



Chamber Friday Forecast

February 24th - March 4th, 2012

GREATER AREA
NEWTON
Chamber of Commerce

113 1st Avenue West
Newton, Iowa 50208
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Darrell Sarmento
Executive Director

Email: darrell@experiencenewton.com
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2012 BOARD OF DIRECTORS

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Hy-Vee of Newton

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New Chamber Members

Welcome to these new Chamber Members! Please take time to get to know them. Better yet, why not give them a call or shoot them an email and welcome them to the Newton Chamber?

Pit Stop Liquors - Traci Newendorp

1324 1st Ave E Newton, IA, 50208
PH (641) 275-9035 Email: tnewendorp@hotmail.com

Newton's most recent addition to our 1st Avenue businesses.

Pit Stop Liquors took over the A&W/Long John Silver's building and is even utilizing the drive-through. They are open until 10:00 PM on weeknights and 11:00 PM on weekends. Come learn more about Traci and her business next Thursday, March 1st at her Ribbon Cutting and Open House.



Pit Stop Liquors Ribbon Cutting and Open House!!!

Thursday, March 1st -5:00-7:00 PM -Ribbon Cutting at 5:15 PM
Celebrate with Traci as she offers wine tasting and hors d'ourves and the chance to get to know her and her business. She will also have Grand Opening Festivities on Saturday, March 3rd, for the entire community.

Other New Members Announced Last Week...

American Legion Post 111 - Dale Maki

1101 W 4th St S - Newton, IA, 50208
PH (641) 792-3353 Email: dmaki@clemonmaki.com

The American Legion was chartered by Congress in 1919 as a patriotic veterans organization. Focusing on service to veterans, service members and communities, the Legion evolved from a group of war-weary veterans of World War I into one of the most influential nonprofit groups in the United States. Membership swiftly grew to over 1 million, and local posts sprang up across the country. Today, membership stands at over 2.4 million in 14,000 posts worldwide. The posts are organized into 55 departments: one each for the 50 States. Our Newton Post 111 has been active since 1919 and is instrumental in supporting the Jasper County Freedom Flight.

Realm, Inc. - Chris Barton

1214 E 8th St N - Newton, IA, 50208
PH (641) 787-9663

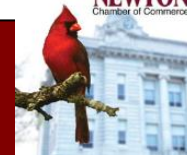
Realm has quite an operation on the north side of Newton! They manufacture pallets, create mulch out of scrap wood, and provide warehousing. Chris Barton, owner of this successful business, loves Newton and is excited to support the efforts of the Chamber and the business community.

Smith's Quality Rental - Cindy Dittmer

2026 1st Avenue E - Newton, IA 50208
(641) 792-8290 sqr@iowatelecom.net
NEW WEBSITE: www.sqrental.com

Smith's Quality Rental has served the City of Newton for over 50 years. They have rental equipment for all sizes of jobs including walls, floors, cleaning, moving, plumbing, concrete, lawn and garden, lifting, earth moving, and even tables/chairs for meetings. They look forward to getting involved with the Chamber and even have a great Facebook page where you can meet their staff. Go and "Like" them!

The Chamber is NOT an exclusive club! We are open to all businesses and organizations in the Greater Newton Area who want to promote each other, work together, share resources, and make Newton a great place to live and work! For more information call (641) 792-5545 or email us at info@experiencenewton.com. We'd also appreciate the opportunity to tell you more about the benefits of Chamber Membership, as well as how the Chamber helps our community as a whole.



Chamber Friday Forecast



Worth Repeating..

Darrell Sarmento
Executive Director
Greater Newton Area Chamber of Commerce

I've had the chance to hear Frank Leibl speak on economic development several times in the last year. As head of the Newton Development Corporation, Frank does a great job of leading a team of community leaders in promoting the economic growth of our city. Frank always shares that we ALL play a role in promoting the economic growth of our community. Below are some key points he has made. I've shared them before but they are well worth repeating. This time I added a few of my own thoughts under each one. Many of these thoughts came from conversations I've had with many of you as we've discussed these important ideas. Let's all take these words to heart as we work together to promote our city.

