



**Karen Rice**  
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Regional Development  
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Karen is our small-business marketing expert in Northern California. She's **yours**, too.

Organizations in Northern California don't need to go far to find expert online marketing help. As our local Regional Development Director, Karen Rice has shown thousands of small businesses and organizations how to get profitable and measurable results from email marketing and social media.

## Constant Contact Seminars – Practical KnowHow in just 90 minutes.

A popular speaker and educator, Karen delivers real-world tools and strategies that drive stellar results immediately! And although the topics and strategies may be cutting edge, it doesn't take an interactive guru to "get it." Karen simplifies the information and provides essential basics, secrets, and shortcuts that make it easy for seminar attendees to get on their way fast.

### **The Power of Email Marketing**

Discover proven tactics on how to best use email to reach a specific audience, forge a connection, and drive action! No technical expertise required.

### **Getting Started with Constant Contact**

Master the ins and outs of Constant Contact Email Marketing and learn how to create more effective emails, build a growing subscriber list, and track results.

### **Social Media Marketing Made Simple**

Find out how to use social media to quickly build buzz and drive bottom-line results—without getting caught in the dreaded social media "time trap."

*Give your group the KnowHow to boost business, awareness, and customer loyalty.*

Karen can cover these three key topics, or even customize her seminar to address a specific area of interest for your group.

To contact Karen, just visit [ConstantContact.com/northerncalifornia](http://ConstantContact.com/northerncalifornia) or email her at [krice@ConstantContact.com](mailto:krice@ConstantContact.com).