



ATLANTA SUMMIT

Sustaining American Leadership in
Global Health & Water





ATLANTA SUMMIT:

SUSTAINING AMERICAN LEADERSHIP IN GLOBAL HEALTH & WATER

May 21, 2012

Welcome to *The Atlanta Summit on Sustaining U.S. Leadership in Global Health and Water.*

Our three organizations – CARE USA, the World Affairs Council of Atlanta, and the Washington-based Center for Strategic and International Studies (CSIS) – have come together out of the shared belief that U.S. leadership in global health and water, even in the midst of fiscal austerity and political division, can save and improve lives worldwide.

Today's conference marks the release of *The Atlanta Declaration*, which lays out principles and policies that the next U.S. Congress and administration will need to consider as they look to build upon the vast global health gains of the last decade.

Throughout today's program, you will hear from leaders in health, water and sanitation, and other fields. You will hear of Atlanta's legacy in health and social justice. You will hear of the proud and accomplished history that CDC, Atlanta's federal agency, has built around the world. You will hear of the preeminent role that Atlanta's universities play in public health science. You will hear of cutting-edge innovations in technology and health systems, driven by Atlanta's foundations and corporations. And you will hear of powerful collaborations across all of them, partnerships that can serve as catalysts for new thinking and even greater impact on the world's health.

We hope that you will see today's conference as yet another productive collaboration, and we hope that it will advance the national conversation on U.S. leadership in global health and water at this important moment. Thank you for joining us.

Sincerely,

Handwritten signature of Helene D. Gayle.

Helene Gayle, MD, MPH
President & CEO
CARE USA

Handwritten signature of Wayne Lord.

Wayne Lord, PhD
President
World Affairs Council of Atlanta

Handwritten signature of J. Stephen Morrison.

J. Stephen Morrison, PhD
Senior Vice President and Director
Global Health Policy Center, CSIS

- 9:00 - 9:10AM **Introductory Remarks**
Dr. Helene Gayle, *President and CEO, CARE*, and Dr. Wayne Lord, *President, World Affairs Council of Atlanta (WAC)*
- 9:10 - 9:20AM **Welcoming Remarks**
Lt. Governor Casey Cagle, *State of Georgia*
- 9:20 - 9:40AM **Presentation of Atlanta Declaration and Video**
Dr. J. Stephen Morrison, *Senior Vice President and Director, Global Health Policy Center, Center for Strategic and International Studies (CSIS)*
- 9:40 - 10:15AM **Keynote Speech by Senator Johnny Isakson (R-GA)**
Introduced by Dr. Wayne Lord, *WAC*
- 10:15 - 11:15AM **The Importance of U.S. Global Health Leadership**
Moderated by Dr. J. Stephen Morrison, *CSIS*

Dr. Thomas Frieden, *Director, Centers for Disease Control and Prevention (CDC)*
Rep. Barbara Lee (D-CA)
Rep. Hank Johnson (D-GA)
Dr. Mark Rosenberg, *President and CEO, Task Force for Global Health*
- 11:15 - 12:15PM **The Special Place of Water and Sanitation in Achieving Global Health Goals**
Moderated by Dr. Helene Gayle, *CARE*

Jeff Seabright, *Vice President for Environment and Water, The Coca-Cola Company*
Dr. Christine Moe, *Eugene J. Gangarosa Professor of Safe Water and Sanitation and Director, Center for Global Safe Water, Emory University*
Dr. Greg Allgood, *Director, Children's Safe Drinking Water Program, Procter & Gamble*
- 12:40 - 1:40PM **Luncheon: The View from Partners: Building Successful Collaborations**
Moderated by Dr. Wayne Lord, *WAC*

Cheryl Scott, *Senior Advisor, Global Health Program, Bill & Melinda Gates Foundation*
Eduardo Martinez, *President, UPS Foundation*
Dr. Mark Becker, *President, Georgia State University*
Beatriz Perez, *Senior Vice President and Chief Sustainability Officer, The Coca-Cola Company*
- 2:00 - 3:00PM **Public Opinion on U.S. Support for Global Health**
Moderated by Dr. J. Stephen Morrison, *CSIS*

Dr. Mollyann Brodie, *Senior Vice President and Director of Public Opinion and Media Research, Kaiser Family Foundation*
Michael Elliott, *President and CEO, The ONE Campaign*
Kevin Riley, *Editor, Atlanta Journal-Constitution*
Sandra de Castro Buffington, *Hollywood, Health & Society (HH&S) Program, Annenberg Norman Lear Center, University of Southern California*
- 3:00 - 3:30PM **Closing Remarks**
Dr. Helene Gayle, *CARE*



The Honorable John Hardy “Johnny” Isakson
Senator (R-GA), U.S. Senate

Senator Johnny Isakson began his business career in 1967 when he opened the first Cobb County office of a small, family-owned real estate business, Northside Realty. Johnny later served as president of Northside for 20 years, presiding over the company's growth into the largest independent residential real estate brokerage company in the Southeast and one of the largest in America.

