



Chamber Friday Forecast

New Years Edition - Welcome to 2012!

GREATER AREA **NEWTON** Chamber of Commerce

113 1st Avenue West
Newton, Iowa 50208
Phone: 641-792-5545
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Darrell Sarmento
Executive Director

Email: darrell@experiencenewton.com
www.experiencenewton.com

BOARD OF DIRECTORS

OFFICERS

Board Chair

Chantelle Lundberg – (2013)
Wallace Family Funeral Home & Crematory

Vice-Chair

Mike Winblade - (2014)
Hy-Vee of Newton

Treasurer

Gerard Schwickerath – (2014)
Newton Community Theatre

Secretary

Debbie Knopf – (2013)
YMCA Child Care Center

Past Chair

Bonnie Terpstra – (2012)
The Farmer's Wife

DIRECTORS

Rob Kahn – (2012)
First Newton National Bank

Brian Smith – (2012)
Culver's of Newton

Leland Smith – (2012)
Retired

Bev Rossow - (2014)
American Family Insurance

Jason Lauterbach (2013)
Lauterbach Buick GMC



It's Time to RSVP!!

January Chamber Networking Breakfast

Thursday, January 12th at the DMACC
7:00-8:30 AM - 2nd Floor Room 210

Join us for this first **FREE** breakfast of 2012! Along with our new member introductions and new year announcements, our special guests will be our three newly elected Newton City Council Members, **Noreen Otto, Jeff Price, and Craig Trotter**. Bring your business cards and come ready to make new friends and business contacts. This will be a full, informative morning so don't be late!

RSVP Today at: info@experiencenewton.com

Special thanks to our January Breakfast Sponsors



GREATER AREA
NEWTON
Chamber
EVENTS

It's Time to Reserve Your Seats!

THE ANNUAL DINNER AND BUSINESS MEETING

Thursday, January 26th, 2012
DMACC Conference Center

This is a "can't miss" event for all Chamber Members. The evening includes updates from our Chamber and City Leadership as well as various community awards and special recognitions. It is a celebration of the past year as well as a time to look forward to the new year. Make your reservations TODAY! **Reservation information and Sponsorship opportunities are included at the end of this Friday Forecast.**

Special thanks to the following businesses who have already made their commitment to sponsor this important annual event. Why not join them!



Chamber Office Holiday Hours

Our Chamber Office will be closed on **December 30th through January 2nd**



Chamber Friday Forecast



Special Thanks

Darrell Sarmento
Executive Director
Greater Newton Area Chamber of Commerce

A special thank you to **Tom Wardlow** as he prepares to retire as our Newton City Administrator. We're planning an opportunity to thank Tom for his years of service at an upcoming Chamber Event. In the meantime, a special Open House is being planned at the City Offices on Tom's last day of work. Stop by and say thank you in person!



Tom Wardlow Retirement Open House

Tuesday, January 3rd - Noon to 2:00 PM
City of Newton Offices
101 W 4th St S - Newton, IA, 50208
PH (641) 792-2787

Thanks and Congrats to Beth!

I can't write about **Beth Steenhoek** without first thanking her for being the chair of our Chamber Ambassadors group this past year. Ambassadors are a group of Chamber Members who commit to meeting regularly to promote the efforts of the Chamber. They attend the ribbon cuttings and help members feel connected and informed. If you see a picture of a ribbon cutting from this past year, chances are Beth was there and probably holding the ribbon! So.. What's new with Beth?



Interstate Insurance Services, Ltd of Newton, is pleased to announce that Beth Steenhoek has purchased ownership in the locally owned Independent Insurance Agency from prior owner Lenny Woythaler effective January 1st, 2012. The insurance agency has been a part of the Newton business scene since it was incorporated by Dave Lureman and Lenny Woythaler in 1986. Dave Lureman will continue as an owner with Beth in the operation of the agency. Beth began her insurance career in 1988 with Grinnell Mutual Reinsurance and then became an insurance agent in 1999 she joined Interstate as a Licensed Insurance Agent and Account Executive in 2006. Interstate Insurance is an Independent Insurance Agency that represents over a dozen of the major insurance companies that are licensed for business in Iowa. The Agency writes all lines of insurance: personal – Home/Auto/ Umbrella/ Recreational exposures, Farm, Crop, Business, Life, and Health. The staff includes licensed insurance professionals; Kim Larkin, Patti Van Zee and Greta Schnathorst along with owners Beth Steenhoek and Dave Lureman. Congratulations Beth!

