



PRESS RELEASE

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ANNAPOLIS, MD – March 30, 2012 – The Yacht Brokers Association of America (YBAA), North America’s leading industry organization serving yacht sales professionals, and its Certified Professional Yacht Broker program (CPYB) today announced the continued commitment of YachtWorld.com as the **2012 CPYB Keel Sponsor**.

The annual CPYB Keel Sponsorship provides major financial support to the CPYB certification program and its commitment to maintaining industry standards, professional development and industry recognition of qualified yacht sales professionals. 2012 will be the third year that YachtWorld.com has supported this initiative.

The Certified Professional Yacht Broker (CPYB) designation is awarded to qualified and experienced brokers upon successful completion of a rigorous written exam. Since 2002, the CPYB exam has provided a new benchmark for the professional performance of yacht brokers throughout the U.S. and Canada. For more information about YBAA visit www.ybaa.com and for CPYB visit www.cpyb.net.

“YBAA and CPYB are extremely grateful to YachtWorld.com for their continued support of the CPYB program, both through their recognition of CPYB brokers on the YachtWorld.com web site, and through their valuable financial support as the 2012 Keel Sponsor,” stated YBAA President, Stanton Murray, Murray Yacht Sales, New Orleans, LA and St. Petersburg, FL. *“YachtWorld.com’s commitment to recognizing the value of qualified yacht sales professionals is tremendously important to YBAA and its members throughout North America, as well as to the over 500 certified professional yacht brokers and their many satisfied customers.”*

Ian Atkins, Vice President and General Manager of YachtWorld.com noted, *“YachtWorld.com is pleased to partner with YBAA and CPYB again this year. We fully support the mission of the CPYB program and are looking forward to participating in educational events, webinars and other programs where our team’s experience can help CPYB members increase sales and enhance business practices.”*

YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 116,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 143 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle,

Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

The Yacht Brokers Association of America, headquartered in Annapolis, MD was founded in 1920 and exists to unite yacht brokers throughout North America in order to establish, promote and enforce high standards of professional and ethical conduct. All members sign and abide by a strict Code of Ethics & Business Practice, ensuring that all business transactions follow the basic principles of fairness, accuracy, and honesty. The association also offers a comprehensive yacht broker certification program, designed to raise the professional capabilities of yacht brokers, while addressing the needs of boat buyers and sellers who are demanding more service and support from the industry.

For more information about YBAA and CPYB visit www.ybaa.com or www.cpyb.net, or call YBAA at 410-940-6345.