

## Organizational Assistance provided by:

Agriculture and Agri-Food Canada  
Alberta Agriculture, Food and Rural Development  
Holistic Management International  
Manitoba Agriculture, Food and Rural Initiatives  
Manitoba Forage Council  
Saskatchewan Ministry of Agriculture

Babysitting service will be provided free of charge. Please indicate below if you will be requiring this service.

Yes we will be requiring free babysitting service at the local daycare. \_\_\_\_\_

Number of children \_\_\_\_\_

Ages of children \_\_\_\_\_

You will be required to bring your own snacks and beverages for your children. Lunch will be provided at the hotel during the lunch breaks and you will be required to feed your own children.

### CHILDREN'S PROGRAM

(Children age 4 and up - are invited to attend)

An exciting hands on children's program is being developed for the 2013 Western Canadian Holistic Conference. Manitoba Forestry and Nature Conservancy Canada are partnering with the organizing committee to plan these activities. We plan to engage the participants in indoor and outdoor activities that will stimulate their appreciation for our prairie environment.

Number of children \_\_\_\_\_

Ages of children \_\_\_\_\_

## Speaker Profiles

**Susie Oberdahlhoff** ('O' for short) is a city-born preacher's kid turned farm-wife. Described as the "Erma Bombeck of Agriculture," Susie O entertains audiences across the country with her wit and wisdom. Susie's unique perspective and gift of storytelling causes people to laugh at life and learn at the same time. Using her experience as a farm wife, mother, preacher's kid, and professional experience in agriculture, communications and the not-for-profit sector, Susie brings her unique sense of humor to regular everyday experiences and sends her audience home with a lighter, more positive outlook on life. Susie Oberdahlhoff lives on a working farm along with her husband Richard. They raise hogs, cattle, and hay on their acreage located in the rural area near Bowling Green, Missouri. They are parents of two children, Melaney and Rick, and grandparents to Taylor and Tanner.

**Pierrette Desrosiers** is the first work psychologist and specialized coach to respond to the agricultural sector in Canada. She is fascinated by the numerous human challenges in both the agricultural and corporate worlds. A powerful speaker, original and recognized by the agricultural sector, she sets a standard with her thoroughness, her humorous approach and the pertinence of her words. This psychologist is known for going straight to the heart of the concerns of her audience. Her presentations, coaching sessions and workshops summon individuals to develop their emotional intelligence. Within these, Pierrette Desrosiers stresses the development of self-knowledge towards a better know how within the context of a human approach to agriculture. Her interventions aim to provide tools for managers to respond to the main management challenges within the businesses. Reaching goals, managing the emerging farmers, emotional and stress management, psychological distress, communications, motivation, emotional abilities and of course, happiness, are all topics addressed during her interventions.

Funded in part by:

**Growing Forward**   
A federal-provincial-territorial initiative

**Canada** 

**Manitoba** 

## Wine and Cheese Reception

Please join us for a wine and cheese reception on Mon., February 11<sup>th</sup> starting at 8:00 p.m. at the Russell Inn.

A block of Rooms has been booked under the name of:  
Holistic Management Conference (\$104.16/night taxes incl.)

**The Russell Inn - Russell**

**Hotel & Conference Centre**

Phone: 204-773-2186

Toll Free: 1-800-665-0678

Web: [www.russellinn.com](http://www.russellinn.com)

**Jolly Lodger Motel - Russell**

Phone: 204-773-2177

**Roblin Harvest Moon Inn - Roblin**

Tel (204)937-3700

Toll Free 1-888-377-3399

**Hotel Dieu - Russell**

Phone: 204-773-2177

**Kilman Resort - Lake of the Prairies**

Phone: 204-564-2424

**Langenburg Country Inn - Langenburg**

Phone: 306-743-2638

**Bed and Breakfasts:**

[www.asessippiparklandtourism.com/a-bb.html](http://www.asessippiparklandtourism.com/a-bb.html)

### Organizing Committee:

**Pam Iwanchysko, Jo-Lene Gardiner,**

**Marylou Goshulak -**

**Manitoba Agriculture, Food and Rural Initiatives**

**Grant Lastiwka and Stephanie Kosinski -**

**Alberta Agriculture, Food and Rural Development**

**Naomi Paley, Linda Hunt-**

**Saskatchewan Ministry of Agriculture**

**Manitoba Forage Council**

**Stan McFarlane, Kristine Blair-**

**Agriculture and Agri-Food Canada**

**Don Campbell, Blain Hjertaas,**

**Saskatchewan**

**Cynthia Nerbas, and Perry Koss and Larry Fischer**

**Manitoba**

# Western Canadian Holistic Management Conference

**February 12-13, 2013**

**George P. Buleziuk Centre  
and the Russell Inn  
Russell, Manitoba**



**Healthy People,  
Healthy Land  
and Healthy Profits!**

# Conference Agenda

## Tuesday, February 12, 2013

### 8:30 a.m. – Registration and Trade Booth Displays

**9:00 a.m. - Keynote Presentation - Susie Oberdahlhoff - Kids, Crops, Cows and Sows - Life Happens, Learn to Bounce—Susie's 4 P's of Prosperity** - A humorous presentation about Susie's introduction to farm life as a young wife and mother that leaves audiences with a motivational message they can apply immediately to their own lives. Woven throughout her stories of life on the farm, Susie incorporates her 4 "P's of Prosperity" and reminds audiences of the importance of learning to bounce through life's twists and turns.