Senator Isakson entered politics in 1974 and served 17 years in the Georgia Legislature and two years as Chairman of the Georgia Board of Education. In 1999, Johnny was elected to the U.S. House of Representatives for the first of three terms before being elected to the U.S. Senate in 2004. He was re-elected to the Senate in 2010.

Senator Isakson is the senior Republican on the Senate Foreign Relations Subcommittee on African Affairs, and he has traveled to the continent many times over the last several years. He has recently stated that no continent will be more strategically important to the U.S. than Africa in the 21st Century. Senator Isakson has praised Presidents Bush and Obama for their commitment to engaging Africa and to investing in development programs, such as PEPFAR and the MCC. He is also heavily engaged in issues of global health and water, particularly as they relate to Africa. Senator Isakson has also offered his strong support for the work that U.S. NGOs are performing in Africa, and has cited MFAN Partner CARE USA in particular for the great work that they are doing through microfinance programs in Africa. The Senator also praised Coca Cola, headquartered in his home state of Georgia, for their \$30 million investment in purification projects to become a water neutral company and to develop greater access to clean water in Africa.

In 2008, the Senate overwhelmingly passed his legislation to create the Financial Crisis Inquiry Commission, styled after the 9-11 Commission, to investigate the near collapse of the banking system. He introduced the Biennial Budgeting and Appropriations Act to reform the federal budget process by converting it from an annual spending process to a two-year cycle, with one year for appropriating federal dollars and the other year devoted to much-needed oversight of federal programs. He also co-sponsored the Balanced Budget Amendment and the Commitment to American Prosperity Act, or CAP Act, designed to significantly reduce federal spending by tying spending levels to the gross domestic product.

Senator Isakson has worked to strengthen our Armed Forces, and continues to show unwavering commitment to the men and women who serve our country. On energy, he is committed to lessening America's dependence on foreign oil as well as pushing for alternative energy sources and conservation. He has worked to enhance and maintain Georgia's roads, while also working for mass transit alternatives to reduce congestion and improve air quality. Senator Isakson was an original author of the No Child Left Behind Act. He continues to push for immigration reform that is built on a foundation of securing our borders first.

Senator Isakson is a 1966 graduate of the University of Georgia and he served in the Georgia Air National Guard from 1966 to 1972. Johnny and his wife, Dianne, have been married since 1968 and have three grown children and nine grandchildren. They live in Marietta, Georgia, and attend Mount Zion United Methodist Church, where Johnny taught sixth-grade Sunday school for 30 years.



The Honorable Lowell S. “Casey” Cagle
Lieutenant Governor, State of Georgia

In 1994, at twenty-eight years old, the people of Hall County chose Casey Cagle to be their representative in the Georgia State Senate. He served in the Senate for twelve years until his ascension to the Office of Lieutenant Governor in 2006. During his time as a State Senator and later as Lieutenant Governor, he has served in many prominent leadership roles and assignments. As Lieutenant Governor, Cagle has worked tirelessly to ensure that all children in Georgia have access to a personalized educational environment suited for their individual talents and needs. Thanks to his Charter System Initiative, entire school systems can now convert to charter system status. Additionally, he launched the Georgia College and Career Academy Network, a partnership between local community leaders, school systems, and Georgia's technical colleges. The college and career academies provide a relevant and

Cagle continued...

rigorous curriculum aimed at preparing students to be part of a highly skilled, 21st-Century workforce upon graduation.

An avid athlete, Casey Cagle understands the importance of health and wellness for today's youth. Recognizing Georgia faces an obesity epidemic, with over one in three Georgia children considered obese, in 2010, he launched the Lieutenant Governor's Healthy Kids Challenge, with the goal of enrolling 50 Georgia schools in the Alliance for a Healthier Generation's Healthy Schools Program within one year. After achieving this initial goal in less than 3 months, the Lt. Governor is now working to provide every Georgia student with access to an environment that encourages healthy lifestyle decisions.

Lt. Governor Cagle is frequently honored for his efforts on behalf of the people of Georgia. Recently, *James Magazine* named him one of the most influential Georgians. He was one of only four public servants nationwide to receive the 2007 Champion for Charters Award and has been repeatedly recognized by various national and state groups for his support of small businesses. Lieutenant Governor Cagle also serves as Vice Chairman of the One Georgia Authority, as Vice Chairman of the Georgia State Financing and Investment Commission, and as a member of the Executive Committee of the Republican Lieutenant Governors Association. He has also been named a member of the Aspen-Rodell Fellowship for Public Leadership.



