

Background/Introduction

Unidos por la Salud-United for Health (Unidos) is an organization in the process of securing non-profit 501c(3) status with a mission of *maximizing Latino health and reducing disparities by accelerating strategic partnerships in advocacy, leadership, best practices, and research*. By convening the best of what is currently being done by dozens of committed leaders and organizations around the state for Latino health, Unidos operates under the vision statement of being *Colorado's United Movement for a Healthy Living Community*.

As a newly formed group dedicated to improving Latino health in Colorado, the Unidos Council/Consejo is seeking persons interested in serving on the Council to provide leadership and expertise during the start up phase of this undertaking. If you or someone you know is interested in serving on the Unidos Council, we ask that you complete this form and submit it to Cathy Garcia, c/o Action 22, PO Box 697, Pueblo, CO 81002, cathy@action22.org. While we have officially seated the majority of Consejo representatives for the coming board year, we still have open seats outside of the Front Range and will continue to consider nominations/applications on a rolling basis until highly qualified candidates fill all seats.

The Council has divided the state of Colorado into five regions: Northeast; Northwest; Southeast, Southwest, and the Front Range (defined as the I-25 corridor from Fort Collins to Pueblo). The Council will consist of members from each region- 10 from the Front Range and 5 for each of the Rural Region- for a total of 30 members. Executive Committee Members shall be elected by regional group and will serve a two-year term.

To ensure the success of Unidos, the Consejo will seek to attract individuals who possess the competencies and experience related to the statewide mission and vision for the organization and its three pillars for change plus leaders at large with relevant strengths and expertise. The three pillars for change and attendant competencies/experiences include:

- *Advocacy*: experience in leadership to produce outcomes related to local/state/regional public policy and systems change advocacy in areas such as legislative action, public policy development and regulatory implementation; community organizing and related competencies;
- *Leadership Development*: experience working with professional leadership development programs, youth educational programs or higher education with an interest in initiating and executing strategies, initiatives and tactics for improving the health of the Latino community.
- *Best Practices and Research*: Individuals with a background in the delivery of health services and community health work as well as research and best health care practices into those arenas serving Latinos; and
- *At Large*: experienced leaders who can offer competencies and expertise that complement the overall initiative from the fields of business management, public relations, marketing and communications, public health, and community leadership at large

Unidos por la Salud-United For Health: Latino/a Health Agenda
Governing Council/Consejo
Application/Nomination Form

Name _____

Organization/Business _____

Address _____

City _____ Zip _____

Phone Number _____

E-Mail _____

Name of Nominator (if applicable) _____

Nominator phone number _____

What focus area would your background best enable you to represent (see page 1)?

_____**Advocacy** ____**Leadership** ____**Best Practices/Research** ____**At Large**

What Region of Colorado do you reside in?

_____**Northeast** ____**Northwest** ____**Southeast** ____**Southwest** ____**Front Range**

Please respond to these questions in a separate document to be submitted with your application

1. Please provide a brief background paragraph describing your professional and community experience

2. Briefly describe your interest in Latino health for Colorado and why you are moved to serve

3. Please describe the competencies/skills/experience you feel you would bring to the Council

*****Please provide a current copy of your curriculum vitae or resume along with your application*****