

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



May 2013

Hello Contestant!

We are pleased that you are interested in participating in the 2013 Brawley Cattle Call Queen Contest.

Please be sure to read everything in your application packet carefully with your parents/legal guardians. This packet includes the rules, regulations and contract with the Brawley Chamber of Commerce. You will need to complete the application and waiver of liability. Be sure to fill in all required information, both you and your parents/legal guardian(s) must sign in the designated areas. Please keep in mind, that applications are judged and have a point value on the score sheets. It is recommended that forms are typed or computer generated. Applications are due on or before 5:00PM, Friday, August 16, 2013. All applications are to be turned into the Brawley Chamber of Commerce.

Should you have any questions about the rules and regulations, please highlight those areas, make notes, and bring these items with you to the orientation.

All communication between contestants, parents/legal guardian(s), and the Brawley Chamber will be done via email.

Orientation will take place at the Stockmen's Club, August 22, 2013 at 6:00PM. This will also be the formal announcement of the Cattle Call Queen contestants. Please be sure to wear western style clothing and hat, as the media will be present to interview and photograph contestants.

The 2013 Brawley Cattle Call Queen Contest will be held on October 18th & 19th, 2013. The theme for the 2013 Brawley Cattle Call is **"2013 Cattle Call... Rodeo Dreams"**

Good luck, and we look forward to working with you.

Sincerely,

Katie Figari and Lee Quarcelino
Brawley Cattle Call

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



Table of Contents

CONTEST HISTORY.....	PG 3-4
WHO IS THE BRAWLEY CATTLE CALL QUEEN?	PG 4
ELIGIBILITY REQUIREMENTS.....	PG 5
RULES & REGULATIONS.....	PG 6-8
PAGEANT GUIDELINES BY CATEGORY	PG 13-14
Appearance.....	PG 9
Personality	PG 9
Horsemanship.....	PG 10
JUDGING GUIDELINES.....	PG 11
WARDROBE GUIDELINES.....	PG 12
GENERAL INFORMATION.....	PG 13
CONTESTANT INFORMATION.....	PG 14-16
RELEASE AND WAVIER OF LIABILITY.....	PG 17-18
BRAWLEY CATTLE CALL ROYALTY CONTRACT.....	PG 19-22

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



CATTLE CALL QUEEN HISTORY

The first idea of an organized rodeo began in the 1940's. Local feedlots held their own competitions for their hometown cowboys, but they wanted something more. Cowboys needed an organized rodeo to help them qualify to go on to bigger and better things. The Imperial Valley Roundup was born and held for several years beginning in 1945. It took place at the California Mid-Winter Fairgrounds, and consisted of a variety of events and was considered a major rodeo. This roundup was staged to celebrate cowboys, cowgirls and cattle ranchers. Each Imperial County town helped to organize the Rodeo, including a parade that rotated yearly to different towns in the Valley. With this, Imperial Valley Rodeo needed a Rodeo Queen! A Miss Imperial Valley Roundup cowgirl was crowned to represent this rodeo. Each Imperial Valley Chamber of Commerce held their own competition, then sent the city's winner on as a contestant to vie for the title of Miss Imperial Valley Roundup. Usually, each town supported "their girl" by helping her with a cowgirl wardrobe. The competition consisted of judged horsemanship, appearance and personality. A Queen was selected, and the remaining contestants were her Princesses.

HISTORY OF THE BRAWLEY CATTLE CALL

By the mid to late 1950's, the Brawley Chamber of Commerce and supporters were trying to come up with some kind of celebration to help put their Northend area on the map. By this time, the cattle industry was prospering in the Imperial Valley. This influenced the decision to pursue a rodeo. The thought of a community festival to salute the Cattle Industry would be Brawley's claim to fame. The Chamber named it "Cattle Call."

Cattle Call was formed in 1956. It was named in a contest won by Muriel Hudson. Other names considered for the annual celebration included: "Cattle Call Fiesta", "Cow Carnival" and "Cattle Caspers." The first Cattle Call was really not by the dictionary's standard "true rodeo." It was more or less a roping competition held on the Brawley Football Field on 'A' Street. Dick Titsworth was a large area grain dealer who was instrumental in facilitating the organization of the other Cattle Call events such as the chuck wagon breakfast, carnival, parade, BBQ, and western dances; all to spotlight the cattle boom. Brawley Chamber of Commerce decided that the festivities needed a special young woman to help promote its celebration. This girl was to be known as the Brawley Cattle Call Queen. Different local organizations sponsored contestants for the title, which were all believed to be exclusively from the Northend. There was not a formal competition held. The way to win the crown was to receive the most votes from the public. If recollection is correct, it was remembered that locals could vote for their favorite contestant at different merchants throughout Brawley. Kathy Rush, now Solomon, was the candidate sponsored by the Lion's Club. She had the honor to be the first Brawley Cattle Call Queen. It was no secret that the coaches and football staff at Brawley High School were not happy that horses, calves and cowboys trampled the football field in the middle of the season. Other arrangements had to be made if Cattle Call were to continue. With community support, Louise Willey, Al Smith, Ed Rutherford and Dick Smith blazed the trail to create what we know now as Cattle Call Arena. They wanted a real rodeo, but they needed a place to hold one. An area was found south of town in the river bottom and work began. Rodeo would again be brought back to the Imperial Valley, only this time it would be held in Brawley. The whole town got in to the spirit with donations of labor and money. Work was completed just hours before the first rodeo performance in 1958.