January 2012

January 9th

Legislative Reception

See attached flyer. A unique opportunity to network regionally and greet our 2012 legislature.

January 12th

Chamber Breakfast hosted by Great Southern Bank and Otto Law Office

DMACC - 2nd Floor - 7:00 –8:30 AM

Join us for this first breakfast of 2012! Special guests will be our three newly elected Newton City Council Members. Details on the front page.

January 20th - Chamber 101

8:00 AM at the Chamber Office - Great for new members. Make the most of your membership.

January 24th—Downtown Business Meeting

8:00 - 8:50 AM at the Chamber Office - a great time for downtown businesses to plan & promote together.

January 26th—Annual Dinner

See front page

January 27th—Social Media Lunch and Learn

Noon at the Chamber Office - Got a Facebook page for your business? This group will help you get one started plus discuss the latest in social media trends and opportunities.

2012 Sponsorship Opportunities

Take time to look over the 2012 Sponsorship Opportunities we've attached to this Friday Forecast. Please consider making your commitment **TODAY** as to those events you will support next year. Your partnership is needed and we always find multiple ways to brag about you! Read through the details and let us know if you have any questions.

Special thanks to the business below who have already made commitments to 2012!



Your Business or Organization!



Latest E-News!
Plus archives of past
Friday Forecasts & E-Blasts

We are now archiving past emails and Friday Forecasts on our website at www.experiencenewton.com. Just look for the Latest E-News Link and you'll find the past 2 months of Friday Forecasts and special E-Blasts.

GREATER NEWTON AREA CHAMBER OF COMMERCE

Chamber Friday Forecast

New Year Edition - 2012

Please visit www.experiencenewton.com for the latest news on events as well as a Chamber Member business directory.

Tue - Jan 03

1:00 PM - 4:00 PM

ARTSTOCK at the Centre for Arts & Artists

Calling all creative spirits to the Centre for Arts & Artists, 501 W 3rd St N. No instructors: just anyone who wants to paint, sculpt, fabric arts or drawing. Your choice of medium. Open time for all to enjoy the spirit of the creative process. For more information, call Linda at 641-792-1391 or 641-521-3554.

Mon - Jan 09

5:00 PM - 7:00 PM

Opening Night Legislative Session

The Greater Des Moines Partnership and Affiliate Chambers and organizations invite you to the annual Opening Night Legislative Reception to welcome the 84th Annual [General](#) Assembly. Meet Iowa Legislators, enjoy hors d'oeuvres from restaurants and vendors from the Regional Affiliate Communities, and take in the beautifully renovated World Food [Prize](#) Headquarters. There is a fee for members and non-members. The World Food Prize Headquarters is located at 909 Robert D. Ray Drive in downtown Des Moines. Please register to attend at www.desmoinesmetro.com/events. See attached flyer for details.

Tue - Jan 10

1:00 PM - 4:00 PM

ARTSTOCK at the Centre for Arts & Artists

Calling all creative spirits to the Centre for Arts & Artists, 501 W 3rd St N. No instructors: just anyone who wants to paint, sculpt, fabric arts or drawing. Your choice of medium. Open time for all to enjoy the spirit of the creative process. For more information, call Linda at 641-792-1391 or 641-521-3554.

Wed - Jan 11

10:00 AM

Older, Wiser, Livelier Seniors - Owl Moon

The Jasper County Conservation's O.W.L.S. program will be held at the Jasper County Community Center, 2401 1st Ave E. Learn all about owls from naturalist Katie Cantu.

Thu - Jan 12

7:00 AM - 8:30 AM

Chamber Breakfast

The Chamber Breakfast will be held at the DMACC Conference Center, 600 N 2nd Ave W. The three newly elected city council members will be the special guests. Please RSVP to info@experiencenewton.com or the Chamber office at 641-792-5545.