Greg Allgood, PhD

Director, Children's Safe Drinking Water and Senior Fellow in Sustainability, Procter & Gamble

Dr. Greg Allgood is the Director, Children's Safe Drinking Water at Procter & Gamble and Senior Fellow in Sustainability. Dr. Allgood has been with P&G for 23 years and leads P&G's efforts to provide safe drinking water in the developing world. He has a PhD in Toxicology from North Carolina State University and a Master of Science in Public Health from the University of North Carolina - Chapel Hill, where he did research in the water area. Dr. Allgood was named as an Internationalist of the Year in 2008 by *Internationalist Magazine* for helping shape P&G's global image. He received the 2007 Strategic Vision Award from the Center for Strategic and International Studies (CSIS) and the 2007 International Health Communication Gold Medallion from Johns Hopkins University's Center for Communication Programs. He won the American Express Members Project for his entry on safe drinking water in 2007 resulting in \$2 million for UNICEF to provide safe drinking water. He was recognized as Distinguished Alumnus of the Year in 2006 from his alma mater, the Department of Environmental Sciences and Engineering at UNC-Chapel Hill. In 2007, the program that Dr. Allgood leads received the Ron Brown U.S. Presidential Award for Corporate Citizenship, the United Nations Association Global Leadership Award, the Grainger Challenge Bronze Award for Sustainability, and the EPA Children's Health Excellence Award. Dr. Allgood is chair of the advocacy communications working group of WHO's International Network to Promote Household Water Treatment. He serves on the Advisory Boards of the Global Health Working Group of the Clinton Global Initiative and Aquaya Institute.



Mark Becker, PhD

President, Georgia State University

President Mark Becker began his tenure as Georgia State University's seventh president on Jan. 1, 2009. Seeking to recognize the importance and influence of international commerce and technology for Georgia State students and researchers, President Becker has worked to enhance Georgia State University's global reach. He leads a diverse university whose undergraduate academic profile continues to rise, and a number of the university's excellent graduate programs enjoy strong national rankings. President Becker has overseen a number of physical improvements and enhancements, including the opening of the Parker H. "Pete" Petit Science Center that will advance scientific understanding, health innovation and health education. Prior to his appointment to Georgia State, President Becker served as executive vice president for academic affairs and provost at the University of South Carolina. Before assuming that role, he spent three years at the University of Minnesota as a biostatistics professor, dean of the School of Public Health and assistant vice president of Public Health, Preparedness and Emergency Response. From 1989 to 2000, President Becker was a professor and associate dean for academic affairs at

Becker continued...

the University of Michigan's School of Public Health. He also has held academic appointments at the University of Washington, the University of Florida and Cornell University. During his career, President Becker has been involved in several professional associations, including the American Association for the Advancement of Science, the International Biometric Society and the American Statistical Association, where he is a fellow. He has been principal investigator on research grants from the National Institutes of Health and the National Science Foundation, and he has published extensively in leading journals of medicine, public health, and statistics. Dr. Becker has served on a number of editorial boards, was co-editor of *Sociological Methodology*, and was a guest editor for *Sociological Methods and Research* and for the *Journal of the American Statistical Association*. Dr. Becker earned his PhD in Statistics from The Pennsylvania State University and a Bachelor of Science in mathematics from Towson State University in Maryland.



Mollyanne Brodie, PhD

Senior Vice President, Executive Operations & Director, Public Opinion and Survey Research, Kaiser Family Foundation

Dr. Mollyann Brodie is the Senior Vice President for Executive Operations and Director of Public Opinion and Survey Research at the Kaiser Family Foundation. Dr. Brodie joined the Foundation in 1995, becoming its first public opinion specialist, and grew the department that now designs, conducts and reports on dozens of major policy oriented surveys annually. She is responsible for all aspects of the Foundation's survey efforts, including the monthly Kaiser Health Tracking Poll and ongoing survey partnerships with the *Washington Post* and NPR. Since July 2010, she has also been responsible for all executive operations of the Foundation and serves as liaison to the Foundation's Board of Trustees. Dr. Brodie's own research efforts focus on understanding and knowledge of health care policy issues, and the role of opinion in policy debates. She has been published in the *Journal of the American Medical Association*, the *New England Journal of Medicine*, the *Journal of Health Politics, Policy, and Law* and *Health Affairs*. She is co-editor of the book *American Public Opinion and Health Care* (CQ Press, 2011). Dr. Brodie also currently serves on the voluntary Board of Directors for the Roper Center for Public Opinion Research and on the Education Committee for the American Association of Public Opinion Research (AAPOR). She previously served on AAPOR's Executive Council and as president of its Pacific Chapter, PAPOR. She received her Ph.D. in Health Policy from Harvard University.



Sandra de Castro Buffington

Director, Hollywood, Health & Society (HH&S) Program, Annenberg Norman Lear Center, University of Southern California

Ms. Sandra de Castro Buffington is director of Hollywood, Health & Society (HH&S), a program of the USC Annenberg Norman Lear Center that leverages the power of the entertainment industry to improve the health and well being of individuals and communities worldwide. Funded by the CDC, California Endowment, and Bill and Melinda Gates Foundation, the program recognizes the profound impact that entertainment media have on individual knowledge and behavior, and is also an effective source of accurate health information. Ms. Buffington is known for her award-winning work in global health and social transformation. She has nearly 30 years of experience working in global leadership, reproductive health and emergence technologies. Formerly Vice President of the Centre for Development and Population Activities (CEDPA), Ms. Buffington guided the flagship WomenLead program to equip, mobilize and empower women globally and nurtured a network of 5,000 alumni in 140 countries. With USAID, she led the development of a \$250 million strategic framework for global health leadership and management. She coordinated the first international Entertainment for Social Change conference at the USC Annenberg School to leverage the power of the entertainment industry and expertise of reproductive health experts for social transformation worldwide. She was a founding member of Latin America's leading healthcare Internet company eHealth Latin America, and later led the design for the Pan American Health Organization/World Health Organization web-based portal – The Virtual Campus for Public Health – aimed at strengthening public health stewardship, health sector reform and capacity building in Latin America and Spain. Ms. Buffington has received numerous honors and awards including the USAID Maximizing Access and Quality Outstanding Achievement Award for her reproductive health and social change programs, and Brazil's Award for Leadership in