- 1. Be Welcoming to Strangers**
Crucial for any community or small town and something we MUST be very intentional about. It takes effort. Step one: email each new chamber member on the front of this Friday Forecast: Introduce yourself and welcome them to the Chamber and/or the community.
- 2. Speak Positively about our Community.**
There are appropriate places to discuss our problems and challenges, but how often do we brag about our assets?
- 3. Don't Spread Rumors – Know the Facts.**
Rumors can kill any community or group, which is why gossip is in the Bible along with murder. We are all tempted and fail, but let's keep the bar high and keep ourselves informed.
- 4. Enthusiasm is Contagious – Pass It On!**
We all need encouragement and to be reminded of the good things that are going on. Let's view our challenges as opportunities. As our former city manager Tom Wardlow reminds us: "Attitude is Everything"
- 5. Working Together Creates Better Results.**
The chamber is a great place to do this, as are a myriad of churches, community groups & organizations.
- 6. Don't Dwell on the Past. Focus on the Future.**
The past is what it is. Let's learn from it, build on it, and move on to take advantage of the opportunities before us. As we take risks together, we will fail at times, but what is the alternative?
- 7. Don't Expect Others to do it All – Get Involved.**
*We are all familiar with those who like to pontificate and shoot down any new idea or courageous effort while sitting smugly on the sidelines. Let's determine that we will **NOT** be in that group. Roll-up your selves and join in. Others are waiting for you to lead!*

Why not take Frank Leibl up on his challenge of "speaking positively about our community"? A good place to start is to read the recent Progress Edition of the Newton Daily News. There is a lot of positive news to be read. In the midst of our challenges, good things are happening. Special thanks to the editorial team at the newspaper for highlighting our progress.

For more information on the Newton Development Corporation and Economic Development in Jasper County, these websites should tell you all you need to know.

NDC - www.newtondevelopmentcorporation.com
JEDCO - www.centraliowa.net

Looking Ahead

STARTS TONIGHT!!

City of Newton & YMCA Deep Freeze Days

February 24th and 25th - Check out the flyer for this FUN New Weekend Event! Wow!!

March 1st—Ribbon Cutting at Pit Stop Liquors

See front page for details...

March 2nd & 3rd—Spring Saving Home Show at DMACC

Many Chamber Members are participating in this event for the whole community!

March 8th — Chamber Breakfast Hosted by DMACC

Another FREE Chamber Breakfast! This breakfast will be at DMACC as well as hosted by DMACC. Watch for more details.

March 20th — Get Online Iowa with Goggle

Hosted by the Newton Chamber and DMACC!
Learn more at www.iowagetonline.com.

2012 Sponsorship Opportunities

Take time to look over the 2012 Sponsorship Opportunities we've attached to this Friday Forecast. Please consider making your commitment **TODAY** as to those events you will support this year. Your partnership is needed and we always find multiple ways to brag about you! Read through the details and let us know if you have any questions.

Special thanks to the businesses below who have already made commitments to 2012!



Your Business
or Organization!

Chamber Friday Forecast

FEBRUARY 24TH-MARCH 4TH, 2012

Please visit www.experiencenewton.com for the latest news on events as well as a Chamber Member business directory.

Fri - Feb 24 -- Sat - Feb 25

Deep Freeze Days

The City of Newton and The Newton YMCA present Deep Freeze Days. This two day event will include volleyball & racquetball tournaments, 5K Runs/Walks, Basketball, Checkers, Cross Country Skiing, winter magic show, winter "olympics" & a pancake breakfast. To view all the details and download a registration form visit www.newtonymca.org. Registration forms and payment can be made at the Newton YMCA or the Newton Parks & Recreation Department offices.

Fri - Feb 24

8:00 PM - 12:00 AM

Skunk Night Life

South Skunk Blues Society presents the Skunk Night Life: Johnny's Piano Bar at the First Avenue Speakeasy. No cover charged.

Sat - Feb 25

1:00 PM - 3:00 PM

Ski & Snowshoe

Spend an afternoon cross-country skiing and snowshoeing this winter at the Newton Arboretum. The JCCB will once again provide a limited amount of equipment (or bring your own) for this event. There is a fee to participate and you must pre-register at the JCCB office located at 115 N 2nd Ave E. If there is no snow cover, the program will be cancelled and your money refunded.

Mon - Feb 27

Domino's After Prom Fundraiser

Domino's, 1606 1st Ave E, will hold a fundraiser for the After Prom Committee. Domino's will donate a portion of the proceeds from meal deliveries to the After Prom event.

Mon - Feb 27

4:30 PM - 8:30 PM

Jasper County Animal Rescue League "Tip Night"

The JCARL will host a "Tip Night" at the Newton Pizza Ranch. JCARL staff, board members, and volunteers will buss tables for tips. All money earned that night will go to the JCARL. Pizza Ranch coupon cards are available for purchase from JCARL.

Mon - Feb 27

6:30 PM - 7:30 PM

Blues Under the Blue Roof VI

On Monday nights in February, the Newton Public Library, 100 N 3rd Ave W, will host with partner South Skunk Blues Society to present the 6th Annual Blues Under the Blue Roof.

February 27th - Rob Lumbard performs.