For the second Cattle Call Queen Contest, an actual competition was held. Organizers were now looking

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



for Brawley cowgirls with horsemanship experience to enter and vie for Rodeo Queen. The contestants were judged on horsemanship, personality and appearance. The competition was held in the parking lot area of the Brawley 'A' Street football field since the new arena was still under construction. Four local judges with the knowledge of horsemanship selected the Queen. The luck young lady Linda "Lynn" Allen, now Bassier, was awarded a silver trophy and various gifts from local merchants. Linda was the second Brawley Cattle Call Queen, however she was the first judged and first to reign over the Brawley Cattle Call Rodeo in the new arena.

Changes were happening in the queen contest. It was starting to take shape, improving every year. By 1959, the Cattle Call Queen competition invited contestants from all over the Imperial Valley to compete for the title.

The early Queens of the late 50's and early 60's were not awarded with a crown and belt buckle. A few early Queens bought their own crowns, or were presented ones as gifts from sources other than the contest. The Queen contest is generally held the first part of October, though a few of the early contest. The Queen contests were held in late September.

By the 1960's the pageant grew to add an evening banquet to the Cattle Call Queen Contest, traditionally held at the Imperial Valley Country Club, now the Barbara Worth Country Club. However, in the past years the banquet has been held at Del Rio Country Club, Stockman's Club, Planters Hotel, Cattle Call Arena and The Lion's Recreational Center.

There have always been three divisions that were judged for the title: Horsemanship, Poise and Personality, and Appearance. The horsemanship has always been held at the Cattle Call Arena with the exception of the years 1957 and 1958. The competition started out as a one day event with horsemanship in the morning, interviews in the afternoon and an evening banquet. Until the 1980's, when it was changed to a two-day contest with horsemanship being held on Friday evening and the remaining competition ending with a coronation dance Saturday night.

The contest is put on by the Brawley Chamber of Commerce, and has been since its inception. The Queen Contest is organized by a group on Brawley community volunteers. The chairperson and his/her committee work hard to organize and run the contest, pursue community support and get sponsors. While the Chamber and the Cattle Call Queen Committee work closely with the Brawley Cattle Call Queen and her Court, the royalty are invited guests of the Brawley Cattle Call Rodeo Committee to participate in the Brawley Cattle Call Rodeo.

Participating in the Cattle Call Queen Contest allows young women to gain lifelong experiences and lessons in life. Win or lose, everyone who participates walks away with more confidence, friendships, and a better understanding of the western way of life!

WHO IS THE BRAWLEY CATTLE CALL QUEEN?

The Brawley Cattle Call Queen is a young woman who strives to promote the City of Brawley, Imperial Valley and the Sport of Rodeo. In doing so, she also endeavors to promote the great Western way of life with strong moral values. The Brawley Cattle Call Queen will be a talented, personable horsewoman with a vast knowledge of the Sport of Rodeo, Equine Industry and the Imperial Valley. She will be a young woman who enjoys traveling and has a sincere interest in garnering educational experiences that will assist in laying a solid foundation for the future.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



WHAT TYPE OF YOUNG WOMAN DOES THE BRAWLEY CATTLE CALL QUEEN CONTEST ATTRACT?

- A young woman who wishes to be a representative of her community, the Brawley Chamber of Commerce, the Brawley Cattle Call Rodeo and the Sport of Professional Rodeo.
- A young woman who has the desire to travel throughout Southern California to promote the great Western way of life through the rodeo's related events.
- A young woman who excels in sportsmanship, has high morals and a superb ethical character.
- A young woman who understands and loves the sport of professional rodeo and has the knowledge and enthusiasm to explain the details to those who may know nothing of the sport.
- An ambitious young woman who is interested in furthering her chosen career through a higher education and special training.
- A young woman who is able to speak intelligently and displays dignity in all situations.
- A young woman who strives to portray herself as an excellent role model to the youth in the Imperial Valley and represent the Brawley Cattle Call Rodeo.

ELIGIBILITY REQUIREMENTS

The Brawley Chamber of Commerce will conduct the Brawley Cattle Call Queen Contest under the guidelines of the Miss Rodeo California Pageant. This allows the winner of the contest to be eligible to compete in the Miss Rodeo California Pageant upon successful completion of her reign as the Brawley Cattle Call Queen, if her age allows. The Brawley Chamber of Commerce has authority to make provisions and waive eligibility rules and/or regulation requirements with the approval of the Brawley Chamber of Commerce Board of Directors.

Contestants shall agree to abide by all the rules and regulations set forth by the Brawley Chamber of Commerce. Failing to meet any of the eligibility rules (without a waiver) will disqualify a contestant from the competition.

