



Healthy Farms
Healthy People

HEALTHY FARMS, HEALTHY PEOPLE
A FARM & FOOD POLICY SUMMIT
FOR A STRONG AMERICA

MAY 17 - 18, 2011

HILTON ARLINGTON
950 NORTH STAFFORD STREET
ARLINGTON, VA

**HEALTHY FARMS, HEALTHY PEOPLE
A FARM & FOOD POLICY SUMMIT FOR A STRONG AMERICA**

SUMMIT GOALS:

- *Create a broad-based forum for discussing and sharing perspectives on U.S. farm and food policy;*
- *Foster participants' understanding about the priorities of a diverse set of stakeholders;*
- *Educate leaders from diverse sectors about key farm and food policy issues that support economically strong farms, rural economies and healthy communities;*
- *Create a forum where stakeholders can identify overlap regarding Farm Bill-related activities and interests, and explore the potential for broad-based partnerships and/or coalitions.*

SUMMIT AGENDA – DAY ONE

8:00 – 8:30 **REGISTRATION & LIGHT BREAKFAST**

8:30 – 9:30 **SUMMIT OPENING SESSION**

Matthew Marsom, Public Health Institute, Summit Convener

Bennett Brooks, CONCUR Inc., Summit Facilitator

Rachel Milner Gillers, Consensus Building Institute, Summit Facilitator

WELCOME FROM THE SUMMIT CO-CHAIRS

A.G. Kawamura

*Former Secretary of the California Department of Food & Agriculture
Co-Chair Land Initiative Design Team, Solutions from the Land*

Fred Kirschenmann

*President, Stone Barns Center for Food and Agriculture
Distinguished Fellow, Leopold Center for Sustainable Agriculture
Iowa State University*

Kimberlydawn Wisdom, M.D., M.S.

*Former Michigan Surgeon General
Sr. Vice President of Community Health & Equity and Chief Wellness
Officer, Henry Ford Health System*

OPENING KEYNOTE:

William Dietz, M.D., Ph.D.

*Director, Division of Nutrition, Physical Activity and Obesity Prevention,
Centers for Disease Control and Prevention*

9:30- 10:30 **PLENARY PANEL: HOW DO WE ACHIEVE A FUTURE WITH HEALTHY FARMS & HEALTHY PEOPLE?**

Anne Haddix, Ph.D., Senior Advisor to the Director, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention (Moderator)

- *Genoveva Islas-Hooker, Regional Program Coordinator, Central California Regional Obesity Prevention Project*
- *Lorelei DiSogra, EdD, R.D., Vice President - Nutrition and Health, United Fresh Produce Association*
- *Vayong Moua, Senior Advocacy Consultant, Blue Cross and Blue Shield of Minnesota*
- *Fred Kirschenmann, President, Stone Barns Center for Food and Agriculture, Distinguished Fellow, Leopold Center for Sustainable Agriculture, Iowa State University*

10:30 - 10:45 **BREAK**

10:45 - 11:45 **TABLE TALK DISCUSSIONS**

Facilitated plenary dialogue; participant reflections on Panel and Table Talk Discussions – Exploring common interests, working together.

11:45-12:15 **MORNING KEYNOTE**

*Hon. Kathleen A. Merrigan Ph.D., M.P.Aff.
Deputy Secretary of Agriculture*

12:15 – 1:15 **BUFFET LUNCH & NETWORKING**

1:15 – 1:45 **REPORT BACK FROM TABLE TALK DISCUSSIONS**

1:45 – 3:15 **CONCURRENT SESSIONS – DAY ONE**

SESSION 1: HOW DO WE EXPAND ACCESS AND CREATE NEW MARKETS FOR HEALTHY FOOD?

CONVENER: *Christine Fry, Public Health Law and Policy*

FACILITATOR: *Matthew Marsom, Public Health Institute*

DISCUSSANTS:

John Weidman, Deputy Executive Director, The Food Trust

Sophie Milam, Senior Policy Counsel, Feeding America

Elise Cortina, Director of Public and Industry Affairs, American Frozen Food Institute

SESSION 2: WHAT CHALLENGES DO FARMERS FACE IN PRODUCING HEALTHY FOOD?

CONVENER: *Jennifer Billig, Institute for Agriculture and Trade Policy*
FACILITATOR: *Rachel Milner Gillers, Consensus Building Institute*

DISCUSSANTS:

Jill Krueger, Senior Attorney Public Health Law Network
Scott Marlow, Director, Farm Sustainability, Rural Advancement Foundation International
Gary Matteson, Vice President for Young, Beginning, Small Farmer Program, Farm Credit Council

SESSION 3: HOW DO WE CREATE A FOOD SYSTEM THAT IS HEALTHY, SAFE, PREVENTS HUNGER, AND SUPPORTS NATIONAL SECURITY?

CONVENER: *Kathleen Fitzgerald, Consultant*
FACILITATOR: *Bennett Brooks, CONCUR Inc.*

DISCUSSANTS:

Cathleen Enright, Vice President, Federal Government Affairs, Western Growers
Patty Lovera, Assistant Director, Food and Water Watch
Ariane Lotti, Senior Policy Associate, Organic Farming Research Foundation

SESSION 4: HOW CAN WE PROMOTE AND STRENGTHEN THE ECONOMIC VIABILITY OF U.S. AGRICULTURE, INCLUDING LOCAL AND REGIONAL FOOD SYSTEMS?

