

MUST RSVP by NOVEMBER 16<sup>th</sup>, 2012



## Midwest Hoops Tour Meeting Agenda

November 20<sup>th</sup>, 2012

Ames, Iowa



### *"The Journey - Staying on Track"*

8:30 a.m. Registration Booth Opens

9:00-9:10

Welcome & Introduction -



Stephen D. Patterson, DVM



9:10-9:50

KnowledgeVentures, LLC – Dennis DiPietre, Ph.D. - Economist

"Critical Mistakes you Must Avoid During Times of Extreme Profit Challenge"



9:50-10:10

National Pork Board



– Lisa Becton, DVM

"PRRS & Influenza Update"



10:10-10:30



– Stuart Heller

"Impact of Water Treatment on Animal Health and Performance"

10:30-10:50

Break – Meet with Vendors & Speakers

- 10:50-11:10  – Danny Burns, DVM  
 “The Two Most Important Minutes in a Sows Reproductive Life” 
- 11:10-11:30  – Warren Wilson, DVM  
 “What do Open Sow Days Really Cost”
- 11:30-11:50  - Cody McKinley, Public Policy Director  
 “Update on Iowa Issues” 
- 11:50-1:00 Lunch / 12:15-12:45 Motivational Speaker -  – Marty Vershaw  
 “Are You Ready for the Call” 
- 1:00-1:20  - Wayne Freese, DVM  
 “Being Street Smart-Your Future in Agriculture”
- 1:20-2:00  – Dr. Schwartz  
 “Grow Finish Update from a Diagnostic Perspective” 
- 2:00-2:20  - Bob Baarsch – Next Generation Pork  
 “Out of Feed Events Affect Wean-to-Finish Mortality” 
- 2:20-2:40 KnowledgeVentures, LLC – Dennis DiPietre, Ph.D. - Economist  
 “DiPietre’s Economic Outlook” 
- 2:40-3:00 Break – Meet with Vendors & Speakers
- 3:00-3:20  - “Hog Margin Management: Methodology & Practical Applications”
- 3:20-4:00 Brumm Swine Consultancy, Inc. – Dr. Mike Brumm  
 “Impact of Heavier Market Weights on Facility & Equipment Needs” 
- 4:00-4:20  - Stephen D. Patterson, DVM  
 “Protecting Your Future with Boarmax” 
- 7:00 Basketball Game  Iowa State University Cyclones VS.  North Carolina A&T Aggies