



Effective January 2012

Become an American Tackle Pro Staff Member

American Tackle Co., Inc. (ATC) s looking for an elite group of custom rod builders to become Pro Staff members. Incentives include select free merchandise and special discounts on other items.

Objective: The primary objective of the American Tackle Pro Staff program is as follows: to create a more visible presence promoting and introducing rod builders and fishermen to ATC rod components. Also to generate sales at a grass roots level through example and persuasion while increasing interest in custom rod building. This is accomplished by utilizing ATC rod components and through representing ATC with a presence at trade shows, on message boards, at seminars, classes and other related events (i.e. fishing tournaments).

Complete and submit this form and we will contact you with further details about incentives and requirements. We appreciate your interest, there is limited space available so unfortunately not all who apply can be accepted.

Email _____

First Name _____ Last Name _____

City _____

State/Province _____

Country _____

Postal Code _____

Rod Building Experience: (use drop down) Beginner, Experienced, Intermediate, Advanced

How many rods do you build per month? _____ Per year? _____

What type of rods do you build? _____

Submit at least three photos of a finished rod you have built.

Tell us a bit about yourself. _____
