



# 2012 School Bell Breakfast

Wednesday, May 16<sup>th</sup>

7:30-9:00 a.m.

The Muehlebach Hotel

February 6, 2012

Life is tough for children living in Kansas City's urban core. Mean streets. Poverty. Add unaccredited schools to their list and what hope do these children really have?

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One ray of hope is our Strong City Schools (*formerly Central City Schools*). They are **dually-accredited** Catholic schools that offer a **quality** education in a **safe** learning environment. As a Board member, I am proud to raise funds to make Catholic education available to those who have the least.

Making this education possible takes the stewardship of everyone who recognizes and values effort rendered in hope. As a corporate citizen, I ask for your sponsorship support of the **4<sup>th</sup> Annual School Bell Breakfast on Wednesday, May 16, 2012.**

Each year, a growing number of individuals, corporations and community organizations join us when the school bell rings. Your corporate sponsorship keeps our mission alive and provides thousands of dollars in student grants. While not free, the cost to educate a student in a Strong City School is 30% of public school costs. Our students achieve measurable academic success at an accelerated rate vs. public schools.

Please take a moment to review more information about the students, our Strong City Schools and the School Bell sponsorship packages. All corporate sponsorships include a table with 8 tickets to the event in addition to other benefits.

Only education can change the circumstances of poverty. Your support offers the hope they need. I will contact you in the next few days. Thank you for your consideration.

Sincerely,  
Strong City School Fund Board

*School Bell Breakfast  
benefits children attending  
inner-city Catholic schools.*

*100% of proceeds are  
gifted toward needs-based  
grants.*

*Tax-deductible donations  
are deposited at and  
disbursed from the Greater  
Kansas City Community  
Foundation.*

**Creating smart. strong. students.**

Strong City School Fund P.O.Box 419037 Kansas City, MO 64141-6037  
816-714-2356 [www.BrightFuturesFund.org](http://www.BrightFuturesFund.org)



## STRONG CITY SCHOOLS | WHO WE ARE

### Our Lady of the Angels | Our Lady of Guadalupe | Holy Cross

The Strong City Schools offer a safe, Catholic education to children in Kansas City's urban core. Each school focuses on developing the whole child - their minds, spirits and emotional well-being. Advocating strong academics, service to others and values-based learning, the 454 children benefit from a respectful, healthy school environment.

*"My own children attended and graduated from Holy Cross located in K.C.'s Historic Northeast. All effort here is based in the love and hope Christ brought to the most desperate. We are honored to serve the best with the least, against all odds."*

*†Principal Jean Ferrara, Holy Cross School*



*"At Our Lady of Guadalupe, students are taught to develop the 4C's: Catholicity, Character, Community and Culture." Teacher of 10 Years*

## STRONG CITY SCHOOLS | HOW WE ARE FUNDED

The Strong City School Fund provides financial assistance from generous donors who believe Catholic education should be available to anyone - regardless of race, income or religion. The Diocese, corporations, philanthropic foundations, civic groups and individuals sustain the fund. The needs-based tuition assistance helps families who cannot afford the full cost of tuition. Since 1989, over \$23 million dollars has been gifted to Catholic inner city schools.

*"Our donors fund the need regardless of the personal reward. You are the Guardians of Hope. Strong City School Fund allows us to carry out the school's mission and transform the lives of our students."*

*†Principal Connie Bowman, Our Lady of Guadalupe, 20 Years*



## STRONG CITY SCHOOLS | WHAT DO THE STRONG CITY SCHOOLS LOOK LIKE?

Safe, dignified learning environment	Well-established school history
Values-centered	Diverse student population
Dedicated teacher, staff & parental involvement	Community service focused
Certified, devoted teachers	
Accredited by Missouri Chapter of the National Federation of Nonpublic Schools & AdvanceEd (NCA-CASI)	

*"I always wanted to make a difference in the world, what better way than by educating and helping children believe in their potential."*

*†Principal Mary Delac, Our Lady of the Angels School*



*The diversity of the student body at Our Lady of the Angels in Westport engages their ability to understand different cultures which helps prepare them for life-long lessons. Their desire to learn and feeling of comfort they receive in faith-based education makes being a teacher at OLA indescribable." Teacher of 6 Years*