CONVENER: *Christa Essig, Centers for Disease Control and Prevention*
FACILITATOR: *Y. Armando Nieto, California Food and Justice Coalition*

DISCUSSANTS:

Jim Barham, Agricultural Economist, USDA Agriculture Marketing Service
Anthony Flaccavento, Principal, SCALE (Sequestering Carbon, Accelerating Local Economies)
Toni Liquori, Executive Director, School Food FOCUS

3:15 – 3:30 **BREAK**

3:30 – 4:15 **CONCURRENT SESSION REPORT BACK & DISCUSSION**
Facilitated plenary dialogue; participant reflections on Concurrent Session discussions – Identifying opportunities and challenges.

4:15 – 4:30 CLOSING SESSION – DAY ONE

REFLECTIONS FROM THE DAY

REMARKS FROM SUMMIT CO-CHAIRS

4:30 ADJOURN TO INFORMAL HAPPY HOUR

SUMMIT AGENDA – DAY TWO

8:00 – 8:30 REGISTRATION & LIGHT BREAKFAST

8:30 – 9:15 OPENING SESSION – DAY TWO

David Wallinga MD, Institute for Agriculture and Trade Policy, Summit Convener

Kimberlydawn Wisdom, M.D., M.S.

Former Michigan Surgeon General

Sr. Vice President of Community Health & Equity and Chief Wellness Officer,

Henry Ford Health System

OPENING KEYNOTE:

Michael W. Hamm, Ph.D.

CS Mott Professor of Sustainable Agriculture,

Michigan State University

9:15 – 10:15 PLENARY PANEL: DISCUSSION AND Q&A WITH HOUSE AND SENATE CONGRESSIONAL STAFF

Budgets, Deficits and the Farm Bill: Is Health Even in the Picture?

Dennis Nuxoll, JD, Director of Federal Policy, American Farmland Trust (Moderator)

- *Jonathan Coppess, General Counsel Senate Agriculture Committee-Majority Staff*
- *Joel Leftwich Deputy Staff Director, Senate Agriculture Committee-Minority Staff (Invited)*
- *Nicole Scott, Chief of Staff, House Agriculture Committee-Majority Staff (Invited)*
- *Robert Larew, Chief of Staff, House Agriculture Committee-Minority*

Staff (Invited)

10:15 – 10:30 BREAK

10:30 – 11:45 CONCURRENT SESSIONS – DAY TWO

SESSION 1: HOW DO WE EXPAND ACCESS AND CREATE NEW MARKETS FOR HEALTHY FOOD?

CONVENER: *Christine Fry, Public Health Law and Policy*

FACILITATOR: *Bennett Brooks, CONCUR Inc.*

DISCUSSANTS:

Gus Schumacher, Vice President of Policy, Wholesome Wave

Stacy Miller, Executive Director, Farmers Market Coalition

Ellen Vollinger, Legal/Food Stamp Director, Food Research and Action Center (FRAC)

SESSION 2: WHAT CHALLENGES DO FARMERS FACE IN PRODUCING HEALTHY FOOD?

CONVENER: *Jennifer Billig, Institute for Agriculture and Trade Policy*

FACILITATOR: *Rachel Milner Gillers, Consensus Building Institute*

DISCUSSANTS:

Michael O’Gorman, Executive Director, Farmer-Veteran Coalition

John Bode, Principal Attorney, OFW Law, representing the American Fruit & Vegetable Processor and Grower Coalition

Savi Horne, Executive Director, Land Loss Preservation Project

SESSION 3: HOW DO WE CREATE A FOOD SYSTEM THAT IS HEALTHY, SAFE, PREVENTS HUNGER, AND SUPPORTS NATIONAL SECURITY?

CONVENER: *Rebecca Klein, MS, Johns Hopkins Bloomberg School of Public Health, Center for a Livable Future*

FACILITATOR: *Kathleen Fitzgerald, Consultant*

DISCUSSANTS:

David Wallinga MD, Senior Advisor for Science, Food & Health, Institute for Agriculture and Trade Policy

Phyllis Shulman, Senior Legislative Advisor, City of Seattle

Kathy Mulvey, Policy Director, Community Food Security Coalition

SESSION 4: HOW CAN WE PROMOTE AND STRENGTHEN THE ECONOMIC VIABILITY OF U.S. AGRICULTURE, INCLUDING LOCAL AND REGIONAL FOOD SYSTEMS?

CONVENER: *Anne Haddix Ph.D., Centers for Disease Control and Prevention*

FACILITATOR: *Y. Armando Nieto, California Food and Justice Coalition*

DISCUSSANTS:

Barbara Hartmann, Chief, Nutrition and Food Service, VA Medical Center, Martinsburg, West Virginia

Derek Kilmer, Farmer, Kilmer's Farm Market, Inwood, West Virginia

Chad Hellwinckel, University of Tennessee Agriculture Policy Analysis Center

Chris Bohner, Director, UNITE HERE

11:45 – 12:45 **CONCURRENT SESSION REPORT BACK & DISCUSSION**
Facilitated plenary dialogue; participant reflections on Breakout Session discussions – Considering next steps and strategies for the Farm Bill and beyond.

PICK UP A BOXED LUNCH ON YOUR WAY INTO THE SESSION

12:45 – 1:00 **SUMMIT CLOSING SESSION**
Marice Ashe, JD, MPH, Executive Director, Public Health Law & Policy

NEXT STEPS – SUMMIT CONVENER
Building a Healthy Farms, Healthy People Coalition

CLOSING REMARKS – SUMMIT CO-CHAIRS

1:00 **ADJOURN**