Buffington continued...

developing the Bahia State Reproductive Health program. She is a former associate faculty member at the Johns Hopkins University Bloomberg School of Public Health and a past Board member of the Pan American Health and Education Foundation. Ms. Buffington has most recently worked with the executive leadership teams of Emergence Sanctuaries, Hearthstone Homes, World Pavilions, and The Arlington Institute focusing on strategies and practices to create business and living environments aimed at global sustainability.



Michael Elliott
President and CEO, The ONE Campaign

Mr. Michael Elliott is the President and Chief Executive Officer of ONE. Prior to joining ONE, Mr. Elliott served as editor of *TIME International*, Deputy Managing Editor of *TIME Magazine*, and was also a columnist on the global economy for *Fortune* magazine. Elliott was named editor of *TIME International* in April 2005 after spending a year as editor of *TIME Asia*. He joined *TIME* in May 2001 as an editor-at-large after a year spent as editor-in-chief of *eCountries*, an Internet based news and analysis service on global affairs. From 1995-2000, he was editor of *Newsweek International*, and from 1984-93 he was on the staff of *The Economist*, where he was political editor and Washington bureau chief and the founding author of both the "Bagehot" and "Lexington" columns. Mr. Elliott was born and raised in the suburbs of Liverpool, England, and received two degrees from Oxford University. Prior to his career in journalism, he was a member of the Central Policy Review Staff in Britain's Cabinet Office, and before that spent eight years teaching in universities in the United States and United Kingdom, ending his academic career with a tenured position at the London School of Economics.



Thomas R. Frieden, MD, MPH
Director, Centers for Disease Control and Prevention (CDC)
Administrator, Agency for Toxic Substances and Disease Registry

Dr. Thomas R. Frieden became Director of the Centers for Disease Control and Prevention (CDC) and Administrator of the Agency for Toxic Substances and Disease Registry (ATSDR) in June 2009. A physician with training in internal medicine, infectious diseases, public health, and epidemiology, Dr. Frieden is especially known for his expertise in tuberculosis control. Before becoming director, Dr. Frieden worked for CDC from 1990 until 2002, beginning his career at CDC as an Epidemiologic Intelligence Service (EIS) Officer at the New York City Health Department. From 1992-1996, he led New York City's program that rapidly controlled tuberculosis, including reducing cases of multidrug-resistant tuberculosis by 80 percent. He then worked in India for five years where he assisted with national tuberculosis control efforts, treating more than 10 million patients and saving more than one million lives. As Commissioner of the New York City Health Department from 2002-2009, he directed one of the world's largest public health agencies. Under Dr. Frieden's leadership, the New York City Health Department established the largest community electronic health records project in the country. The project provided prevention-oriented electronic health records to physicians caring for more than a million New Yorkers, including more than half of the doctors caring for patients in Harlem, the South Bronx, and Bedford-Stuyvesant. Dr. Frieden speaks Spanish and graduated from Oberlin College. He received both his medical degree and master's of public health degree from Columbia University and completed infectious disease training at Yale University. He has received numerous awards and honors and has published more than 200 scientific articles.



