

KYMCO "RIDE YOUR WAY" Promotion

01 September 2011 - 31 October 2011




Information for authorized KYMCO Dealers

Sell any new 2011 or prior model year KYMCO vehicle between September 1 2011 and October 31 2011 and present your customer with one of the following offers:

RIDE YOUR WAY
BUY ANY NEW KYMCO VEHICLE (2011 OR EARLIER) AND CHOOSE ONE OF THESE GREAT OPTIONS:

Instant \$600 cash rebate off the original MSRP OR **No money down, no interest, no payments for 6 months*** OR **A FREE KYMCO KP-3000 Generator**

*Click here for full details. Offer valid from September 1, 2011 to October 31st, 2011.

-  Instant \$600 cash rebate off the original MSRP, or
-  No money down, no interest & no payments for 6 months*, or
-  A FREE KYMCO KP-3000 generator

Customer may select only one promotional item above to be determined at the time of purchase, no modifications or exceptions. At participating dealers only.

Details and conditions:

- Promotional offer valid only for all remaining new non-current KYMCO models (Vitality 50 2T/4T, Sento 50, Super 9 AC, People S 50, People S 125, People S 200, Bet&Win 150, Bet&Win 250, Frost 200i, Xciting 500Ri ABS, Mongoose 90, Mongoose 300, MXU 375, MAXXER 375, MAXXER 450i, MXU 500 IRS, MXU 500i IRS, UXV 500i 2011 and earlier) while quantities last.
- Previously registered vehicles, trade-ins and other models not specified in this promotion do not qualify. Units registered to dealers or dealership staff as demos or personal vehicles do not qualify.
- Vehicles must be purchased from a participating authorized KYMCO dealer in Canada between September 1st, 2011 and October 31st 2011.
- Sales will be totaled and verified at the end of each week based on downloaded NVIS forms.
- Only NVIS forms downloaded from Simply Warranty between September 1st and October 31st 2011 will be considered for this offer; no other proof of sale will be accepted.
- This offer is only valid in Canada and only to Canadian residents.
- All promotional items have no cash value, must be accepted and used as awarded, are not transferable or convertible to cash.
- This promotion cannot be combined with any other offer or promotion.
- Offer subject to change or extend without notice.
- Please read page 2 for full details on each promotional offer.

CASH REBATES:

- Rebates are deducted from MSRP amounts before taxes, available only at participating dealers and vary by model as stated in the promotion. Freight, PDI, taxes, registration, insurance, and administration fees are extra. Dealer may sell for less.
- Dealers who select the cash back option will have a credit note for each KYMCO model as specified above applied to their dealer account during the course of this promotion. The exact amount of the cash back will be determined based on the original wholesale price – therefore, dealers who have already received a previous rebate on units purchased do NOT qualify for an additional \$600.
- Credit notes will be applied to any open balances on dealer accounts or will remain as a credit for future purchases.

***FINANCING PROMOTION:**

- All financing offers are made through FinanceIt. Dealers who wish to take advantage of this promotion must sign up and activate their account with FinanceIt.
- Annual interest percentage rate on the customer loan may vary (from 8.9% to 13.9% based on the borrower's credit score) and not all customers will qualify. No down payment, no interest and no re-payments for the first six months following the date of sale. Standard interest rate and repayment terms will apply on the 7th month. Customer may choose a 36 or 60 month equal monthly payment finance term.
- **Dealer must enter the full VIN number in the loan description field to validate this offer.**
- The full cost of the promotion is 7% of the total loan funded by FinanceIt. Dealers will see a deposit in their bank account for the full amount of the loan less 7%.
 - KYMCO Canada will reimburse 2/3 of the program cost as part of this promotion
 - **Dealer pays 1/3 of the program cost (or 2,3% of total loan funded)**
- Program cost reimbursement (2/3 of the 7% total cost) will be applied as a credit note to any open balances on dealer accounts with BECO Motor International Inc. or will remain as a credit for future purchases.
- Loan commission: standard loan commissions through FinanceIt will be paid to dealers. Based on our initial calculations, the commission paid on the loan should roughly cover the 1/3 of the program cost paid by the dealer (in other words, it costs you NOTHING!).

FREE KYMCO KP-3000 GENERATOR:

- Customer must visit their local KYMCO dealer to claim their generator which will be delivered within 2 weeks of vehicle registration. Generators will not be shipped directly to customers.
- All generators will come with a standard one year limited (non commercial use) warranty.
- Dealers must PDI the generators prior to delivering the item to the customer – generators are shipped DRY and must be filled with oil & gas.
- Promotional item has no cash value, must be accepted and used as awarded, is not exchangeable or transferable to cash.