CONTESTANT ELIGIBILITY: Each contestant of the Brawley Cattle Call Queen Contest on the date of competition and final selection of the Brawley Cattle Call Queen:

1. Must have reached the age of 16 years by December 31st, the year of the competition.
2. Must not reach the age of 23 by December 31st the year of the competition.
3. Must be a resident of the Imperial Valley.
4. Must have a minimum Grade Point Average of a 2.50. A transcript must be attached to the application. A 2.50 GPA must be maintained during entire reign.
5. Must not have previously been, or presently be, married and/or pregnant.
6. Must execute all consents and/or waivers of liability presented as conditions prior to competition.
7. Shall abide by all rules and regulation of the Brawley Cattle Call Queen Contest.
8. Must not have been convicted of a crime with the exclusion of an infraction.
9. If the applicant has been a contestant in prior years, they must have abided by all of the rules in place at the time of their prior year.
10. Protest to a contestants eligibility and/or disqualification will be adjudicated by the Executive Board of the Brawley Chamber of Commerce. Anyone challenging a contestant's eligibility must submit their complaint in writing; stating the grounds and evidence for the contestant's ineligibility.
11. All complaints submitted must be signed by the challenger.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



RULES AND REGULATIONS

1. Contestants must conduct themselves in a proper, lady like manner and portray high moral standards. Contestants will not be permitted to drink alcoholic beverages, smoke or use bad language at any time during the contest, appearances or while representing themselves as part of the Brawley Cattle Call Court.
2. Photos taken by the Brawley Cattle Call Queen Committee will be used for publicity, magazines and papers. These photos will remain property of the Brawley Chamber of Commerce.
3. Upon entering the Brawley Cattle Call Queen Contest, contestants and a parent/guardian must sign the Release Waiver of Liability, Expectations Forms and complete the Application Form.
4. The Brawley Cattle Call Queen and Court agree to make themselves available for public appearances conducted to promote the Brawley Chamber of Commerce, City of Brawley, Brawley Cattle Call Queen Contest, Brawley Cattle Call events and Brawley Cattle Call Rodeo. Failure to participate in these appearances may result in disqualification by the Brawley Chamber of Commerce Executive Board of Directors.
5. After Cattle Call events week, all invitations for appearances for the Queen and her Court will be forwarded to the Brawley Chamber of Commerce. The Brawley Chamber will contact the Queen and her Court, and together they will decide which invitations to accept. The Queen will be responsible for notifying the Brawley Chamber of Commerce of all appearances and the Brawley Chamber of Commerce will help arrange the chaperones. There is a minimum notice of 14 days for all appearances.
6. Each contestant must furnish a western type horse (excluding mules, donkeys, stallions or draft horse type) and tack for the horsemanship competition. Each contestant must put her horse in the draw, for exchange, during the horsemanship competition. Contestants will select numbers for the horse exchange portion of the competition.
7. The chosen Queen and Court must have a western type horse and transportation available to them throughout their year of reign, equal in the ability to the one used during the horsemanship competition. The horse must be owned, leased or borrowed for the entire time of reign, including practices before the contest, during the contest and for the entire period until the crown is presented to the next Queen. Each contestant must provide written confirmation of this to the Brawley Chamber of Commerce Executive Board of Directors.
8. The Brawley Chamber of Commerce will provide to contestants at orientation the following: schedules of deadlines for submission of written materials (Biography and Dress Description). There will be no extensions of these deadlines allowed. Failure to submit materials by deadlines will result in material being omitted from the contest. Contestants will present in writing the following:
 - a. Autobiography, length shall not be more than 350 words. A contestant's biography exceeding the word limit will have points deducted accordingly.

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



- b. Description of the outfit to be modeled, length shall not be more than 250 words. A contestant's dress description exceeding the word limit will have points deducted accordingly.
9. Each Contestant will be required to present a speech following the theme for this year's Cattle Call events. The speech shall be no more than 3 minutes in length. A contestant's speech exceeding the time limit will have points deducted accordingly.
10. Contestants will provide their own transportation to and from all scheduled contest practices, events and clinics. Chaperones will attend all scheduled contest, practices, events and clinics.
11. Contestants must provide their own wardrobe and agree to the wardrobe guidelines.
12. Upon commencement of the contest, contestants are under the jurisdiction of the Brawley Chamber of Commerce. The Brawley Chamber of Commerce encourages friends, relatives and trainers to attend the contest, but at no time are they to visit with contestants during the competition. The committee will be available to assist the contestants as needed.
13. The Brawley Chamber of Commerce Board of Directors expects each contestant, family member and/or associated party to display the highest degree of sportsmanship during the contest, coronation ceremony and thereafter during the contestant's reign, if crowned. Each contestant must be mindful that she is representing the Brawley Chamber of Commerce, City of Brawley, Imperial Valley and Brawley Cattle Call Events & Rodeo. Poor sportsman like conduct will not be tolerated from the contestant, her family and/or any associated party. This will result in the contestant being disqualified; and may affect future eligibility to compete in the Brawley Cattle Call Queen Contest.
14. Contestants, parents/guardians and/or associated parties are forbidden to contact judges at anytime prior, during or after the contest. Contestants, parents/guardians and/or associated parties are forbidden to harass the Brawley Cattle Call Queen Committee or Brawley Chamber of Commerce staff. Any violations of this rule will result in disqualification.
15. Any activity that the Queen and/or Court wish to attend or participate in an official capacity, must be received in writing by the Brawley Chamber of Commerce. The Brawley Chamber of Commerce must receive all requests at least 14 days before the event. Request must include the name, address and telephone number of the chaperone and relationship of the chaperone to the Queen or Court. All chaperones must be at least 21 years of age and approved by the Chamber. At every event in which the Brawley Cattle Call Queen and/or Court appear, the representative of the Brawley Chamber of Commerce is the final authority. A request for appearance must also include the dates of the event, event name, address and telephone number of the contact person of the event. The Brawley Chamber of Commerce will review the written request and notify , in writing, whether the Queen and/or Court will be allowed to participate in the event.

