

2013 National Philanthropy Day® Generosity of Spirit™ Awards

Call for Nominations

AFP Calgary and Area Chapter recognizes the many individuals, families, youths, groups and businesses who demonstrate the spirit of philanthropy through outstanding contributions of time, talent, leadership and financial support. The Generosity of Spirit™ Awards provides the opportunity to recognize and celebrate these philanthropic leaders that make a difference in our community – whether the community is local, regional, national or international.

Generosity requires taking action to make a difference; it is a tool to create a better world. Your nominee's generosity can be characterized as voluntary, powerful, multi-faceted, active and self-perpetuating.

For the past seventeen years, the Generosity of Spirit™ Awards have been a vital component to National Philanthropy Day. This Day provides an opportunity for non-profit organizations, professionals, volunteers, service organizations and others in the community to acknowledge and showcase their philanthropic partners.

We are proud to award the following categories:

- Corporate Philanthropist
- Small Business Philanthropist
- Philanthropic Group
- Individual Philanthropist
- Youth Philanthropist
- Philanthropic Family
- Lifetime Philanthropist

IMPORTANT DATES:

National Philanthropy Week
November 12-15, 2013

Generosity of Spirit Awards Reception
November 12, 2013

National Philanthropy Day luncheon
November 15, 2013



Important Notes

- ☐ Nominators may submit nominations in more than one category for the same nominee or multiple nominees. *Please note the selection committee reserves the right to move your nominee to a more appropriate category.*
- ☐ Executive directors and staff are prohibited from nominating their own organization.
- ☐ Events cannot be nominated.
- ☐ Re-submission of previous nominees who have not been selected is encouraged.
- ☐ Nominators are asked to complete nine (9) questions on the attached form and provide two letters of support (no longer than one page for each letter).
- ☐ No materials other than those outlined will be accepted.
- ☐ Joint nominations from individuals or organizations (no more than 3) are encouraged.
- ☐ Please include a contact person for each nominating organization or identify a primary contact for a multi-nominated application.
- ☐ In the case of a joint nomination, only one accompanying letter of support per organization is required (rather than two per organization).
- ☐ Late submissions will not be accepted.
- ☐ Submit eight hard copies of the nomination to the AFP Calgary office **AND** e-mail a copy of the nomination to afp@telus.net

AFP Calgary & Area Chapter
Suite 300, 160 Quarry Park Blvd SE
Calgary, AB T2C 3G3

Deadline for submissions is Friday, May 17, 2013 at 12:00PM.

For more information, please contact Estella Foster at (403) 297-1033 or afp@telus.net

2013 National Philanthropy Day® Generosity of Spirit™ Awards

Nomination Categories

1. CORPORATE PHILANTHROPIST:

Bestowed upon a corporation or corporate foundation with **50 or more** full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

2. SMALL BUSINESS PHILANTHROPIST

Bestowed upon a small business with **fewer than 50** full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

3. PHILANTHROPIC GROUP

Bestowed upon groups such as service clubs, associations, employee groups, or people who have joined together to help change their part of the world. The group must be fully voluntary and have made contributions of time, talent and/or treasure.

4. INDIVIDUAL PHILANTHROPIST

Bestowed upon an individual between 25 and 54 years old whose time, talent and treasure have made a significant impact on your organization. Financial contributions may be made through his/her personal Foundation. The nominee cannot be an employee of the nominating organization.

5. YOUTH PHILANTHROPIST

Bestowed upon an individual **under the age of 25** who has demonstrated exceptional skills in coordinating and motivating others to engage in one or more fundraising project(s) that has/have made a significant impact on the nominating organization.

6. PHILANTHROPIC FAMILY

Bestowed upon a family that demonstrates the Spirit of Generosity™ through gifts of time, talent and treasure to the nominating organization and to others. The family may be known in the community for its support of philanthropy over several generations, or may be a young family that is teaching children the value of giving to others by being involved in the community. Family Foundations are not eligible.

7. LIFETIME PHILANTHROPIST

Bestowed upon an individual or couple over 55 that has demonstrated a long history of philanthropy, and has been a pioneer in advancing philanthropic support to the charitable sector.

