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**Central Zone  
Multi-Cultural Meet  
Bid Packet  
2015**

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**DEADLINE TO SUBMIT IS : WEDNESDAY SEPTEMBER 4, 2013**

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In this packet you will find the following:

- Requirements for host club/ LSC
- Order of Events
- Suggested Enhancements
- Application

The meet announcement will be compiled after the bid is accepted. At that time the announcement will be posted to the Central Zone website and distributed to all LSCs via their General Chairs, Diversity Coordinators and permanent offices.

The inaugural 2013 Central Zone Multi-Cultural Meet report from the CZ Diversity Coordinator is also included to give an idea of how the meet included invited Olympians and how they contributed in and out of the pool to the environment and atmosphere of the meet.

Bid presentations will be held at the 2013 USAS Convention during one of the Central Zone meetings. Bidders will be notified of their time slot for their presentation. Please keep your presentations brief and please provide copies of your bid as handouts for attendees.

#### **REQUIREMENTS:**

- Long Course Venue/ Timed Final Format
- Reasonably priced food and lodging in the immediate area
- Friday afternoon availability for team warm-ups and team pictures
- Adequate and public accessible area for USA Swimming Diversity Displays, Aqua Zone, and local vendors acquired by the host
- Designated Team Areas (these do not necessarily need to be on deck at the venue)
- Athlete dinner on Saturday with guest speakers, we would encourage the host to have plan to have parents, coaches, and other team support personnel invited to this event. It is appropriate to charge a fee to attend.
- Classroom or meeting room for a Sunday Brunch meeting for the CZ Diversity Coordinators (approximately starting at the conclusion of the AM Session)

Central Zone  
Multi-Cultural Meet  
ORDER OF EVENTS

**Session 1- Saturday Morning**

Warm-ups at 7 am, Meet starts 8 am

Girls	Event	Boys
1	11-12 50 Fly	2
3	10-U 50 Fly	4
5	11-12 100 Free	6
7	10-U 100 Free	8
9	11-12 50 Back	10
11	10-U 50 Back	12
13	11-12 100 Breast	14
15	10-U 100 Breast	16
17	12 -U 200 Free Relay	18
19	10-U 200 Free Relay	20

**Session 3- Sunday Morning**

Warm-ups at 7 am, Meet starts 8 am

Girls	Event	Boys
45	11-12 100 Fly	46
47	10-U 100 Fly	48
49	11-12 50 Free	50
51	10-U 50 Free	52
53	11-12 100 Back	54
55	10-U 100 Back	56
57	11-12 50 Breast	58
59	10-U 50 Breast	60
61	12-U 200 Med. Relay	62
63	10-U 200 Med. Relay	64

**Session 2 -Saturday Afternoon**

Warm-ups at 12 pm, Meet starts at 1pm

Girls	Event	Boys
21	15 & O 100 Breast	22
23	13-14 100 Breast	24
25	15 & O 200 Free	26
27	13-14 200 Free	28
29	15 & O 100 Fly	30
31	13-14 100 Fly	32
33	15 & O 200 Back	34
35	13-14 200 Back	36
37	15 & O 50 Free	38
39	13-14 50 Free	40
41	15&O 200 Free Relay	42
43	13&O 200 Free Relay	44

**Session 4-SundayAfternoon**

Warm-up at 12 pm, Meet starts 1pm

Girls	Event	Boys
65	15 & O 200 Fly	66
67	13-14 200 Fly	68
69	15 & O 100 Free	70
71	13-14 100 Free	72
73	15 & O 200 Breast	74
75	13-14 200 Breast	76
77	15 & O 100 Back	78
79	13-14 100 Back	80
81	15 & O 200 IM	82
83	13-14 200 IM	44
85	15&O 200 Med. Relay	86
87	13&O 200 Med. Relay	88