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



16. If otherwise qualified, the Queen is expected to compete in the Miss Rodeo California Competition during the month of October, following her reign as the Brawley Cattle Call Queen is completed. If the Queen chooses not to compete in this contest, she must notify the Brawley Chamber of Commerce at least 30 days prior to the application deadline. The Brawley Cattle Call Queen title will then be available to a member of the Court chosen by the Brawley Chamber of Commerce. . If none of the Court chooses to use the title, it will be available to the previous year's Queen. If the past Queen chooses not to use the title, the Cattle Call Queen Committee and Brawley Chamber of Commerce may select a previous Queen or Princess at their direction.
17. Any protest of the Brawley Chamber of Commerce and Cattle Call Committee's interpretation of the rules shall be addressed by the Brawley Chamber of Commerce Executive Board of Directors and Brawley Cattle Call Events Chairman. All protests and complaints must be formalized in writing, signed by the contestant and parent/guardian and then submitted to the Brawley Chamber of Commerce for review. Each complaint and/or protest submitted to the Brawley Chamber must be accompanied by a fee of \$100. This fee will be refunded if the complaint and/or protest is upheld. The Brawley Chamber of Commerce must receive all formalized complaints and/or protest's no less than 3 days prior to the competition. The Brawley Chamber of Commerce Executive Board of Directors shall make the decision once hearing all sides of the case. This decision is final and no appeal will be allowed.
18. Thank you notes will be written to all sponsors of gifts and given to the Brawley Chamber of Commerce prior to contestant receiving their gifts. Thank you notes will be due by Oct. 28, 2013.
19. Each contestant will be required to complete all tasks set forth by the judges on their own. A contestant's excuse or failure to comply with this rule will be scored appropriately.
20. The Brawley Chamber of Commerce reserves the right to accept conditionally or reject entirely an entrant's application. The Brawley Chamber of Commerce reserves the right to reject any previously accepted entry for unbecoming conduct and/or a violation of the rules. The Brawley Chamber of Commerce reserves full authority to rule on any situation not covered in these rules, or on any situation, which results from differing interpretation of these rules.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



PAGEANT GUIDELINE BY CATEGORY

APPEARANCE

1. Attractiveness- with self-confidence and age appropriate.
2. Grooming- Neatness and Cleanliness in every detail during the competition such as: nails, hair, skin and teeth. Each contestant should also demonstrate this in her clothes, hat, boots and other apparel. Meticulous care in general grooming is essential for a young woman to be considered as Brawley Cattle Call Queen.
3. Posture- how a contestant carries herself is very important. The judges will be looking for contestants to carry themselves with self-confidence and poise.
4. Poise- Judges will be looking for contestants to handle each situation in which they are involved with grace and style. Judges will also be looking for contestants who have a substantial knowledge of proper etiquette. Contestants must always be on their best behavior, dressed appropriately, and interact with other contestants and the crowd around them.
5. Western Fashion Sense- Contestants should pick outfits that reflect their personality in a fashionable, tasteful western way. Judges will be paying particular attention to contestant's ability to use colors to enhance her natural coloring, appearance and eye appeal. Contestants should be familiar with the major western wear manufacturers and the latest trends in the western wear industry.
6. Proper Fit- Contestants should pay particular attention to the fit of their outfits. Outfits should be figure flattering and altered to fit her personally. Judges will be looking for a properly fitting hat that is shaped to flatter the contestant's face. Contestants should remember that this is not a clothing contest. It is not necessary to invest an excessive amount of money in clothing. Judges will be looking for versatility, imagination, personality and a contestant's ability to carry out a "total look."
7. Promptness- Contestants must always be on time to each scheduled contest event, appearance, clinic and practice. It is not polite to keep others waiting when they have cut time out of their schedule to help you in this competition.

PERSONALITY

*Please note: the purpose of this category is to select the young woman that rates the highest.

1. Intelligence and Good Common Sense
2. Conversational Ability- In varied circumstances, with the emphasis on grammar and enunciation including speech presentation.
3. A good sense of humor and a happy outlook on life.
4. Self-confidence, high moral standards, sincerity, and integrity.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



5. Genuine interest in other people and consideration of others.
6. Self-Projection- The ability to project ones personality, whether it be from horseback or appearing on stage before a crowd.
7. Each Contestant Will Be Questioned- on the following categories; knowledge of equine science, professional rodeo and history, rodeo terminology, explanation of "standard" rodeo events, championship standings and current issues of the Rodeo magazine.
8. The ability to clearly express ones educational background and career goal.