## STRONG CITY SCHOOLS | FAST FACTS

85% of 8 <sup>th</sup> graders move on to Catholic high schools	35% English Language Learners
97% of Catholic high school graduates attend college	Parents sacrifice 13-15% of their total income to pay for Catholic education
95% average daily attendance rate	Average household income is \$18,000 - \$24,000
90% of students represent an ethnic minority group	Significant academic success is reached if student stays in a Strong City School for 3+ years
90% of students are receiving scholarships	
85% of students qualify for free or reduced lunch	
80% of families live at or below poverty level	



# School Bell Breakfast 2012 Sponsorship Packages

## Champion Sponsor

**\$10,000**

- VIP Parking
- Company name and logo on event invitation
- Company name and logo on website and Facebook
- Company name and logo in 1/2 page event program ad
- Company name and logo on event banner at each school and during the event
- Inclusion in all media relations, as desired
- Verbal recognition during the event as a Champion Sponsor
- Thank you sponsorship ad in *The Independent*
- Preferred table placement with special signage
- Logo recognition in e-newsletter (5,000 households)
- Table for 8 at the breakfast

## Guardian Sponsor

**\$7,500**

- Company name and logo on event invitation
- Company name on website and Facebook
- Company name and logo in 1/4 page event program ad
- Company name and logo on event banner at the event
- Inclusion in all media relations, as desired
- Verbal recognition during the event
- Thank you sponsorship ad in *The Independent*
- Preferred table placement with special signage
- Logo recognition in e-newsletter (5,000 households)
- Table for 8 at the breakfast

## Defender Sponsor

**\$5,000**

- Company name and logo on event invitation
- Company name on website and Facebook
- Company name in event program
- Inclusion in all media relations, as desired
- Thank you sponsorship ad in *The Independent*
- Table signage
- Logo recognition in e-newsletter (5,000 households)
- Table for 8 at the breakfast

## Advocate Sponsor

**\$2,500**

- Company name on website
- Company name in event program
- Thank you sponsorship ad in *The Independent*
- Table signage
- Recognition in e-newsletter (5,000 households)
- Table for 8 at the breakfast

## Supporter Sponsor

**\$1,000**

- Company name on website
- Company name in event program
- Thank you sponsorship ad in *The Independent*
- Table signage
- Recognition in e-newsletter (5,000 households)
- Table for 8 at the breakfast

## Table Sponsor

- Table Signage **\$250**

*Only sponsorships secured prior to April 30<sup>th</sup> will be guaranteed all benefits.*

Strong City School Fund P.O.Box 419037 Kansas City, MO 64141-6037

816-714-2356 [www.BrightFuturesFund.org](http://www.BrightFuturesFund.org)



## 4<sup>th</sup> Annual School Bell Breakfast

Wednesday, May, 16th, 2012

7:30 a.m. The Muehlebach Hotel

### 2012 SPONSORSHIP COMMITMENT FORM

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Please return completed form to: Strong City School Fund

P.O. Box 419037

Kansas City, MO 64141

Email to [Essmann@diocesekcsj.org](mailto:Essmann@diocesekcsj.org) or call Kerry Essmann 816-714-2356

Or register and pay online visit, [www.BrightFuturesFund.org](http://www.BrightFuturesFund.org)

### CONTACT INFORMATION (please print)

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Business Name: \_\_\_\_\_

*(As you would like it to appear in print for recognition, if applicable.)*

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Business Phone: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_

### SPONSORSHIP COMMITMENT

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- Champion Sponsor ~ \$10,000
- Guardian Sponsor ~ \$ 7,500
- Defender Sponsor ~ \$ 5,000
- Advocate Sponsor ~ \$ 2,500
- Supporter Sponsor ~ \$ 1,000
- Table Sponsor ~ \$250

- I cannot attend. Please accept my gift for scholarships.
- I am an alumni of \_\_\_\_\_.
- Contact me about in-kind services for the students/schools.

### PAYMENT INFORMATION

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Enclosed is a check payable to **Strong City School Fund** in the amount of \$ \_\_\_\_\_

To register and pay online, visit [www.BrightFuturesFund.org](http://www.BrightFuturesFund.org)

Please charge my debit/credit card:  VISA  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Security/CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_ *(if different than above)*

**Creating smart. strong. students.**

*School Bell Breakfast benefits children attending urban core Catholic schools.*

*100% of your contribution applies to needs-based grants.*

*Gifts are deposited at and disbursed from Greater Kansas City Community Foundation.*

*Tax-deductible to fullest extent of the law.*