## **SUGGESTIONS FOR ENHANCEMENTS:**

- Invited Olympians to interact through competition with the athletes. These may be Olympians who trained in the United States but represented their country of citizenship at the Olympics. Please reference the CZ Diversity Coordinator report as an example of Olympians invited and their interaction with the athletes during the meet and dinner.
- Goodie Bags for athletes
- Ribbons 9-16

## **THE FOLLOWING IS A BREAKDOWN OF THE MEET RESPONSIBILITIES AS THEY PERTAINED TO THE INAUGURAL MEET**

- Host Club meet provided the following:
  - Medals 1-8 individual events, 1-3 Relays
  - Team trophies 1-3 combined scoring Men/Women
  - Bag Tags
  - Athlete dinner (there was no charge)
  - Hospitality
  - Photographer for team and event photos
  - T-Shirt Vendor with designed meet event shirt
  - Swim Supply Vendor
  - Coaches/Officials Social outside the venue
  - Officials Meet Polo Shirts
  - Brunch for CZ Diversity Coordinators
  - Free pool and field house
  - Closed circuit display of read out board in pool venue in the field house
- Hosting LSC provided;
  - Hotel rooms for lead officials and invited Olympians
  - Photos of Olympians with each LSC Relay Team
- Central Zone (3000.00 allotment)
  - Paid for airfare of Olympians
  - Offset cost of expenses incurred by host
- USA Swimming provided:
  - Guest Speaker Byron Davis
  - Speedo backpacks to use as High Point Awards
  - Set up Aqua Zone with Wii and PlayStation
  - Set up African American Historical Display
  - Hand outs, wristbands and pins for Make A Splash
  - Coloring station with pictures and markers



APPLICATION TO HOST  
2015 CENTRAL ZONE MULTI -CULTURAL MEET

HOST CLUB: \_\_\_\_\_ LSC: \_\_\_\_\_

MEET DATES: \_\_\_\_\_ (JUNE IS PREFERRED)

NAME OF PERSON SUBMITTING THIS BID:

\_\_\_\_\_

EMAIL: \_\_\_\_\_ MOBILE PHONE: \_\_\_\_\_

MAIN CONTACT PERSON FOR THIS MEET:

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ MOBILE PHONE: \_\_\_\_\_

VENUE

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

INDOOOR OR OUTDOOR: \_\_\_\_\_ NUMBER OF LANES: \_\_\_\_\_

WARM UP / COOL DOWN ACCESSIBLE (YES OR NO): \_\_\_\_\_

POOL DEPTH AT START END: \_\_\_\_\_ POOL DEPTH AT TURN END: \_\_\_\_\_

BRIEFLY DESCRIBE ATHLETE TEAM AREA (ie location in the venue, availability to view read out board, hear announcements):

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BRIEFLY DESCRIBE PUBLIC AREA, SPECTATOR AREA AND LIST VENDORS THAT WILL BE IN ATTENDANCE:

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AVAILABILITY OF A ROOM FOR SUNDAY BRUNCH MEETING AT VENUE: (YES OR NO) \_\_\_\_\_

TRANSPORTATION:

NAME OF NEAREST AIRPORT: \_\_\_\_\_

APPROXIMATE MILES FROM AIRPORT TO VENUE: \_\_\_\_\_

BUS PARKING AT VENUE (YES OR NO): \_\_\_\_\_

ANY ADDITIONAL COST FOR PARKING AT VENUE? (YES OR NO) \_\_\_\_\_

IF YES LIST COST HERE: \_\_\_\_\_

THE FOLLOWING ATTACHMENTS ARE REQUIRED:

- List of area hotels (notation if providing complimentary rooms for lead Officials and CZ Diversity Coordinator
- List of area restaurants
- List of what the host club and hosting LSC will provide
- Plans for invited Olympians and/or Special Guests
- Brief description of plan and cost (if any) for Athlete Dinner/Speakers