### 10:30 a.m. - 11:00 a.m. - Coffee and Trade Displays

**11:00 a.m. - Martin Entz - Integrated biological systems for food production - an important direction for the planet.**

### 12:00 - 1:30 p.m. - Lunch and Trade Displays

**1:30 - 4:30 p.m. - BREAKOUT WORKSHOPS**  
Select one of these workshops to work on your weakest link! (Coffee will be provided)

**Breakout A - Financial Management - Don Campbell**

**Breakout B - Human Resource Management - Ralph and Linda Corcoran**

**Breakout C - Land Management - Blain Hjertaas**

**4:45 p.m. - Harvest Moon Society - Troy Stozek and Jo-Lene Gardiner - The Harvest Moon Society (HMS)** is the culmination of over ten years of developing relationships, research and rural revitalization projects taking place in and around Clearwater, Manitoba. It was founded on the spirit of

cooperation, community, camaraderie, and a keen interest in building a sustainable food system for future generations. The HMS owns and operates the Harvest Moon Learning Centre—the former Clearwater elementary school—and hosts various educational programs, including University credit courses, learning opportunities for local high schools, and community oriented workshops. The Society also supports a local food initiative and organizes the Harvest Moon Festival. The HMS recognizes that its goals are only possible if both the human and ecological dimensions of sustainability are carefully tended to. Its motto, **“Healthy Land, Healthy Communities”**, captures this balance and is becoming well-known throughout the province and country as a result of the group's successes. The inclusive nature of the Society has been key to this success, as new members with great ideas have joined and helped the organization grow in exciting ways.

### 5:45 p.m. - Banquet and Entertainment

## Wednesday, February 13, 2013

### 7:30 a.m. – Hot Breakfast

**8:30 a.m. - PRODUCER PANEL - Belmont Group - What makes our HM Group Tick!** Find out what one of the most active Holistic Management Clubs in Manitoba is doing to remain together! They will share their ideas for you to take back home to your own club to enjoy.

**9:30 a.m. - Pierrette Desrosiers - Emotions at the heart of management “Grow” Your Emotional Competences; “Reap” a Successful Business.** - How many times have you regretted words, actions or decisions once the emotion has passed? Losing control of your emotions always works against you. Emotions are fundamental to our lives and essential to our survival and happiness. However, poor management of emotions

In the grip of emotion, our judgment is altered. We are deprived of our ability to reason, plan and assess the consequences from various angles. In sum, we are deprived of your intelligence. It is thus important to recognize our emotions and then take action to learn to better manage them. Healthy business management is impossible without healthy emotional management.

### 10:30 a.m.- 11:00 a.m. - Coffee and Trade Displays

**11:00 a.m. - Gary Martens - The Movement of Holistic Management to Young People** - Gary will describe the student experience and give examples of how this holistic decision making has helped students make wise decisions.

**11:30 a.m. - Peter Holter - CEO - Holistic Management International - Albuquerque, NM** - Peter will describe the new mission statement, new programs, new data tracking and results emphasis of HMI International.

### 12:00 - 1:00 p.m. - Lunch and Trade Displays

**1:00 p.m. - Producer Panel**  
- Tom and Michelle Teichroeb - Langruth, MB  
- Art McElroy from Frontier, SK  
- Duane and Paula Thompson of Kelliher, SK

### 2:45 p.m. - Coffee Break

**3:00 p.m. - Pierrette Desrosiers - LIFE BALANCE** - Can we obtain a balanced life and still be successful in our professional life? Too often, business people forget that they are the most important resource in their business. When things are going good for the business person, everything is going good. This will allow you to develop an approach which will focus on the balance between work-family-individual which allows you to obtain both your professional and personal objectives.

# Registration

## EARLY BIRD REGISTRATION

**\$165 per person**  
(Deadline: January 27th, 2013)

## LATE REGISTRATION

**\$200.00 per person**  
(after January 27, 2013)

## Registration is non-refundable.

Registration includes two lunches, banquet, breakfast ticket and admission to all sessions.

**Additional banquet tickets \$30.00 each.**

NAME: \_\_\_\_\_

ADDITIONAL REGISTRANT: \_\_\_\_\_

MFC MEMBERSHIP NUMBER : \_\_\_\_\_

MAILING ADDRESS : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PHONE : \_\_\_\_\_ EXTRA BANQUET: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Payment by cheque or MC/VISA/AMEX on line or by phone.

**Please make cheque payable to  
“MANITOBA FORAGE COUNCIL”  
SEND TO: MAFRI  
27-2<sup>nd</sup> Ave. S.W. Dauphin, MB R7N 3E5  
Phone: 204-622-2006 / Fax :204-638-2854  
Registration commences online December 1, 2012  
at: [www.mbforagecouncil.mb.ca](http://www.mbforagecouncil.mb.ca)**