Helene D. Gayle, MD, MPH
President and Chief Executive Officer, CARE USA

Dr. Helene Gayle is president and CEO of CARE USA, a leading international humanitarian organization with approximately 10,000 staff whose poverty fighting programs reached 122 million people last year in 84 countries. Since joining CARE in 2006, Dr. Gayle has led efforts to reinforce CARE's commitment to empowering girls and women to bring lasting change to poor communities. Under her leadership, CARE has strengthened its focus on long term impact, increased policy and advocacy efforts and deepened connections between poverty and the environment. Gayle has leveraged the power of CARE's corporate and NGO partners to significantly expand CARE's reach across the globe. An expert on health, global development and humanitarian issues, she spent 20 years with the Centers for Disease Control, working primarily on HIV/AIDS in a variety of roles involving research, programs and policy. She was appointed as the first director of the National Center for HIV, STD and TB Prevention and achieved the rank of Rear Admiral and Assistant Surgeon General in the U.S. Public Health Service. On assignment from the CDC, Dr. Gayle also served as the AIDS coordinator and chief of the HIV/AIDS division for the U.S. Agency for International Development (USAID). Dr. Gayle then directed the HIV, TB and Reproductive Health Program at the Bill & Melinda Gates Foundation, where she was responsible for programs related to HIV/AIDS, sexually transmitted diseases, reproductive health issues and tuberculosis. Dr. Gayle serves on several boards, including the Center for Strategic and International Studies, the Rockefeller Foundation, Colgate-Palmolive Company, ONE, the U.S. Department of State's Foreign Affairs Policy Board and the World Affairs Council of Atlanta. She is a member of the Council on Foreign Relations and the American Public Health Association. Dr. Gayle also chaired the Obama Administration's Presidential Advisory Council on HIV/AIDS, and currently serves on the President's Commission on White House Fellowships. Named one of *Foreign Policy* magazine's "Top 100 Global Thinkers," and *Newsweek's* top 10 "Women in Leadership" Dr. Gayle has been featured by national and international media outlets. She has been honored with awards from Johns Hopkins University, Columbia University, Cable Positive, the Eleanor Roosevelt Center at Val-Kill, the Arthur Ashe Institute for Urban Health and the U.S. Public Health Service, among others. She holds faculty appointments at the University of Washington School of Public Health and Emory University School of Medicine. Dr. Gayle earned a BA in psychology at Barnard College, an MD from the University of Pennsylvania and an MPH from Johns Hopkins University. She is board certified in pediatrics, completing a residency in pediatric medicine at the Children's Hospital National Medical Center in Washington, DC. She has also published numerous scientific articles.



The Honorable Henry C. "Hank" Johnson Jr.
Representative (D-GA), 4th District, U.S House of Representatives

Congressman Hank Johnson is currently serving his third term as U.S. Representative for Georgia's Fourth Congressional District, which includes portions of DeKalb, Rockdale and Gwinnett counties in the eastern suburbs of Atlanta. During the 111th Congress, Johnson – a member of the House Committee on the Judiciary – chaired the Subcommittee on Courts and Competition Policy that was responsible for antitrust legislation and overseeing administration of the federal courts. He also served on the House Committees on Armed Services and Transportation and Infrastructure. After only one term in office, he was elected by his colleagues to serve in the House Leadership as Southeast Regional Whip in 2009. In that capacity, he has played a key role in garnering support for key priorities such as health care reform, the Recovery Act, and legislation to reduce carbon emissions to slow climate change. One of the earliest congressional supporters of President Barack Obama, Rep. Johnson served as co-Chair of the Obama Campaign in Georgia. A champion of fairness for working American families, he has introduced, co-sponsored and passed legislation to level the playing field and create opportunity. He has consistently supported legislation to ensure that all Americans have access to employment opportunities and affordable health care. He has championed consumer protection, education, civil liberties and support for public safety. He was an outspoken critic of the Iraq War and abuses within the Bush Justice Department. Opposed to the Wall Street bailout, he championed efforts to redirect those funds to Main Street. As part of the Whip Team, he played an important role in assembling votes for the historic health care reform act -- the Patient Protection and Affordable Care Act of 2010. With a heavy emphasis on quality constituent services, in addition to his Washington office, he has established district offices in Lithonia and Tucker, Georgia. His district staff

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handles thousands of cases annually helping citizens to navigate the federal bureaucracy. He has delivered hundreds of millions of dollars of federal investment to the Fourth District for job creation, infrastructure, public safety, and business development. He has harnessed new media to connect with constituents directly via online tools such as Facebook and Twitter and in 2010 was ranked the most influential House Democrat on Twitter. Prior to his election to Congress, Rep. Johnson served twelve years as a DeKalb County magistrate judge, five years as a county commissioner and three years as chair of the DeKalb County Budget Committee. Rep. Johnson practiced civil and criminal law in DeKalb County for 27 years. A staunch supporter of public education, he is a graduate of Clark College in Atlanta and the Thurgood Marshall School of Law at Texas Southern University.



The Honorable Barbara Lee
Representative (D-CA), 9th District, U.S. House of Representatives

First elected in 1998 to represent California's 9th Congressional District, Congresswoman Barbara Lee has aggressively represented the needs of the underserved and vulnerable people in her district and throughout the U.S., vigorously advocating for a wide range of social and economic concerns and bread and butter issues that affect their daily lives. The Congresswoman has been a strong proponent of safe communities, affordable housing, the homeless, low income energy assistance, job training, making health care affordable and universal, just immigration policies, the establishment of a living wage, and protection of the right of women to make decisions about their reproductive health. She is a Senior Democratic Whip, the immediate past chair of the Congressional Black Caucus and former co-chair of the Progressive Caucus. Her accomplishments include authoring or co-authoring every major piece of legislation dealing with global HIV/AIDS issues since she was elected to Congress. This includes legislation that created the President's Emergency Plan for AIDS Relief (PEPFAR), the Global Fund to Fight HIV/AIDS, TB and Malaria, and the position of Special Advisor for Orphans and Vulnerable Children. She has secured millions of dollars for HIV/AIDS prevention, education, treatment and care services in Alameda County. Before being elected to Congress, she served in the California State Assembly and in the California State Senate.