These performances are free and open to all ages

Tue - Feb 28

Hunter Education Course

Pre-Registration begins January 27th online at www.iowadnr.gov/training for the Hunter Education Course at the Izaak Walton League Clubhouse. Students must attend all three sessions to receive certification. Sessions will be held on 2/28 from 6:00-9:30pm, 3/2 from 6:00-9:30pm and 3/3 from 8:00am - 12:00pm. Workbooks for the class can be picked up at the JCCB office, 115 N 2nd Ave E. There is no fee and all materials will be provided.

Tue - Feb 28

1:00 PM - 4:00 PM

ARTSTOCK at the Centre for Arts & Artists

Calling all creative spirits to the Centre for Arts & Artists, 501 W 3rd St N. No instructors: just anyone who wants to paint, sculpt, fabric arts or drawing. Your choice of medium. Open time for all to enjoy the spirit of the creative process. For more information, call Linda at 641-792-1391 or 641-521-3554.

Chamber Friday Forecast

Fri - Mar 02 -- Sat - Mar 03

Spring Savings Show

Dozens of area businesses will be showcased at the Spring Savings Show at the Newton DMACC Conference Center, 600 N 2nd Ave W. Admission is free. You'll see the latest in satellite TV services, computers, home improvement, heating and cooling, gardening, community living, motorcycles, golf cars, women's fashions and more. Complimentary wine samples for those over 21. This event is sponsored by KCOB & Energy 106.7. Friday's hours are 3-8 pm and Saturday's hours are 10 am -3 pm.

Sat - Mar 03 -- Sun - Mar 04

JCARL Can & Bottle Collection

The Jasper County Animal Rescue League will collect aluminum cans and plastic bottles to help raise funds for their Medicine Fund and to help purchase updated safety equipment for the animal control officers. Cans can be dropped off at the shelter, 5411 Liberty Ave., or the corner of First Ave. and East 17th St. S. (across the street from Domino's) from Noon-3:00pm on Saturday and 11AM-2:00 pm on Sunday.

Sat - Mar 03

9:00 PM - 1:00 AM

Skunk Night Life

The South Skunk Blues Society presents Skunk Night Life: Bob Pace Band at the First Avenue Speakeasy. No cover charged.

2012 Sponsorship Opportunities Chamber Participation Plan

As we enter into to 2012, please consider making your commitment now to the events you would like to sponsor and participate in.

Why? We believe it will help your business by:

Showing Yourself as a Community Leader

*Your business name and logo will already appear as a sponsor when we introduce these events PLUS you will be a motivation for others to get involved. All businesses who commit to any 2012 Events will also be **recognized at the Annual Dinner as well.** Bottom line—we like to brag about people who make a difference.*

Planning your Budget Year (and ours!)

While you can always choose to sponsor and support an event anytime of year, committing now is a convenient way to help you to budget for the year, and helps us plan as well.

While other opportunities may present themselves throughout the year, the list below reflects some of our popular annual events. Please consider committing now! Deadline is January 15th to have your sponsorships included in the Annual Dinner Program.

Annual Dinner Sponsor

Please note the Annual Dinner Packages on the back of this form

(see back)

Chamber Breakfast Sponsor

*Includes 3 min presentation & Friday Forecast E-Blast with Logo
We'll contact you to discuss the best month and venue for you.*

- \$200 Co-Sponsor
- Exclusive Sponsor (we'll contact you)

Chamber Golf Outing (Early June)

Date will be announced in early winter 2012

- \$260 - Foursome
- \$100 - Tee Sponsor

4th of July Parade & Festivities

*A BIG day in Newton with thousands from the community participating
Top sponsorships will include media recognition.*

- \$500- Red White and Blue
- \$250- Stars and Stripes
- \$100- Patriot Sponsor

New Teacher Luncheon

*3rd week in August. Exact date to be determined by
the Newton School District*

- \$200 Gold Apple Sponsor (only 3 at this level)
- \$40 Covers 1 from your business and a school staff

2012 Lighted Christmas Parade

November 23rd, 2012

- \$200
- \$100

2012 Sponsorship Commitments

Once we receive this completed form, we will contact you concerning payment options. We can invoice you for the grand total for the year or 60 days before each event you are sponsoring. (You will have to have your sponsorship paid in full for each event before you are included in the publicity)

Business Name _____ Contact _____

Mailing Address _____ City/State/Zip _____

Best phone to contact _____ Email _____

Signature _____ Date _____

Fax to: (641) 791-0879 or mail to:

Newton Chamber of Commerce - 113 1st Avenue West - Newton, IA 50208

(641) 792-5545 - info@experiencenewton.com