



OUR STORY

We all live amongst many in our communities who find themselves in an employment dilemma: they have the desire to work, but something in their past, or perhaps the present, prevents them from being employable. These are the homeless, the developmentally and physically disabled, the functionally illiterate and others who are unemployable by conventional enterprise. They possess talent and desire to work yet find few, if any, employers who are willing to take the risk and hire them.

Sweet Charity Desserts was founded with these folks in mind. The founders, John and Karen Redford and Greg Hambrick, through their combined community service endeavors, realized that there was a way to create meaningful work for this group of people through the production and sales of incredibly high quality cakes for which a high demand exists in the marketplace. Out of this realization and the desire to help these people, Sweet Charity Desserts was born.

Our mission is to create and sell cakes of the highest quality using a labor force comprised of the here-to-for unemployable. Every cake sold will create the demand for one hour of labor from this group. Under the direction of Karen Redford, a professionally trained and certified pastry chef, our hope is to produce the best tasting cakes in the market made with the finest ingredients and baked by those among us who have had difficulty finding work.

Every purchase you make is meaningful, from a dozen Baby Pound Cakes to a 300 piece order for a corporate event. Every purchase puts us closer to making another job offer. The side benefit is that you get to spoil yourself, your family and friends with the most delicious of treats, all the while knowing that even a **small indulgence** can make a **big difference**.

You can help by ordering these great cakes for your own table or for friends and business associates. Ordering is easy: a simple phone call or online. Local delivery is free.

Warmest Regards,

Karen, John & Greg

832-748-0337

www.sweetcharitydesserts.net