**APPLICATION MUST BE RECEIVED NO LATER THAN SEPTEMBER 4, 2013**

Any questions regarding this application please contact:

Pam Lowenthal

CZ Diversity Coordinator

[pam.lowenthal@ilswim.org](mailto:pam.lowenthal@ilswim.org)

Office phone: 847-824-1596

Cell phone: 630-660-4045

Mailing address for your application is : Pam Lowenthal, Illinois Swimming, 1400 E Touhy Ave Suite 245, Des Plaines, IL 60018

or

Email your application to: [pamlowenthal@ilswim.org](mailto:pamlowenthal@ilswim.org)

You will be notified of your time for your presentation, again please keep your presentations brief and informative.



**2013  
Central Zone Multi-Cultural Meet  
Central Zone Diversity Coordinator Report  
June 8 -9, 2013**

## **PURPOSE AND GOAL**

The purpose of the meet was stated as follows:

*An initiative to embrace and celebrate our own diversity, and to allow the success of competitive goals, establish friendships, learn from each other, and share the love of our sport.....Swimming.*

The goals were as follows:

- To create an opportunity of competitive success for all athletes.
- To establish and maintain decorum of the championship meet environment for all who attended.
- To introduce the athletes to guest Olympians and speakers to share their culture, goals, competitive successes and stories.
- To create a camaraderie and communication among coaching staffs and officials from all attending LSCs.
- To allow an opportunity for the LSC Diversity Coordinators to meet, exchange ideas and evaluate the Multi-Cultural events for the Central Zone.

## **FUNDING**

The funding for this event came from various sources, but the majority of the outlay came from the host club, Patriot Aquatics. Without the generosity of this meet host many elements of this successful endeavor would not have been met.

The host club donated and paid for the following:

- Pool and facility rental costs
- Hospitality food and beverages
- Athlete Multi-Cultural Dinner (there was no charge to the athletes for the dinner).
- Medal engraved awards places 1-8, relays 1-3 supplied through Crown Trophy
- Team Trophy Awards places 1-3 supplied through Crown Trophy
- Meet polo shirts with embroidered CZ Multi-Cultural logo for all Officials signed up to work sessions supplied by Kiefer
- T-Shirts with the CZ Multi-Cultural Meet logo for all timers supplied by Kiefer
- Printing costs for all programs and heat sheets
- Bag Tags for all attending athletes, coaches, officials and event staff
- Refreshments for the Coach/Official Social

The Central Zone contributed the amount of \$3000.00 (three thousand dollars) which was used as follows:

- Airfare for the three Olympians Brett and Shaune Fraser- Cayman Islands, Doug Lennox- Puerto Rico. (Total cost approx. 1740.00)
- Remaining amount (1260.00) was given to the host to offset costs.

Illinois Swimming provided the following:

- Hotel rooms for the Olympians
- Hotel room for the Central Zone Diversity Coordinator
- Thank you gifts for the Olympians
- An 8X10 picture of the Olympians with the athletes they raced to each LSC in attendance.



USA Swimming provided the following:

- Black Heritage Display
- Make A Splash handouts and pins
- USA Swimming tattoos and pins
- Aqua Zone Wii set up for the athletes
- Speedo back packs for the high point prizes
- Guest Speaker Byron Davis

Meet entry fees, lodging, meals and transportation were the responsibility of each LSC, as done with the 14 and Under Central Zone Meet.

