



CALIFORNIA BLACK
CHAMBER OF COMMERCE

"Dedicated to Economic Development"



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FOR IMMEDIATE RELEASE

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California Black Chamber of Commerce calls for boycott of Donald Trump (Dump Trump)

On November 6 we voted at the ballot box to re-elect Barack Obama as President of these United States. He was vilified and questioned about his worth and ability to lead throughout the campaign. Yet he persevered through the scrutiny, much of which was unwarranted.

Donald Trump questioned the president's citizenship during his entire first term and essentially made himself look foolish as he spit vitriol on air, on twitter and into the public lexicon. The people should not stand for this nor allow it to continue into the next four years.

The "Dump Donald Trump" movement has begun and we will no longer accept such nonsense. On election night Trump went on a rant about the United States voting system. He tweeted about the election, "a sham and a travesty." He later went on to say "More votes equals a loss...revolution!" and "The electoral college is a disaster for a democracy."

Upset over his candidate losing, Trump's sour grapes mean a continued deterioration of social responsibility in our aching economic market.

We cannot stand by and watch Trump vilify the president and the country, or worse, support his business enterprises while telling you how wrong you are for supporting this administration.

Trump has hotels in Chicago, New York, Toronto, Miami, Panama, Las Vegas, Waikiki and will soon build a luxury hotel in Washington D.C. The California Black Chamber of Commerce calls for a boycott of these facilities and urges you to now vote with your pocketbooks. Do not spend money to continue making Donald Trump wealthier, while he attacks your best interest.

Macy's recently introduced a line of men's ties to promote the "magic of Macy's" holiday promotional. Macy's touts Trump's line of clothing and fragrances as the desired image of America. Don't buy Donald Trump ties from Macy's or anywhere else.

SignOn.org is heading up a petition to "Dump Donald Trump", they write:

Donald Trump engages in especially unpleasant, nasty and despicable behavior:

- Long engaged in sexist behavior. Trump has a long record of personally attacking women he disagrees by calling them "unattractive," ugly, fat or by doing things like the time he sent one target a personal note telling her that she has the "face of a dog." Not even his own daughter is immune to Trump's sexism. While referring to his daughter, Trump observed: "She does have a very nice figure...if [she] weren't my daughter, perhaps I'd be dating her."

- Hypocritically complains about jobs being shipped overseas to China, despite the fact that his own brand of ties sold at Macy's are made in China.

- Trump repeatedly uses his platform to deny the reality of climate change. And, following Hurricane Sandy, Trump publicly declared: "The concept of global warming was created by and for the Chinese in order to make U.S. manufacturing non-competitive."

- For well over a year, Trump perpetuated the racially charged birther conspiracy, repeatedly arguing that President Obama has been lying and was not born in the United States.

The list goes on. But the point remains, Macy's should dump Trump.

The California Black Chamber of Commerce agrees. There is no good reason to continue supporting a wealthy individual who is adamant about keeping his name resonating in public in order to sell himself by tearing down segments of American society for his own benefit.

Why should we patronize his Golf Course and Restaurant in Palos Verdes or for that matter, suffer through another episode of the Apprentice, watching him take our dollars and mocking us, while giving away our resources in hard-earned money?

The California Black Chamber of Commerce stands to monitor the development of this protective action of business responsibility.

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