

The Not So Nuclear Family

What will happen to the kids?

The typical American family isn't so typical any more.

There are **75 million kids** in the United States

17 million of them live only with their mother¹

When a single mom dies prematurely, what happens to the kids who are left behind?

The underlying problem

A third of SINGLE MOTHERS HAVE NO LIFE INSURANCE.²

And of those who do have life insurance coverage, **most are underinsured.** Only one-third feel that their families would be able to make ends meet for a significant length of time if they were to die prematurely.³



So here's the thing:



Life insurance is not just for the nuclear family—it's for *any* family.

Ask yourself this: What would my child's life be like if suddenly I were no longer in the picture? Would there be enough money to provide your kids with the kind of life you want them to have? Don't leave their financial future to chance. Set up an appointment with an insurance professional today to discuss your life insurance needs.

For more information, go to www.lifehappens.org.

¹ U.S. Census Bureau, *Current Population Survey, Annual Social and Economic Supplements*

^{2,3} LIMRA, *Flying Solo—Single Mothers Protecting Their Families*