



FLORISTS' REVIEW

2013 Retail Florist of the Year wholesaler nomination form

Deadline for Submissions - December 31, 2012

Wholesalers: The following information will weigh heavily on the nominated florist's application for the 2013 Retail Florist of the Year. Please attach this to the florist's application. If you do not have the application, fax this evaluation form to WF&FSA at (410) 263-1659.

YOUR COMPANY NAME _____

CITY, STATE _____

YOUR NAME _____

YOUR PHONE NUMBER _____

NAME OF RETAIL STORE

1. Would you recommend this florist for the 2013 Retail Florist of the Year Award?

_____ YES _____ NO

2. Is this florist well respected in the local floral community?

_____ YES _____ NO

3. Does this florist pay bills in a satisfactory manner?

_____ YES _____ NO

4. Why should this florist receive this award?

5. Is there any reason this florist should not receive this award?

Your comments will be kept in the strictest confidence.



**retail florist
OF THE YEAR**