## **ATTENDEES**

A total of 269 athletes competed representing 9 out of 15 LSCs. Here is the breakdown by LSC:

Team Illinois	122 athletes	662 entries	33 relays
Team Indiana	38 athletes	244 entries	12 relays
Team Michigan	13 athletes	68 entries	4 relays
Team Midwestern	5 athletes	40 entries	1 relay
Team Minnesota	25 athletes	97 entries	8 relays
Team Missouri Valley	12 athletes	88 entries	1 relay
Team Ohio	17 athletes	70 entries	3 relays
Team Oklahoma	28 athletes	222 entries	13 relays
Team Wisconsin	9 athletes	45 entries	1 relay

\*Non-participating LSCs were Arkansas, Iowa, Lake Erie, North Dakota, Ozark, South Dakota

## **MEET ADMINISTRATION**

Entries went well even with the switch from OME to Hy-Tek. However, in the future it would be advisable to put in the meet announcement a form to list attending coaches, chaperones, and team support members so membership requirements may be checked prior to the meet start date. Future hosts should also require the teams to email them their arrival times, hotel destinations, and cell phone contacts and names of the staff attending the meet.

## **COMPETITIVE EVENT**

The event schedule, as stated in the meet packet, was well received with only a slight change for the next meet, which is to change relays to 12 and Under in the AM and Open in the PM. This would create an opportunity for LSCs with less athletes in attendance to participate in the relay events.

## **ATHLETE SPECIAL EVENTS**

On Friday evening arrival Team Pictures were scheduled and the pool was open for practice. It has been recommended by coaches that Friday night should also include a coach meeting to go over the host club procedure for positive check in and other instructions.

After the morning session on Saturday each LSC Team chose a boy and girl athlete from each morning age group to compete against the guest Olympians. The Olympians swam a 100M Free while each team swam a relay of two athletes each swimming a 50M Free. Two heats were swum and the Olympians stayed on deck for pictures and autographs until the afternoon session began.

At the conclusion of the afternoon session, all parents, coaches, and athletes were invited to a presentation from the Olympians and Byron Davis. The Olympians related their path to the Olympics from age group through college. And sent forth a goal orientated message to the athletes which Byron Davis capitalized on in his presentation. This was followed by a question and answer session.

The Athlete dinner followed which was a buffet from On The Border (Mexican food), Go Roma (Italian food), and Roti (Mediterranean Food). The guest Olympians and guest speaker stayed for the dinner with the athletes.

### **COACHES/OFFICIALS SOCIAL**

A great opportunity to relax, exchange ideas, socializes.....and watch the Chicago Blackhawks when in double over time!!!

### **LSC DIVERSITY COORDINATORS MEETING**

Sunday morning a brunch meeting was held for the coordinators to talk about the meet and offer opinions to improvements. Many of those suggestions have already been stated in this report. It was also a time to exchange procedures in regards to how each LSC went about choosing and funding the athletes to the meet. It is important to note that the Central Zone Board of Directors has bid these events out two years in advance to enable the LSC to promote and market the event to the athletes for a strong attendance. Wisconsin Swimming has the bid for 2014 Multi-Cultural Camp, and Angela Monty made a presentation and passed out an agenda for the camp being held June 12-15, 2014 at the Pleasant Prairie Rec Plex. Bids will now be given at USAS Convention for the 2015 Central Zone Multi-Cultural Meet and the 2016 Central Zone Multi-Cultural Camp. There will be new bid applications available on the Central Zone website later this summer.

### **COMMENTS**

Since we had many parents in attendance as spectators it may be advantageous to have an informational booth and/or meeting on how to become an Official. The host club had a field house available for the T-Shirt Vendor, Kiefer Swim Store and Pro Swim Visual the photographer. Parents could come and socialize and browse through what the vendors had to offer in addition to visiting the Make A Splash table provided by USA Swimming. This would be a great time to market the volunteer opportunities for parents to get involved.

The schedule worked well devoting Saturday to the Olympians and guest speaker, while finishing the meet on Sunday with no further events. This allowed clubs to finish the meet and leave for home directly from the venue.

In conclusion, I believe the athletes, parents, coaches, team support members will be our best marketing tool when it comes to promoting this event. The Central Zone should be proud to be the first to host this project. It was well received and extremely successful. We will look forward to this event to be a bigger success in 2015!!!

Submitted by,  
Pam Lowenthal  
Central Zone Diversity Coordinator