Thu - Jan 12

10:00 AM - 1:00 PM

Skiff's Philips Imaging Center Open House with Van & Bonnie

WHO Radio personalities Van Harden & Bonnie Lucas will be on hand at the Philips Imaging Center at Skiff, 204 N 4th Ave E, to learn about the leading-edge technology that is making Skiff Medical Center one of the top radiology centers in the nation.

Sat - Jan 14

1:00 PM - 3:00 PM

Ski & Snowshoe

Spend an afternoon cross-country skiing and snowshoeing this winter at Jacob Krumm. The JCCB will once again provide a limited amount of equipment (or bring your own) for these events. There is a fee to participate and you must pre-register at the JCCB office located at 115 N 2nd Ave E. If there is no snow cover, the program will be cancelled and your money refunded.

THE GREATER NEWTON AREA CHAMBER OF COMMERCE ANNUAL DINNER AND BUSINESS MEETING

Thursday, January 26th, 2012

DMACC Conference Center - 600 N 2nd Ave W - Social Hour: 5:00 PM - 6:00-8:00: Dinner and Program

TICKETS & SPONSORSHIP OPPORTUNITIES

Tickets are \$40 per person

Use the form and info on the slip below to order your individual tickets

Consider a Sponsorship Package! Promote your business and show your support for our Chamber as we launch into 2012

Premier Sponsor - \$1000 (only 3 at this level)

8 event tickets with a reserved table plus a custom table sign with logo on your table
Logo on the cover of the evening program plus business info inside
Opportunity to give a greeting from the microphone on behalf of your business
A banner/poster in the reception area and at the front of the room.
Featured exclusive screen with logo in the scrolling multimedia presentation
Logo and business profile (100 words) in the Friday Forecast for the month of January 2012.

Host Sponsor - \$750 (only 4 at this level)

8 event tickets with a reserved table plus a custom table sign with logo on your table
Logo and business info on the Host Sponsors Page in the evening program
Thanked from the microphone with a banner/poster in the event room & reception area
Featured exclusive screen with logo in the scrolling multimedia presentation
Logo with LINK in the Friday Forecast for the month of January 2012

Table Sponsor - \$500

8 event tickets with a reserved table plus a custom table sign with logo on your table
Logo and business info on the Table Sponsors Page in the evening program
Thanked from the microphone with logo in the event program
Shared Table Sponsor screen with logo in the scrolling multimedia presentation
Logo with LINK in the Friday Forecast for the month of January 2012

Partner Sponsor - \$200

4 event tickets plus logo or name on the sponsor page in the program
Name or Company Logo in the scrolling multimedia presentation
Name listed in the Friday Forecast for the month of January 2012



Small Business Sponsorship

\$40 can be a significant amount for a new or small business to pay to be able to attend the Annual Dinner. Consider donating an extra amount to help a fellow chamber member. We'll let them know YOU were their host! You can even recommend a business you would like to help attend. Write in the amount you'd like to give on the appropriate line below.

Note: You can reserve an entire table without being an event sponsor by simply buying 8 tickets for \$320. However, the sponsorships are a great way to support the Chamber and give your business added exposure.

Questions?

Call the Chamber office at 641-792-5545 or email: info@experiencenewton.com

Business Name _____ Contact _____

Mailing Address _____ City/State/Zip _____

Best phone to contact _____ Email _____

Sponsorship level : Premier Host Table Partner = \$ _____

Tickets Only - \$40 x _____ = \$ _____

Small Business/Guest Scholarship = \$ _____ (any amount will help)

Total Due \$ _____

Check for Total Due Included **OR** Please Invoice my business

Fax to: (641) 791-0879 or mail to:

Newton Chamber of Commerce - 113 1st Avenue West - Newton, IA 50208

2012 Sponsorship Opportunities Chamber Participation Plan

As we enter into to 2012, please consider making your commitment now to the events you would like to sponsor and participate in.

Why? We believe it will help your business by:

Showing Yourself as a Community Leader

*Your business name and logo will already appear as a sponsor when we introduce these events PLUS you will be a motivation for others to get involved. All businesses who commit to any 2012 Events will also be **recognized at the Annual Dinner as well**. Bottom line—we like to brag about people who make a difference.*

Planning your Budget Year (and ours!)