2013 National Philanthropy Day® Generosity of Spirit™ Awards

Nomination Form *(for multiple nominators)*

PLEASE SELECT THE CATEGORY FOR THIS NOMINEE:

NOMINEE

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:

PRIMARY NOMINATOR

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:

SECOND NOMINATOR

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:

THIRD NOMINATOR

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:



Application Check List and Endorsement

- ☐ A complete Nomination Package includes:
 - ☐ Nomination Form
 - ☐ Application Check List & Endorsement
 - ☐ Nomination Questions
 - ☐ If you are a lone nominator, provide a maximum of two letters of support for each nominee. Letters must not be longer than one-page in length and must be from an external source, not from the nominating organization.
 - ☐ If you are part of a joint nomination, provide one accompanying letter of support per organization.
- ☐ I am e-mailing the nomination form to afp@telus.net.
- ☐ I have not included any other materials other than those listed above.
- ☐ In making this nomination, I have confirmed that the Nominee is willing to allow his/her name to stand for this Award (*Nominee's signature is attached*).
 - ☐ I have included the following **quote from the Nominee** referencing the importance of philanthropy in the Nominee's life or community.
 - ☐ I have informed the Nominee that the media may contact him/her for an interview if selected and if so, he/she/they has/have agreed to be interviewed at a convenient time and date.
 - ☐ I have asked the Nominee if they are willing to sit for formal photographs if selected and he/she/they has/have agreed to do so.
 - ☐ I have informed the Nominee that, if selected, he/she/they will be asked to attend (or send a representative of their choice) to a GOS meet and greet/Q&A and he/she/they have agreed to do so.
 - ☐ I have informed the Nominee that, if selected, he/she will be asked to attend the Generosity of Spirit™ Awards reception to accept the award and make a few remarks and he/she/they has/have agreed to do so.
 - ☐ I have informed the Nominee that they will be asked to participate in a video if selected as part of the National Philanthropy Day® luncheon and he/she/they has/have agreed to do so.
 - ☐ I have informed the Nominee that, if selected, they will be asked to attend the National Philanthropy Day® luncheon and may be interviewed by the emcee and he/she/they has/have agreed to do so.
 - ☐ The Nominee is aware of the potential commitments being an Honouree carries and has signed the disclaimer below.
- ☐ I confirm that in the case of Corporate/Small Business categories, the Nominee's support is philanthropic rather than sponsorship or cause marketing.
- ☐ I confirm that the Nominee has not been an Honouree within the last five (5) years in the same category as this nomination.
- ☐ I confirm that, in the Family category, the Nominee is NOT a Family Foundation.



- ☐ I am aware and have informed the Nominee that, if selected as an Honouree for specific categories, their nomination may be submitted, at the discretion of the AFP Calgary & Area Chapter Executive Committee, for the corresponding AFP International Awards in the following categories:

Generosity of Spirit™ Award

Corporate Philanthropist
Individual Philanthropist
Lifetime Philanthropist
Youth Philanthropist

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AFP International Award

Outstanding Corporation Award
Paschal Murray Award
Paschal Murray Award
William R. Sims Award for Outstanding Youth

As the nominator or nominating organization, you will be requested to participate in the following should your nominee succeed as an Honouree:

- ☐ Assist the Honouree with content for a philanthropic-focused biography (for promotions through Herald, Business in Calgary and NPD program).
- ☐ Assist the Honouree with provision of pictures (minimum: 10 total).
- ☐ Attend a meet and greet/Q&A in June (maximum of only one representative from a nominating organization / one representative from each nominating organization if multiple nominators).
- ☐ Assist and participate in your Honouree video (to be filmed early October).
- ☐ Attend the Generosity of Spirit reception on November 12. (Two representatives per nominating organization(s)).
- ☐ Purchase a table/ tickets or join Honouree at their table for NPD Luncheon on November 15.

