



2011 Perseus Award Nominee Submissions

Purpose

To encourage luxury yacht owners to take a greater role in conserving our marine heritage given their privileged and intimate relationship with the ocean.

Selection Criteria

- Recent hands-on efforts that have enhanced marine conservation.
- The adoption of steps to make their yachts environmentally friendly and provide significant inspiration to other yacht owners.
- Significant monetary contribution to marine conservation efforts.

Award

A stunning glass sculpture designed and cast exclusively for the Perseus Award by world renowned Bulgarian artist, Latchezar Boyadjiev, valued at \$15,000 USD. (www.latchezarboyadjiev.com). The award will be presented at Pacific Bound Yachts' 2nd Annual "Sights and Sounds of the Pacific Corridor" event to be held October 30, 2011 at the Museum of Discovery and Science in downtown Ft. Lauderdale, Florida. The winner's presence is greatly appreciated, but not mandatory. The winner will be notified by Friday, October 1, 2011.

Format

Submit nomination in letter format, including:

- Name of nominee and current mailing address.
- Statement clearly articulating nominee's accomplishments and contributions related to listed criteria. (Nominators are encouraged to submit nominee's current curriculum vitae along with the letter of nomination.)
- Nominator's contact information.

Nominations must be received no later than Friday, September 9, 2011. Please send to:

Lisa Greenberg-Ferrero
1314 East Las Olas Blvd.
Suite 1062
Ft. Lauderdale, FL 33301

Or via email: lisa@pacificboundyachts.com

For questions or further detail, please call 954.638.7757.