HORSEMANSHIP

*Please Note: The purpose of this category is to select the young who woman scores the highest in:

1. Horsemanship – Control of the horse and the way the Contestant handles each situation that may occur.
2. Balance and Positions – The ability to sit steady in a saddle. Position of hands, feet, and seat.
3. Mounting and Dismounting
4. Saddling and Unsaddling
5. Understanding and Skill will be judged and not the horse or equipment. Each contestant will be asked a series of questions based on Equine Science, the Sport of Rodeo, Horsemanship and day to day tack usage.
6. There will be two go-rounds of Horsemanship competition. The 1st go-round will be a draw pattern. The 2nd go-round will be a free style pattern on a horse drawn by each contestant.
7. Patterns: Patterns will be handed out at orientation. Patterns will be demonstrated by the reigning Cattle Call Queen before the first riding competition begins. All contestants will complete a flag entry, Queens Run, and a cattle work portion.
8. Showmanship: How well a contestant projects her personality to the audience and judges from horseback.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



BRAWLEY CATTLE CALL QUEEN JUDGING GUIDE LINES

The Brawley Chamber of Commerce & Cattle Call Queen Committee will use the following procedures for the judging of the Brawley Cattle Call Queen Contest:

1. Qualified Judges will be contracted to judge all categories. In the event one or more Judges are unable to attend, the contest will continue with the remaining contracted judges. No last minute replacement judges will be allowed. The contest will continue after contestants are notified of such shortages.
2. The Brawley Chamber of Commerce will select judges from outside the Imperial Valley based on their expertise in various categories.
3. The services of two independent CPA's will be used to tally the judge's scores.
4. Judging will cover three categories: Personality, Appearance and Horsemanship. The total of all three categories will determine the winner, highest score being the Queen. In the event of a tie, the scoring in horsemanship will be used to decide the winner. If there is still a tie, the score in personality will be used to decide the winner. If the tie remains, the score in appearance will be used to decide the winner. Finally, if the tie is still not broken, the auditors will have the judges vote for their choice to break the tie.
5. Each contestant will be able to schedule an appointment with the chairperson to review the comment sheets from the judges. No one except the auditor and Judges will see the completed score sheets. At no time will contest officials, contestants, parents/guardians and any associated parties be allowed to see the completed score sheets.
6. Contest officials will not have access to the completed score sheets at anytime. The Committee will select from among themselves one person to serve as Head Judge. The Head Judge will gather the completed score sheets from all the Judges to place in an envelope and personally see that the auditors receive them after each scoring event. Once the auditors have tallied the scores, the Judges will verify and sign off on the results. All score sheets will be shredded at that time.
7. Decisions by the Judges are final. This is no appeal permitted. In the event a Judge is approached, either before, during or after the contest by a contestant, parent/guardian or any associated parties with the intent to influence or harass the Judge, it will be reported to the Brawley Chamber of Commerce, Cattle Call Queen Committee and Cattle Call Events Chairman and appropriate action will be taken which will result in the contestant's disqualification.
8. Contestants will have one private interview with the panel of contest Judges. Judges will ask questions pertaining to horsemanship, equine science, tack, riding, rodeo, personal goals, scholastic accomplishments and goals, community involvement and involvement in horse and livestock competition. Judges will attempt to determine the knowledge of each contestant in each of these areas. The interview will last no longer than 20 minutes per contestant.

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



9. Contestants will be asked one horsemanship question and one rodeo questions during the Horsemanship portion of the competition. The questions will be drawn from inside the arena. The scoring of these questions will count towards the contestant's overall horsemanship score.
10. Coaching is forbidden during all portions of the contest. This rule applies to every person, parent/guardian, trainer and associated party of the contestant. The contestant will receive point deductions accordingly.
11. Contestants will vote for the selection of Miss Congeniality. A tie in scoring will be broken by a second vote by Contestants with only those tied for the selection on the ballot.

WARDROBE GUIDELINES

HORSEMANSHIP, INTERVIEW, AND CORONATION WARDROBE:

1. The Horsemanship outfit should consist of Wrangler Jeans of any style or color with a coordinating blouse that will be tucked in. Accessories (hats, boots, belt, etc.) may be any color. Each contestant will be allowed to decide upon the color and style of their western attire for the entire competition. The scoring of the contestant's wardrobe will count to the personality portion of the contest.
2. CHAPS ARE NOT PERMITTED
3. The Interview outfits will be a base of standard dark blue Wrangler Jeans and a long sleeve white collared shirt. Embellishments to the jeans or shirt may be made at the discretion of the contestant. Any embellishments should allow the Judges to concentrate on the contestant, not the clothing.
4. The Coronation outfit should consist of nice western attire, consisting of a dress or three piece skirt outfit that is suitable for evening wear.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



