleveland Browns training center,
and Mahler Museum & History Center.

The Berea Arts Fest has established a reputa-
tion for quality, friendliness and support for
participating artists. Attendance for this one
day festival has grown to over 11,000 art
enthusiasts. The entire festival is handicapped
accessible and admission is free!

**Submissions due
by April 7th, 2012.**



20+ years of the Berea Arts Fest.

11,000+ art buying guests attend each year.

100 displaying artists per year.



Artist Responsibilities:

- Each artist may submit, display, and sell in only one medium.
- All work must be original, priced, and signed by the artist.
- All paintings, drawings, graphics and other two-dimensional work must be framed, mounted and/or matted, or displayed tastefully in a portfolio on an appropriate stand. All three-dimensional works must be displayed in a safe and stable manner.
- Multiple originals or series of artworks, created by the artist, using usual and customary production methods for that media type are accepted as original art. Photocopies are not acceptable, unless such copies, in whole or in part, are a direct element of the creative process.
- We reserve the right to ask that hazardous or objectionable work be removed from the exhibit.
- Each artist shall be present, representing his/her own work. (No professional agents).
- Each exhibitor will be responsible for his/her display area (structure, display racks, etc... must be strong enough to withstand wind and rain) including tables, chairs, set-ups, weather protection. Show is held rain or shine.
- Each exhibitor will be responsible for his/her own sales receipts and sales tax.

• The Arts Fest hours are 10:00 a.m. to 5:00 p.m. Vehicle unloading in the exhibit area must be completed 9 a.m. You will be provided with free, near-site parking. No vehicles will be allowed in the exhibit area after 9 a.m. No booth may be dismantled before 5:00 p.m.

- No art demonstration or midway type sketching is to be included without prior approval of Visual Arts Committee.
- We assume no liability for damage, theft or injury to person or property on or off exhibit.

How to enter:

- Applicant must submit 5 quality images on CD only (no photos, slides, prints, etc... will be accepted). 4 images of the art work and 1 booth image.
- Enclose a \$20 submission with this entry form (nonrefundable).
- Upon acceptance, there will be a space fee of \$120.00 for a 10'x10' area.
- Include a self-addressed envelope with sufficient postage for notification. CD's will not be returned.
- Mail to: Berea Arts Fest, 31 E. Bridge Street, Suite 202, Berea Ohio 44017, ATTN: Visual Arts Committee.
- Decisions of the screening committee will be final. There will be no refund on cancellations after July 28th, 2012.

Awards:

The Berea Arts Fest is offering cash awards in the amount of \$500 for Best of Show, \$350 for First Place, and \$250 for second Place.

Location & Dates:

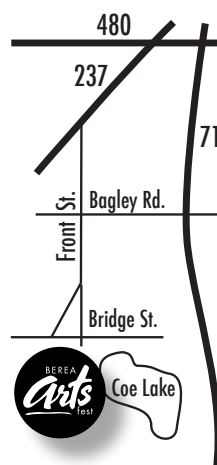
- Date of show is Sunday, September 9th, 2012 from 10am to 5pm.

• Entry Application and CD's are due by April 7th, 2012.

- Acceptance and rejection notices will be mailed by May 19th 2012.
- Full Payment for space is required by June 16th 2012 (upon acceptance). Failure to submit full payment by that date will result in cancellation of acceptance.
- No cancellation refund will be made after July 28th, 2012

Support Services:

- Although artists are responsible for staffing their booth at all times, booth sitters will be available throughout the day to provide relief.
- Publicity and promotional support for the Berea Arts Fest is planned in local and regional newspapers, magazines, television, radio, and internet.
- Limited set-up assistance will be available at no additional charge.



Berea Arts Fest 2012 Artist's Entry Form

Submissions due
by April 7th, 2012.

Complete this form and include a copy of it with your samples. Please keep the first two pages and a copy of this application for your records.

Please Print

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Medium (one per booth space): _____

Have you participated in the Berea Arts Fest in the past? or are you new to the event?

New to the Berea Arts Fest I have participated in the past, years: _____

Enclosed, please check all boxes:

Digital Images on CD only (4 images of artwork and 1 image of booth space) NO Slides, NO Photos, and NO Prints! Submitting any form of work other than on a CD will not be considered for the Arts Fest. Please identify the CD with: Name, Art Medium, Phone, and Email. Images should be new images that have not previously been submitted to the Berea Arts Fest.

Check or money order for \$20.00 payable to: Berea Arts Fest, Inc.

Self-addressed business envelope with sufficient postage.
CD's will not be returned.

Tell us any additional comments you may have:

The undersigned agrees to abide by all stated rules and conditions of this exhibit, and waives all claims against Berea Arts Fest, Inc. or its agents for loss or damage.

Signature _____

If you wish to participate as a demonstrating artist, participate in the upcoming Front & Center Art Walk, May 19, 2012 (Presented by the Berea Arts Fest), or have any questions please call (440) 891-1102 or email bafcoordinator@bereaartsfest.org.

Mail to:

Berea Arts Fest, Inc.
31 E. Bridge Street, Suite 202
Berea, Ohio 44017
Attn: BAF Visual Arts Committee

