



E85 Pumps Grand Opening Celebration

Aug. 10, 2011

10:00 a.m.

Shell SuperStop

12524 Chenal Parkway, Little Rock, AR 72212

Agenda

- 9:00 – 9:55 a.m.** **Media/VIP Guests Arrive**
- 9:30 a.m. - On** **Flex-fuel vehicles displayed - Photo opportunity**
- 9:50 a.m.** **Flex-fuel vehicle fueling with E85 - Photo opp.**
- 10 – 11:25 a.m.** **E85 sales for 85 cents for 85 minutes (dispensing at this price stops promptly at 11:25 a.m.)
(for flexible fuel vehicles only – all 5 E85 station locations)**
- 10:00 – 10:30 a.m.** **Opening Comments / Introductions**
David Zakrewski., President, Coulson Oil - emcee
- Remarks**
Mark A. Darr; Lieutenant Governor, The State of Arkansas
- Remarks**
U.S. Dept. of Energy (invited)
- Remarks**
Scott Hamilton, Director, Arkansas Energy Office – representing Ark. Economic Development Commission and Ark. Clean Cities Coalition
- Closing Remarks / Q&A**
Steve Walk, Protec Fuel Executive Director

VIPS IN ATTENDANCE: *Richard Bell, Arkansas Secretary of Agriculture; Jay Chesshir, President and CEO, Little Rock Regional Chamber of Commerce; Kelly Volin, Arkansas Clean Cities Coordinator; Mikel Tinnon, Crain Automotive Team*

PUMP LOCATIONS:

- *Max Mart, 3185 Hwy. 367 South, Cabot, AR 72023*
- *Phillips, 2419 Wildwood Ave., Sherwood, AR 72120*
- *Max Mart, 1527 West Main St., Jacksonville, AR 72076*
- *Shell SuperStop, 11401 Cantrell, Little Rock, AR 72212*
- *Shell SuperStop, 12524 Chenal Pkwy., Little Rock, AR 72212*