While you can always choose to sponsor and support an event anytime of year, committing now is a convenient way to help you to budget for the year, and helps us plan as well.

While other opportunities may present themselves throughout the year, the list below reflects some of our popular annual events. Please consider committing now! Deadline is January 15th to have your sponsorships included in the Annual Dinner Program.

Annual Dinner Sponsor

Please note the Annual Dinner Packages on the back of this form

(see back)

Chamber Breakfast Sponsor

*Includes 3 min presentation & Friday Forecast E-Blast with Logo
We'll contact you to discuss the best month and venue for you.*

- \$200 Co-Sponsor
- Exclusive Sponsor (we'll contact you)

Chamber Golf Outing (Early June)

Date will be announced in early winter 2012

- \$260 - Foursome
- \$100 - Tee Sponsor

4th of July Parade & Festivities

*A BIG day in Newton with thousands from the community participating
Top sponsorships will include media recognition.*

- \$500- Red White and Blue
- \$250- Stars and Stripes
- \$100- Patriot Sponsor

New Teacher Luncheon

*3rd week in August. Exact date to be determined by
the Newton School District*

- \$200 Gold Apple Sponsor (only 3 at this level)
- \$40 Covers 1 from your business and a school staff

2012 Lighted Christmas Parade

November 23rd, 2012

- \$200
- \$100

2012 Sponsorship Commitments

Once we receive this completed form, we will contact you concerning payment options. We can invoice you for the grand total for the year or 60 days before each event you are sponsoring. (You will have to have your sponsorship paid in full for each event before you are included in the publicity)

Business Name _____ Contact _____

Mailing Address _____ City/State/Zip _____

Best phone to contact _____ Email _____

Signature _____ Date _____

Fax to: (641) 791-0879 or mail to:

Newton Chamber of Commerce - 113 1st Avenue West - Newton, IA 50208

(641) 792-5545 - info@experiencenewton.com



The Greater Des Moines Partnership and Affiliate Chambers & Organizations invite you to the annual

OPENING NIGHT LEGISLATIVE RECEPTION

*Welcoming the 84th Iowa General Assembly for the
2012 Legislative Session*

Monday, January 9, 2012

5:00 — 7:00 p.m.

**World Food Prize Hall of Laureates
Downtown Des Moines**

100 Locust St., Downtown Des Moines

Meet Iowa Legislators, enjoy hors d'oeuvres from restaurants and vendors from the Regional Affiliate communities, and take in the beautifully renovated World Food Prize Headquarters.

Cost:

\$15 per person for members
of the Greater Des Moines Partnership and
Regional Affiliate Chambers of Commerce
\$30 per person for non-members

Register online at:

www.desmoinesmetro.com/events

Hosted by:

- The Greater Des Moines Partnership
- African-American Business Association
- ALIANZA (Latino Business Association)
- Altoona Area Chamber of Commerce
- Ankeny Area Chamber of Commerce
- Bondurant Area Chamber of Commerce
- Carlisle Chamber of Commerce
- Clive Chamber of Commerce
- Des Moines Downtown Chamber of Commerce
- East Des Moines Chamber of Commerce
- Grimes Chamber of Commerce
- Greater Des Moines Leadership Institute
- Greater Newton Area Chamber of Commerce
- Indianola Chamber of Commerce
- Johnston Chamber of Commerce
- Norwalk Area Chamber of Commerce
- Pleasant Hill Chamber of Commerce
- Polk City Chamber of Commerce
- South Des Moines Chamber of Commerce
- Urbandale Chamber of Commerce
- Waukee Area Chamber of Commerce
- West Des Moines Chamber of Commerce
- West Side Chamber of Commerce
- Windsor Heights Chamber of Commerce
- Young Professionals Connection



To Register ⇨ Log on to www.desmoinesmetro.com/events or return this form via fax to 515-286-4902.
Questions? Contact Jessica Maldonado at jmaldonado@desmoinesmetro.com.

Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

\$ Amount: _____ Cash _____ Check _____ Credit Card _____ Card Type: _____ Exp: _____

Card# _____ Signature: _____