GENERAL INFORMATION

1. **CHAPERONES:** Chaperones will accompany the Queen and her Court to all official appearances. Chaperones must be approved by the Brawley Chamber of Commerce in advance.
2. **PAGEANT BIO'S:** The biography provided by each contestant will be used throughout the competition. The Brawley Chamber of Commerce reserves the right to alter the contestant's biography to fit time constraints and all printed material.
3. **HORSEMANSHIP:** Horses for the Horsemanship competition will be provided by the contestants. Each contestant will ride her horse for the flag entrance, first pattern, cattle work, and Queen's Run. The contestant's horse will be made available for an exchange with the other contestants. Contestant's will draw a number, which will represent the number of a contestant's horse. If they draw their own number they will redraw to insure they do not ride their own horse. Each contestant will ride the horse they draw for the free style portion of the Horsemanship competition. Each contestant will be allowed 5 minutes to practice on the drawn horse before the second portion of the Horsemanship competition.
4. **RIDING PATTERNS:** Three patterns will be handed out during orientation. Each contestant will be responsible to learn each of the patterns. The first pattern will be drawn at the arena on the day of the competition. The reigning Queen will demonstrate thr pattern before the first portion of the competition begins. Each contestant will then use a draw horse to perform the freestyle pattern. Each contestant will be required to run one steer to the opposite side of the arena. Once completed, each contestant will complete their Queen's Run.
5. **PHOTOGRAPHS:** Photographs taken of the contestants by contest officials or their designees are property of the Brawley Chamber of Commerce, and may be used for publicity and other purposes.
6. **EVENT TICKETS:** Tickets will be available for purchase from the Brawley Chamber of Commerce. Each contestant will be required to sell tickets for the banquet. Three table sponsors or 32 ticket sales are required for each contestant to participate. Money and/or unsold tickets are due to the Brawley Chamber of Commerce no later than October 1, 2013. Contestants and/or parents/guardians are financially responsible for misplaced tickets and money. A ticket is required for admittance to the coronation. **NO EXCEPTIONS!**

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



CONTESTANT INFORMATION

NAME _____ BIRTH DATE _____

RESIDENTIAL ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HOME PHONE: _____ ALTERNATE PHONE _____

EMAIL ADDRESS: _____

EYE COLOR _____ HAIR COLOR _____ HEIGHT _____

PARENT/ GUARDIAN INFORMATION

MOTHER'S/GUARDIAN'S NAME _____

RESIDENTIAL ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HOME PHONE: _____ ALTERNATE PHONE _____

FATHER'S/GUARDIAN'S NAME _____

RESIDENTIAL ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HOME PHONE: _____ ALTERNATE PHONE _____

EDUCATION/ EMPLOYMENT

HIGH SCHOOL OR COLLEGE: ATTENDED OR
ATTENDING _____

GRADUATION DATE: _____ GPA: _____ (MUST ATTACH TRANSCRIPT)

MAJOR COURSE OF STUDY: _____

EMPLOYER: _____

POSITION: _____ PART TIME/FULL TIME HOURS: _____

SCHOOL RELATED INTERESTS; CLUBS AND/OR ACTIVITIES: _____

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



HORSE RELATED EXPERIENCE

HOW LONG HAVE YOU BEEN RIDING OR INVOLVED WITH HORSES?

DO YOU OWN, LEASE OR BORROW YOUR HORSE? _____

HAVE YOU EVER ENTERED INTO A RODEO TEEN QUEEN CONTEST? _____

QUEEN TITLES AND DATES, IF ANY: _____

PLEASE LIST RODEO'S, HORSE SHOW'S, AND OTHER HORSE RELATED ACTIVITIES OR ASSOCIATIONS YOU HAVE PARTICIPATED IN: _____

PLEASE LIST AWARDS AND/OR HONORS YOU HAVE RECEIVED IN HORSE RELATED ACTIVITIES:

OTHER ACTIVITIES

CLUBS AND COMMUNITY INVOLVEMENT: *(IF APPLICABLE, PLEASE LIST HONORS AND AWARDS RECEIVED)*

WHAT ARE YOUR HOBBIES, LEISURE ACTIVITIES AND OTHER INTERESTS? _____

WHAT ARE YOUR PLANS AND GOALS FOR THE FUTURE? _____

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



RELEASE AND WAIVER OF LIABILITY

*APPLICATIONS CANNOT BE PROCESSED UNLESS REQUIRED SIGNATURES/INITIALS
ARE OBTAINED*

I, _____ (Contestant) acknowledge that I have voluntarily applied to participate in the Brawley Cattle Call Queen Contest to represent the Brawley Chamber of Commerce, City of Brawley, Imperial Valley, Cattle Call Events and Brawley Cattle Call Rodeo.

I AM AWARE THAT THE ABOVE DESCRIBED ACTIVITIES ARE HAZARDOUS ACTIVITIES, AND I AM VOLUNTARILY PARTICIPATING IN THESE ACTIVITIES WITH KNOWLEDGE OF THE DANGER INVOLVED AND AGREE TO ASSUME ANY AND ALL RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE.

I VERIFY THIS STATEMENT BY PLACING MY, AND MY PARENTS/GUARDIANS INITIALS HERE: _____.