NOMINEE DISCLAIMER:

I/we _____ have read the above requirements and agree to let my
(Nominee)
name / company / group / family stand for nomination in the **Generosity of Spirit™**
category of _____

Nominee / Contact signature

Date (Month/Day/Year)

2013 National Philanthropy Day ® Generosity of Spirit™ Awards

Nomination Questions

(300 words maximum for each response)

- 1. Describe how the nominee is involved with your organization and the impact of their philanthropic support.**
- 2. Describe how the Nominee used creativity and innovation to support your organization. Please provide examples.**



- 3. Describe how the Nominee demonstrated leadership to support your organization. Please provide examples.**

- 4. How has the Nominee demonstrated their ongoing commitment to philanthropy and your organization?**



5. Describe how the involvement of the Nominee encouraged/motivated others to give to your organization.

6. Please outline any other not-for-profit organizations that the Nominee supports other than your own.

7. ***For Lifetime Nominees only:*** Describe the history and impact of the Nominee's philanthropic activity in the community? (500 words maximum)



Past Honourees

Please refer to this list of past honourees and categories before submitting your nomination:

2012

Category	Nominee	Nominating organization
Corporate	Calgary Herald	Fresh Start Recovery Centre Inn From the Cold
Small Business	Bubbles Car Wash Calgary	Inn From the Cold
Group	QR77/Westin Hotel Calgary Children's Foundation	Boys and Girls Clubs of Calgary
Individual	Gordon Tallman	Mount Royal University St. Stephen's Anglican Church
Youth	Jocelyn Davis	YMCA Calgary Captain Nichola Goddard Foundation Volunteer Calgary
Lifetime	M. Ann McCaig	Calgary Health Trust Calgary Stampede Foundation
Family	Tom and Debra Mauro	SAIT Polytechnic

2011

Category	Nominee	Nominating organization
Corporate	Burnet, Duckworth & Palmer LLP	Calgary Homeless Foundation, Calgary Food Bank, Habitat for Humanity
Small Business	Hamilton + Partners	Horizon Housing Society, Canadian Mental Health Association – Calgary
Group	Calgary Motor Dealers Association	ALS Society of Alberta, Alzheimer Society of Calgary & SAIT
Individual	Mary Rozsa De Coquet	Cantos Music Foundation
Youth	Stephen McPhee	Inn from the Cold Society
Lifetime	James M. Stanford	Vertigo Theatre and Calgary Philharmonic Orchestra
Family	Kendall Family	Hull Child and Family Services

2010

Category

Corporate

Nominee

Graham Group Limited

Nominating organization

Hospice Calgary

Small Business

Athena Resources

Discovery House

Group

District 37-O Lions

STARS Foundation

Individual
Alberta

Cassie Campbell-Pascall

Ronald McDonald House Southern

Youth
Foundation

Christian Brandt

Alberta Children's Hospital

Lifetime

Stephanie Felesky

United Way of Calgary and Area

Family

Bill and Elsa Cade

University of Lethbridge

2009

Category

Corporate

Nominee

Carma Developers LP

Nominating organization

Wellspring Calgary

Small Business

Tag Advertising

United Way of Calgary & Area

Group
Foundation

ECL Choppers for Charity

Alberta Children's Hospital

Individual

David Bissett

Western Sky Land Trust

Youth

Fariha Ahmed

Child & Youth Friendly Calgary

Lifetime

Irene Pfeiffer

The Mustard Seed Street Ministry

Family

Holly & Mark Gerrish and Family

ALS Society of Alberta

2008

Category

Corporate

Nominee

EnCana Corporation

Nominating organization

Imagine Canada

Small Business

Masters Gallery

Glenbow Museum

Group

The Kinsmen Club of Calgary

Easter Seals Camp Horizon

Individual

William T. (Bill) Davis

Bow Valley College

Youth

Jane Wu

Child and Youth Friendly Calgary

Lifetime

F. Richard Matthews Calgary

Philharmonic Orchestra

Family

Duncan and Verda McNeill & Family NAIT



2007

Category

Corporate

Small Business

Group

Individual
Calgary and Area

Youth
Alberta

Lifetime

Family

Nominee

Enbridge Inc.

Cielo Pictures

BP Volunteer - Calgary Retirees

Gary Nissen

Amanda & Samantha Brown

Hal Wyatt

The Brawn Family

Nominating organization

Alberta Cancer Foundation

Operation Eyesight Universal

Habitat for Humanity Calgary

Big Brothers and Big Sisters of

Kids Cancer Care Foundation of

Cantos Music Foundation

SAIT Polytechnic

