



Motor Coach Canada  
Ontario Motor Coach Association  
Tourism Industry Association of Ontario  
Frontier Duty-Free Association  
Canadian Gaming Association

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The 2011 "Beyond the Border Plan" announced by Prime Minister Harper and President Obama committed to make crossing the border easier for major modes of tourism, but they did not include buses. The Motor Coach Passenger Coalition (MCPC) is working to put the interests of motor coach passengers high on the action agenda of the two governments.

Travellers on charter and scheduled service buses spend millions of dollars each year on accommodation, meals, entertainment and duty-free shopping. **Each North American motor coach generates between \$7000 and \$13,000 a day in economic activity.**

Despite the economic importance of motor coach tourism, motor coaches are confronted with an unpredictable environment when crossing the border. Delays during passenger inspection are onerous, annoying to passengers, and cut the time passengers have for tourism. As a result, potential tourists seek other activities, postpone or simply don't make the trips that they would have made before 9/11.

MCPC members are leaders in the motor coach and tourism industries in Canada and the United States. We are working to convince policy makers to implement best practices in advance passenger information processing, standardize practices for declarations that now vary from port to port, and improve traffic management at the crossings.

- MCPC creates a link between the motor coach and tourism industries and government and serves as a forum where all parties can collaborate, to discuss the challenges at the border, and the potential solutions to improve the situation on the ground.
- MCPC is working with officials to articulate the broad outline of an agreement that is responsive to motor coach interests.
- MCPC provides briefing and communications material to all members and government officials, ensuring regular communication between stakeholders.

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