As consideration for being permitted by the Brawley Chamber of Commerce, City of Brawley, Brawley Cattle Call Queen Committee and Brawley Cattle Call Rodeo Committee to participate in these activities and use their facilities, I hereby agree that I, my assignees, heirs, distributors, guardians, next of kin and legal representatives will not make a claim against, sue or attach the property of the Brawley Chamber of Commerce, City of Brawley, Brawley Cattle Call Queen Committee and Brawley Cattle Call Rodeo Committee or any of their affiliated organizations for injury or damage resulting from negligence or other acts, however caused, by any director, employee, agent or contractor of the Brawley Chamber of Commerce, City of Brawley, Brawley Cattle Call Queen Committee and Brawley Cattle Call Rodeo Committee and any of their organizations from any and all actions, claims or demands that I my assignee's heirs, distributors, guardians, next of kin and legal representatives now have or may have for injury or damages resulting from my participation in the activities described above.

I agree fully that the decision of the Judges of this contest will be final and that no protest of any kind will be allowed by myself(contestant), parents/guardians and/or any associated parties of the contestant.

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



I HAVE CAREFULLY READ THIS AGREEMENT AND FULLY UNDERSTAND ITS CONTENTS. I HAVE ALSO CAREFULLY READ THE 2013 BRAWLEY CATTLE

CALL QUEEN CONTEST CONTESTANT RULES AND REGULATIONS, AND FULLY UNDERSTAND AND AGREE TO ABIDE BY THEM. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN MYSELF AND THE BRAWLEY CHAMBER OF COMMERCE, CITY OF BRAWLEY, BRAWLEY CATTLE CALL QUEEN COMMITTEE AND BRAWLEY CATTLE CALL RODEO COMMITTEE AND/OR THEIR AFFILIATED ORGANIZATIONS AND SIGN IT OF MY OWN FREE WILL.

Executed At: _____ on _____
CITY STATE DATE

Contestant Releaser: _____
PRINT NAME SIGNATURE

Mother/Legal Guardian: _____
PRINT NAME SIGNATURE

Father/Legal Guardian: _____
PRINT NAME SIGNATURE

Trainer/Associated Party: _____
PRINT NAME SIGNATURE

Brawley Chamber of Commerce Representative/Witness Signature:

DATE

**2013 BRAWLEY CATTLE CALL
QUEEN
CONTEST APPLICATION**



BRAWLEY CATTLE CALL QUEEN ROYALTY CONTRACT

THIS AGREEMENT, between the Brawley Chamber of Commerce, hereinafter referred to as "BCC" and _____, (Contestant), Brawley Cattle Call Queen and her court for the 2013 Year hereinafter referred to as "CCQ" defines and sets forth the following assertions:

- ❖ The Brawley Cattle Call Queen in consideration of BCC choosing her, through the rules and regulation of the BCC, to hold the title of Brawley Cattle Call Queen.

Contestants must be legal California residents, never married, pregnant or convicted of a crime. They may also not currently be holding a state title or any other title unless arrangements have been made.

If Applicable, that the contestant is currently a student in good standing of a duly certified high school, or graduate of a duly certified high school and will produce a transcript if requested.

The contestant will have reached the age of 16 by December 31st, the year of the competition and will not have reached the age of 23 by December 31st, the year of the competition. Disputes regarding a contestant's age will require a certified copy of the contestant's birth certificate.

The contestant has not heretofore authorized any person, firm or corporation to use her name, photograph or present the future title of Brawley Cattle Call Queen in connection with any endorsement or obligation to any person or corporation without written permission from the BCC.

Furthermore, the contestant has not made any commitment and does not have any legal obligation which would prevent her participation in any appearance as the Brawley Cattle Call Queen; or which would hinder her compliance with the terms, conditions and covenants of this agreement.

Therefore, in consideration of the representations heretofore set forth, BCC does hereby appoint _____, as the Brawley Cattle Call Queen.

- ❖ NOW, THEREFORE, in and for the consideration of the Brawley Cattle Call Queen Contest's having been designated as such and for the other good and valuable consider, the parties hereby agree as follows:

That the rules and regulations of the Brawley Cattle Call Queen Contest, a copy of which has been received by the Brawley Cattle Call Queen and future Court contestant are hereby incorporated herein as if set forth in full and shall continue to regulate the rights, obligations, duties and responsibilities of the Brawley Cattle Call Queen and future Court, except as may be modified or otherwise provided by the agreement, during her term as a Brawley Cattle Call Contestant and future Court.

That the term of this agreement shall be determined by the Brawley Chamber of Commerce, Executive Board and Brawley Cattle Call Chairman and shall in any event end on the following year's coronation.

There will be an orientation meeting on August 22, 2013 at 6:00PM. The meeting will take place at The Stockmen's Club, 275 Marjorie Ave., Brawley, CA. Attendance for the contestant, parents/guardians and associated parties is mandatory. The Brawley Chamber of Commerce and Brawley Cattle Call Committee will cover the rules, in addition to answering any questions.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



During her term as Brawley Cattle Call Queen or future Court, she shall not become a contestant or participant of any other beauty or talent contest or make, or agree to make, any public appearances in her capacity as CCQ or future Court without expressed permission from the BCC.

The CCQ and future Court shall not permit any other person, firm or corporation without written consent of the BCC to advertise, announce or make known, directly or indirectly, by paid advertisement, press notices, or otherwise that the CCQ and Court will appear other than at officially designated functions of the Brawley Cattle Call.

