

# WIN \$250

## LOGO DESIGN CONTEST FOR MEDIA COMPANY –

# The SNSPost

We are The SNSPost, a thriving online media channel for news, politics, weather, business, sports and much more! [SNSPost.com](http://SNSPost.com) feeds you relevant, timely and unique headlines from around the globe. [SNSPost.com](http://SNSPost.com) also serves as an opinion hub for bloggers and analysts alike to delve into various topics, with welcome feedback from our audience.

We are growing FAST and want a cool, new LOOK...so we need a redefined logo that represents our modern, unique brand. Want to be a part of our growth (*and make a cool 250 bucks*)? **HERE'S HOW YOU CAN APPLY...**

## ~~~~GUIDELINES~~~~

**ELIGIBILITY:** Students of any U.S. accredited college or university can enter (subject to verification)

**DEADLINE:** November 4, 2011

**SUBMIT LOGOS TO:** [michelle@snspost.com](mailto:michelle@snspost.com)

### INCLUDE YOUR:

- Full Name
- Age
- School
- Major
- Phone/E-mail
- Brief explanation of why your design fits The SNSPost

**AWARD:** Winner gets a \$250 Prize, in addition to an article including your name on [SNSPost.com](http://SNSPost.com) (plus you get to tout the awesome fact that your portfolio now includes a logo for a pretty super awesome media company)

Current Logo:



### Technical Specifications:

- Design entries must be provided as scalable vector graphics (pdf or eps format)
- Logo may be used in large format, but must also be “recognizable” when scaled down to small image (~300 pixels, 1”-1.5”)
- Design must be adaptable to either color or black & white printing, and it should employ judicious use of colors to allow for printing on various materials
- Transparent background image suitable for use on printed material is recommended
- Logo design may be a combination of image and text to convey identity, and must include SNSPost name. The logo may, but is not required to, include the current “News & Views Without Apology” tagline. Designer may also submit two versions of the logo (with and without the tagline)
- Be CREATIVE and SHOWCASE YOUR ORIGINAL TALENT

## GOOD LUCK!

### CONTACT INFO:

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