A. Wayne Lord, PhD
President, World Affairs Council of Atlanta

Dr. Wayne Lord is the founding President of the World Affairs Council of Atlanta and a Clinical Professor of International Business in the Robinson College of Business at Georgia State University, leading executive education programs, academic courses and research focused on international business, emerging markets, commercial diplomacy and corporate social responsibility. He teaches in the Executive MBA and Executive Doctorate programs while leading the World Affairs Council of Atlanta. Previously, he held the position of Vice President at Gold Kist, a large Atlanta-based international agribusiness company, and was responsible for the company's government, community, media and investor relations. He simultaneously served as Executive Director of the Gold Kist Foundation and was a member of the board of directors of an American association that held an ownership position in a Russian poultry company. In his years in the poultry business, Dr. Lord served on a major multi-industry task force on avian influenza. Before coming to GSU, he was Vice President of Pilgrim's Pride Corporation. From 1989 to 2001, he was President of Southco Commodities, an international commodities trading company, and was involved in markets in North America, Europe, Russia, India, Argentina and China. During his career, Dr. Lord served as chairman of the board of the American Peanut Council and chairman of the National Peanut Research Foundation. Dr. Lord has extensive experience in international business and wide connections in Georgia's corporate, educational, legislative and NGO communities. He was awarded the Science and Education Award and the Lifetime Achievement Award by the American Peanut Council. For many years, he served on the Advisory Council of the College of Agricultural and Environmental Sciences of the University of Georgia. He earned his Ph.D. from Georgetown University in Soviet history.



Eduardo Martinez
President, UPS Foundation

As President of the UPS Foundation, Ed Martinez is responsible for the operations and management of UPS's global philanthropic, employee engagement and corporate relations programs. He joined UPS in 1976 as a package handler in UPS's South Florida operation where he subsequently entered the management ranks within operations and the Industrial Engineering functions. Mr. Martinez later held senior management positions in the areas of Corporate Accounting and Finance, Risk Management, and Acquisitions. In these capacities, he also served UPS's subsidiaries and International Region. Mr. Martinez served as corporate counsel in the UPS Legal Department until 2007, where his practice included commercial transactions, intellectual property and information technology matters, as well as civil litigation. Prior to assuming the position as President, he served as Director of Philanthropy and Corporate Relations for the UPS Foundation. In addition to his corporate responsibilities, Mr. Martinez serves as Vice-Chairperson and represents UPS on the World Economic Forum's Global Agenda Council on Disaster Management and serves as Chairperson of its Logistics Emergency Team. He currently serves as a board member with the Foundation for Independent Higher Education's UPS National Venture Fund. He is also a member of the Corporate Advisory Board for The National Council of La Raza organization as well as corporate liaison to the Points of Light Institute's Service Council. He also serves as the Chair of the Corporate Development Council for the World Association of Girl Guides and Girl Scouts, a member of the board for The Metro Atlanta YMCA and sits on the International Association for Volunteer Effort (IAVE) Global Corporate Volunteer Council.



Christine L. Moe, PhD
Eugene J. Gangarosa Professor of Safe Water and Sanitation and Director, Center for Global Safe Water, Emory University

Dr. Christine Moe is the Eugene J. Gangarosa Professor of Safe Water and Sanitation and the Director of the Center for Global Safe Water at Emory University. Her primary appointment is in the Hubert Department of Global Health at the Rollins School of Public Health of Emory University, and she holds joint appointments in the Department of Environmental and Occupational Health and the Department of Epidemiology. She received her Bachelor's degree in biology from Swarthmore College and her MS and PhD from the Department of Environmental Sciences and Engineering at the UNC School of Public Health. She was a post-doctoral fellow in the Division of Viral Diseases at the CDC, and later returned to UNC-Chapel Hill as an assistant professor in the Department of Epidemiology. She moved to Emory University in 2000. Dr. Moe's research focuses primarily on the environmental transmission of infectious agents – particularly foodborne and waterborne disease. She works on international water, sanitation and health issues and has conducted research in the Philippines, El Salvador, Bolivia and Kenya. Her field research includes studies of dry sanitation systems, assessing determinants of water quality in distribution systems and identifying risk factors for environmental contamination of vegetable crops. Dr. Moe currently serves on the Health and Scientific Advisory Board for the Institute for Public Health and Water Research. She has been a consultant for WHO and the Bill and Melinda Gates Foundation on several projects related to water, sanitation and health. She was also a member of the Water Science and Technology Board of the National Research Council, the USEPA Science Advisory Board for Drinking Water and the Research Advisory Council for the American Water Works Research Foundation.



