

From 40 ft. to 25... crazy or just crazy about the Via?



Frank and Linda Johnston couldn't be happier in their "bumblebee" Winnebago Via - their home for the next five months as they travel west through many of our country's national parks.

When her husband came to her and said, "I want to down-size" Linda Johnston got a little nervous. Frank Johnston wanted to trade in their 40-ft. coach for something smaller so they could easily travel to national and state parks. "We work while we're on the road, I had to know in my own mind that it would work and I would have space to work and live in just a 25-ft. coach." The couple carries two computers, a printer/fax and scanner, client files, cameras, a tripod, and a "small warehouse" of office supplies for their mobile office. Linda was having a hard time believing that all this could fit into a 25-ft. coach in addition to everything else one needs for RVing.

Linda decided to make a deal

with Frank. She told him that if he could find a coach with her list of requirements, they could size down. Her list was comprehensive "...a sofa that will seat at least three...a queen size bed that I don't have to put down at night...don't forget two chairs that recline, at least 32-inch TV, nice size refrigerator and lots of storage for two sets of clothes." She really thought she had him and that he wouldn't be able to find a smaller motor home that would meet all of their needs. Especially when she said, "You can't ask me to go from 40-ft. to 25-ft. unless the new coach is bright, airy and open." With that challenge, the search was on and about a year later, Frank found the coach that would fill all of their needs – the 2010 Winnebago Via 25R. Why

Winnebago? "When I found this coach, it's the one that caught my eye and it was definitely the one with the best quality," according to Frank.

With this purchase, the Johnston's have started on a five-month dream excursion of our country's national parks with their traveling companion, Barney. "It is our small apartment on wheels and our life-long dream," shared Linda. "When we have company, they are amazed at the space. Our grandchildren have already talked about where we will go when it's their turn to travel with us." This first big trip is just for Linda, Frank and Barney and they couldn't be more excited to get started.

From the "open and airy floorplan" on the 25R to the "peppy" Mercedes Benz 6-cylinder, 5-speed engine, there's so much the Johnston's love about their Via. It has proven to meet Linda's office space needs as she continues to work for her direct mail/advertising business while on the road. Linda just spreads everything out on the UltraLeather sofa with a perfect slideout table for her Macbook. The printer and other supplies fit nicely next to the sofa. Even when Linda is working at her desk, the open





floorplan allows both Frank and Linda to view the 32-inch TV with ease. Frank especially appreciates the swivel and reclining cab seats so he can get comfortable while watching his favorite shows.

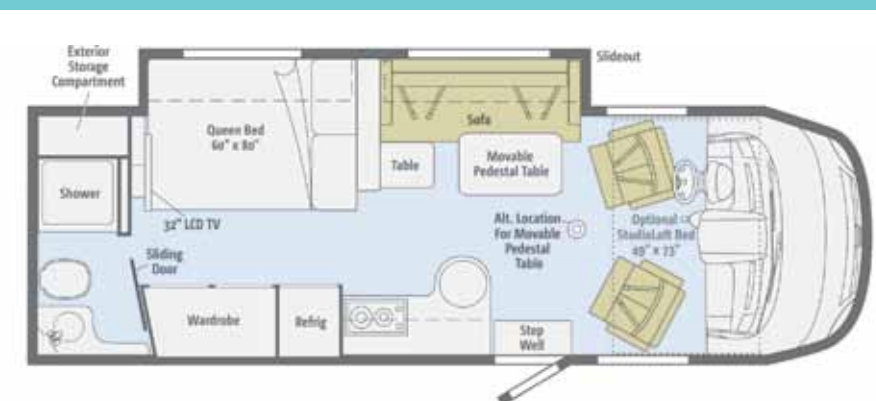
The Johnston's admit that downsizing gave them the opportunity to assess everything they brought with them while on the road and to "down size" their belongings too, but they feel the Via offers plenty of space for what they need to bring as well. "We have two seasons worth of clothing since we'll be traveling for five months," shared Linda. Frank claims the Via offered the most storage for any of the small-size vehicles that he researched prior to their purchase.

As the Johnston's were making their way west to start their journey, they stopped by Winnebago Industries in Forest City and shared with us some of their favorite things about their Winnebago Via 25R. We thought it was the perfect opportunity to gather some product feedback for our Web site. The Johnston's were kind enough to let us ask a few questions about their journey to the Via and are now featured in one of our product videos at www.gowinnebago.com. See more about what they have to say about Winnebago and their new coach online!



Above left: Frank likes the versatility of the cab seats. Above: Linda was anxious to tell us how much she enjoyed her "office" on the road that fits all of her needs.

Via & Reyo are hits in the industry



The Winnebago Via and Itasca Reyo have been turning heads in the industry since their introduction at the 2010 WIT Grand National Rally. *MotorHome* magazine featured the Reyo 25R earlier this year when writer Fred Pausch took the Reyo for a test drive and favorably reported on his journey.

From taking creative license on the StudioLoft bed by calling it the "perfect 'Fort Reyo' for the kids" to eloquently describing the "resilient Reyo suspension" on a mountain drive the writer encourages the reader to take a closer look. Regarding the Itasca Reyo 25R's open floorplan featuring the queen bed, he writes "At first glance, but it turned out to be a very useful feature we endorse. It provided a comfortable and convenient place to stretch out and read..., watch the wall mounted 32-in. LCD TV or simply stay out of the cook's way, yet still remain part of the conversation."

"The Reyo is a new breed of Class A that will certainly spark the competition and requires very little out of the box other than food, fuel and a sense of adventure."