The CCQ and future Court shall make herself available for and attend other rodeos, appearances, interviews, endorsements, testimonials, filming, taping, photographic and recording sessions and such other educational events as determined by BCC, and that CCQ understands and agrees that for such events, so determined by the BCC.

Titleholders are required to make a MINIMUM of FIVE appearances during their reign as well as predetermined community events in Imperial County. This does not mean going to other contests and watching. Titleholders need to attend parades, grand entries and other events. Title holders are representatives of the Brawley Chamber of Commerce, City of Brawley and Brawley Cattle Call Rodeo; and it is your job is to promote them.

Below is a list of events held in Imperial County where attendance is required:

- ❖ 2 weeks of Community and School presentation prior to the Brawley Cattle Call Events.
- ❖ All Cattle Call Events
 - Chili Cook Off
 - Brawley Chamber Kick off Mixer
 - Cowboy Poetry
 - Mariachi Night- A parent must accompany each Queen and Court member to this event.
 - BUHS Sophomore Class BBQ
 - Brawley Cattle Call Rodeo Committee Dinner, if invited.
 - Brawley Cattle Call Parade
- ❖ All 3 Brawley Cattle Call Rodeo performances, if invited by Brawley Cattle Call Rodeo Committee
- ❖ Brawley Chamber of Commerce Events:
 - Annual Dinner & Branding Iron Award Ceremony
 - Mega Mixer
- ❖ Imperial Valley Parades
 - El Centro Christmas Parade
 - Imperial, Christmas in a Small Town
 - Imperial Lights Parade
 - Holtville Carrot Festival
 - Westmoreland Honey Festival

The Brawley Chamber of Commerce shall have the exclusive and complete control of, title to, and the right of copy to all the CCQ and Court photographs, recordings or TV appearances; and shall retain all rights hereto.

That the CCQ and Court does authorize the BCC to act as sole agent for all bookings and calendaring of all events for the CCQ and Court in her capacity.

All appearances by the CCQ and Court will be at their own expense.

2013 BRAWLEY CATTLE CALL QUEEN CONTEST APPLICATION



The BCC shall have the right to designate the CCQ and Court chaperone and traveling companion while CCQ and Court are engaged in activities related to her participation in events as Brawley Cattle Call Queen and Court.

That the CCQ and Court understands and agrees that at no time will she be permitted to travel to, and/or attend official CCQ and Court engagements with a boyfriend or fiancé.

That during CCQ and Court term as Brawley Cattle Call Queen and Court shall not marry, become pregnant, or live with a male person unrelated by blood family ties. The CCQ and Court shall conduct herself in a manner which represents high moral values and ethical character, and shall maintain the dignity of the title herein granted. Living arrangements other than what is outlined in the paragraph must be brought to BCC's attention and pre-approved in order for it to be deemed acceptable.

That as Brawley Cattle Call Queen and Court, she will dress appropriately in western apparel, complete with crown, buckle and sash at all public appearances and be appropriately groomed during these public appearances.

That during the Brawley Cattle Call Queen Contest, as outgoing Brawley Cattle Call Queen, CCQ will dress in appropriate western attire and shall furnish and description of her clothing prior to the competition to the BCC.

That CCQ shall notify BCC, no later than one month prior to the coronation of her successor, if she is unable to attend this event, within good reason. In the event of this occurrence, a prerecorded "farewell" message or a transcript of a speech will be required from the CCQ. This speech shall be no longer than 5 minutes and will be used at the sole discretion of the BCC.

If otherwise qualified, the CCQ is expected to compete in the Miss Rodeo California Pageant during the month of October following her reign as CCQ. The CCQ is required to notify the BCC of her intent, if she chooses to compete, no less than six months prior to the Miss Rodeo California Pageant deadline. If the Queen chooses not to compete in this contest, the Brawley Cattle Call Queen title will be available for a member of the Court chosen by the Brawley Chamber of Commerce. If none of the current Court chooses to use the title, it will be available to the next previous year's Queen. In the event of the BCC having a representative at the Miss Rodeo California Pageant, the BCC will reimburse the contestant for the Miss Rodeo California Pageant application fee.

The CCQ and Court agree to indemnify, hold harmless and defend BCC from and against all liabilities, obligations, losses, claims, lawsuits, damages, injuries, costs, expenses and other detriments whatsoever, including without limitation all consequential damages and attorney's fees, arising out of, or incident to, the performance under this agreement by CCQ or CCQ's parents/guardians, of the CCQ's duties, obligations, or rights hereunder. The indemnities and notwithstanding the expirations or termination of the Agreement.

That the intent hereof, is that the Brawley Cattle Call Queen, above-named, shall during the term designated herein render the services outlined herein, exclusively to the BCC.

That in the event the CCQ and Court does not perform under this Contract to the satisfaction of the BCC, that BCC, in its sole discretion, has the right to declare the title and office of Brawley Cattle Call Queen forfeited by CCQ and Court, in which event CCQ and Court shall be deemed to have immediately resigned and forfeited all benefits herein including her title. That CCQ and Court shall return to BCC all awards and prizes to which she would otherwise be entitled, including, but not limited to; the CCQ saddle, crown, buckle, sash and her recognition of her title, and that is the event the title and office of