J. Stephen Morrison, PhD

Senior Vice President and Director of Global Health Policy Center, Center for Strategic and International Studies (CSIS)

At CSIS, Dr. J. Stephen Morrison is director of the Center on Global Health Policy and a Senior Vice President. With support from the Bill and Melinda Gates Foundation and other foundation and corporate contributors, the Center seeks to advance a long-term strategic U.S. approach to global health, cultivate new global health champions, enrich understanding of the security and foreign policy dimensions of global health, and link Washington-based work to emerging policy expertise in key developing and middle income countries. Beginning in the spring of 2009, Dr. Morrison directed the CSIS Commission on a Smart Global Health Policy, comprised of 25 diverse high-level opinion leaders. Its findings are detailed in the final report "A Healthier, Safer, and More Prosperous World: Report of the CSIS Commission on Smart Global Health Policy," published in March 2010. Dr. Morrison joined the Center for Strategic and International Studies in January 2000 from the Policy Planning Staff at the U.S. Department of State where he was responsible for African affairs and global foreign assistance issues, led the State Department's initiative on illicit diamonds and chaired an interagency review of the U.S. government's crisis humanitarian programs. During 1993-1995, at then USAID administrator J. Brian Atwood's request, Morrison conceptualized and launched USAID's Office of Transition Initiatives, where he served as its first deputy director, created post-conflict field programs in Angola and Bosnia, and worked on other programs in Rwanda and Haiti. From early 1992 until mid-1993, he served as the democracy and governance adviser to the USAID mission and U.S. embassies in Ethiopia and Eritrea. In the period 1987-1991, he was a senior staff member of the House Foreign Affairs Subcommittee on Africa. Dr. Morrison writes widely, testifies often before Congress, has directed several high-level task forces and commissions, and is a frequent contributor in major media on U.S. foreign policy, global health, Africa, and foreign assistance. He taught for twelve years as an adjunct professor at the Johns Hopkins School of Advanced International Studies. He holds a PhD in political science from the University of Wisconsin and is a magna cum laude graduate of Yale College.



Beatriz Perez

Vice President and Chief Sustainability Officer, The Coca-Cola Company

Ms. Beatriz Perez is Vice President and Chief Sustainability Officer of The Coca-Cola Company. Ms. Perez leads a new global Office of Sustainability responsible for creating and overseeing an integrated sustainability strategy, setting high-level goals and commitments, assessing and driving scaled investments, and managing global sustainability partnerships and programs. The Office of Sustainability will steward Coca-Cola's sustainability agenda by driving focus, collaboration and scale with priorities that include water stewardship, climate protection, packaging and recycling, and support for sustainable communities. Ms. Perez joined the Company in 1996 and has held various roles of increasing responsibility, including Associate Brand Manager, Vice President, Sports and Entertainment for Coca-Cola North America; Senior Vice President of Integrated Marketing for Coca-Cola North America, and most recently, Chief Marketing Officer for Coca-Cola North America. Ms. Perez holds a Bachelor of Science degree in Marketing from the University of Maryland. She is chair of the GRAMMY Foundation and sits on the boards of the Children's Healthcare of Atlanta Foundation, The Victory Junction Gang Camps founded by Kyle and Pattie Petty, and HSBC North America Holdings Inc. She also has served as a founding member of The Coca-Cola Company's Women's Leadership Council.



Kevin Riley

Editor, Atlanta Journal-Constitution

Kevin Riley is the editor of the *Atlanta Journal-Constitution*. Mr. Riley, who has more than 27 years of experience in various roles in Dayton and with Cox's Ohio properties, is responsible for all news content for the AJC's print and digital products. A native of Ohio, Mr. Riley started his career on the Daily News copy desk, served as both sports and features editor and ran its online business for five years. He was named one of the industry's "20 under 40" up-and-comers in 2001 by the

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Newspaper Association of America. He was publisher of *The Springfield News-Sun* in 2007 when he was tabbed to be editor of the *Daily News*. Mr. Riley started his career with Cox Enterprises in 1983 at the Dayton *Daily News* in Ohio while a student at the University of Dayton. During his time in Ohio, he had many roles for Cox, including Editor-in-Chief of Cox's four daily Ohio newspapers, publisher of the *Springfield News-Sun* and general manager for the Ohio online operations. Mr. Riley also wrote a column as editor in Dayton, and he continues this practice in the Sunday edition of the *Journal-Constitution*. Mr. Riley has been deeply involved in strategic planning for Dayton's multi-media project, which includes bringing together the newsrooms for radio, TV and newspapers. Mr. Riley is currently a member of the American Society of News Editors, the Board of Trust of the University of Georgia's Grady College of Journalism and Mass Communication, the advisory board for the Emory University journalism program, the Atlanta Rotary Club, and is a member of the Ad Council's Leadership Committee in Atlanta.



