

EDIE WEINER
President, Weiner, Edrich, Brown, Inc.

Eddie Weiner is President of the leading futurist consulting group, Weiner, Edrich, Brown, Inc. (WEB). She is acknowledged as one of the most influential practitioners of social, technological, political, and economic intelligence-gathering. Formed in 1977, WEB has helped over 400 corporate, academic, and government clients identify opportunities in the areas of strategic thinking, product development, marketing, investment, human resources, and change management. WEB clients have ranged from national governments to Fortune 500 companies.

Eddie directed the first industry-wide futures research program in the early 1970s. She has co-authored four books with her business partner Arnold Brown – *Supermanaging: How to Harness Change for Personal and Organizational Success*, *Office Biology*, *Insider's Guide to the Future*, and *FutureThink*. Her books and articles were the subject of a PBS television program on business planning and her firm has been consulted by *Business Week*, *The Wall Street Journal*, *The New York Times*, *The Financial Times*, *Newsweek*, and *Fortune* for ideas about significant trends in business and the business environment. She has been a guest lecturer at Wharton, Harvard, the U.S. Army War College and many other universities, and has keynoted at over 300 conferences, including the Inc. 500 and The World Economic Forum at Davos.

At age 29, Weiner was the youngest outside woman ever elected to the board of directors of a major corporation. She has served on and chaired over 30 public and non-profit boards and advisory boards, including the U.S. Comptroller General's Advisory Board and the SyFy Channel. Throughout her career, she founded and ran a series of programs aimed at mentoring inner city girls, bringing technology to inner city classrooms, preserving modern dance and networking women at various stages in their lives and careers. She has won over 35 awards and citations, including the World Future Society's Lifetime Achievement Award and the NOW NY 2011 Woman of Power and Influence. She was instrumental in founding The Belizean Grove and Women Corporate Directors.