Mark Rosenberg

***President and CEO, Task Force for Global Health
Director, Center for Global Health Collaboration***

Dr. Mark Rosenberg joined The Task Force for Global Health in 1999 and currently serves as President and CEO of the organization and Director of the Task Force's Center for Global Health Collaboration. His prior experience includes 20 years of service with the Centers for Disease Control and Prevention (CDC), including early work in smallpox eradication, enteric diseases, and HIV/AIDS. Dr. Rosenberg was instrumental in establishing CDC's National Center for Injury Prevention and Control (NCIPC) and became the first permanent director in 1994, serving as Director and Assistant Surgeon General until 1999. Dr. Rosenberg has researched and consulted widely on effective collaboration in global health and is the lead author of *Real Collaboration: What Global Health Needs to Succeed*. He is the author of *Patients: The Experience of Illness* (Saunders Press, 1980) and edited *Violence in America: A Public Health Approach* (Oxford U Press, 1991). Dr. Rosenberg is a member of the Institute of Medicine (IOM), where he served 7 years on the Board on Global Health and co-chairs the Forum on Global Violence Prevention. He was co-editor-in-chief of the *International Journal of Injury Control and Safety Promotion*. Dr. Rosenberg has broad experience in medicine and public health, ranging from infectious diseases, to injuries, and mental health. He is board-certified in both psychiatry and neurology and internal medicine with training in public policy. He serves on the faculty of Emory University School of Medicine, the Rollins School of Public Health, and Morehouse School of Medicine. Dr. Rosenberg was educated at Harvard University where he received his undergraduate degree as well as degrees in public policy and medicine. He completed a residency in internal medicine and a fellowship in infectious diseases at Massachusetts General Hospital, a residency in psychiatry at the Boston Beth Israel Hospital, and a residency in preventive medicine at CDC.



Cheryl Scott

Senior Advisor, Global Health Program, Bill & Melinda Gates Foundation

Ms. Cheryl Scott provides strategy counsel and support to the Bill & Melinda Gates Foundation's Global Health Program in its work to ensure that vaccines and other health solutions reach the people who need them the most. Ms. Scott has been in this role since April 2007. She joined the Gates Foundation in 2006 as chief operating officer, overseeing all major operational functions. Ms. Scott was previously president and CEO of the Seattle-based Group Health Cooperative, one of the oldest and most respected integrated health-care systems in the U.S. Her eight-year tenure as CEO capped a distinguished 25-year career with Group Health, which also included roles as the organization's executive vice president and chief operating officer. In 2005, the University of Washington and Group Health created the Cheryl M. Scott/Group Health Cooperative Professorship in Health Care Leadership in the School of Public Health in recognition of her contributions. Ms. Scott is a frequent speaker at health policy forums and is also a clinical professor in Health Services Administration at the university, teaching classes in health-care organization leadership as well as a graduate seminar in leading complex adaptive systems. Ms. Scott received her bachelor's degree in communications and master's degree in health management from the University of Washington. She currently serves on a variety of private and not-for-profit boards.



Jeff Seabright

Vice President for Environment and Water Resources & Chief Environmental Officer, The Coca-Cola Company

Mr. Jeff Seabright is the Vice President, Environment and Water Resources at The Coca-Cola Company, where he is responsible for environmental governance and leadership across global operations of the Coca-Cola system. Under Mr. Seabright's leadership, Coca-Cola has set a global goal to return to nature and communities an amount of water equal to what is used in all of its beverages and their production. Under Mr. Seabright's direction, The Coca-Cola Company and its bottlers have also established partnerships with organizations that include the U.S. Agency for International Development (USAID), CARE, The United Nations Development Programme (UNDP), the World Wildlife Fund (WWF) and hundreds of local communities. These partnerships are a united effort to apply the resources of the Coca-Cola system toward the protection and improvement of environmental resources in communities across the globe. Prior to joining The Coca-Cola Company, Mr. Seabright served as a Foreign Service Officer at the State Department posted in Brussels with NATO, and was a legislative assistant to U.S. Senators John D. Rockefeller IV and Timothy E. Wirth. Beginning in 1994, Jeff served as Director of the Office of Energy, Environment and Technology at the U.S. Agency for International Development (USAID). In 1999, he played an integral role in the negotiations of the Kyoto Protocol, following an appointment by President Clinton as Executive Director of the Climate Change Task Force. Mr. Seabright is chairman of the Board of the World Environment Center and a member of the Environmental Technology and Trade Advisory Council, a Federal Advisory Committee (FACA) serving the Secretary of Commerce. He also serves on the Boards of The Nature Conservancy (Georgia), Sustainable Atlanta, The Global Water Challenge, Pace Academy, Savannah Ocean Exchange, Erb Institute Strategic Advisory Council for the University of Michigan, Center for Energy, Development and the Global Environment (EDGE) at Duke University, and the National Council for Science and the Environment. Mr. Seabright has a Bachelor of Arts in Philosophy from Oberlin College in Ohio and a Masters of Science in International Relations from The London School of Economics.

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The CSIS Global Health Policy Center works with diverse stakeholders to make U.S. global health efforts more strategic, integrated, and sustainable over the long-term. The Center has helped shape successful U.S. global health efforts over the last decade by working directly with policymakers, partnering with developing country experts, and convening influential, high-level working groups like the HIV/AIDS Task Force and the Commission on Smart Global Health Policy.

Across the entire spectrum of the Center's work, there is a common goal: generating new content and analyses in a bipartisan fashion to shape U.S. policy approaches on global health.

The Global Health Policy Center is also helping broaden the community of supporters for global health with interactive content at its website, www.SmartGlobalHealth.org. The website aims to act as a forum for engagement as well as new and exciting voices in the field of health and development. **For more information, go to SmartGlobalHealth.org or www.csis.org**

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