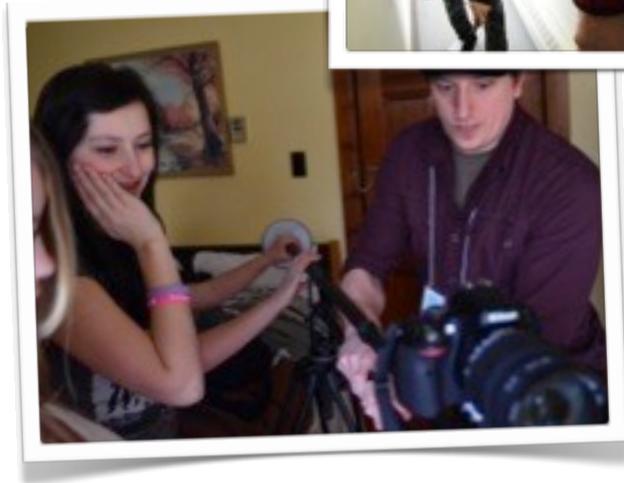


Adventures in Film



2013

Annual Report

Adventures in Film Camp

February 22-24, 2013

Many thanks to all of the participants, mentors, staff, parents, sponsors and everyone who was involved in the camp this year!

This year's camp saw significant changes, many due to the changes in the overall Film Festival structure, including the new and centralized venues in Powell River's Historic Townsite.

Considering the changes, the overall feedback from the camp participants, mentors and staff was very positive.

We look forward to sharing some of the highlights in this report.

Selected Highlights



Behind the scenes



Filming in the Rodmay



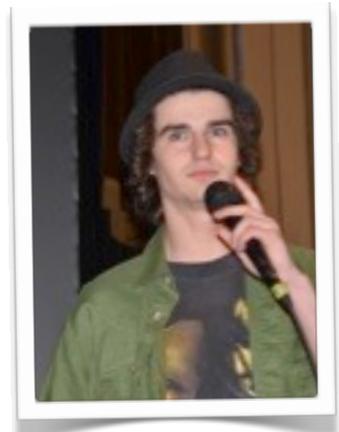
Technical How-to



Group work at The Hub



Deep in Discussion



Presentation Skills



Behind the Scenes 2



Setting up the Shot



Well-deserved fun at the Pool

The participants



As always, the camp would not be what it is without the amazing group of participants who joined us. This year we hosted 23 participants from around BC, with one coming all the way from Alberta! There were:

10 PRDFS students

8 Rotary participants (Campbell River, Sooke, Richmond, Burnaby and Drumheller)

5 Heritage Woods Students and 5-Minute Film Contest Winners

Support

The Adventures in Film Camp would not be possible without the help of our on-going partners and supporters. Thank you!

Rotary Club of Powell River: This was the sixth year of our local Rotary sponsoring the Adventures in Film Camp (they gave \$2500 and sponsor the Sunday lunch, as well as help with billets, making this an official Rotary program).

Powell River Digital Film School (PRDFS): PRDFS provided mentorship, supplied a number of computers for editing (5), a camera, sound equipment and the new classroom space at the Oceanview Education Center. Tony Papa, the Director of PRDFS also provided transportation to participants by driving the mini school bus to and from Oceanview Education.

Brooks Secondary School: Kathy Rothwell (Principal) continued to be actively involved in the planning meetings for the camp this year. Unfortunately, due to situations beyond their control, neither of the Brooks media teachers were available this year to mentor, but they hope to join next year. Brooks provided us with local transportation by providing a mini school bus and a bag lunch for the participants on Friday during their busy production day.

Mentors

Five mentors joined us this year: Tony Papa (PRDFS), Mike Schoenhals (Heritage Woods Media teacher), Terry Brown (amphibiographer) and Jude Abrams (local filmmaker and sound technician) returned as seasoned mentors, and Brent Phillips Watts (Port Moody Secondary) joined us for his first year with the camp. Darren Bennett had been scheduled to mentor however he had to cancel two days before the camp, with no time to secure another mentor.

The feedback on the mentors was all positive, with the participants being particularly enthusiastic about the underwater filming workshop that Terry provided.



Seminar Presenters

All seminar presenters are all established independent filmmakers who are leaders within their respective disciplines. See websites for more information about their work and credentials.

Claudia Medina

As in previous years, Claudia Medina presented the **story development seminar** on the Friday. This was a good way to get campers inspired with one-minute clips and seeing how to tell a story in such a short time. She used several effective examples from Filminute, an International 1-Minute Film Festival, and we discussed the possibility of entering the film camp's 1 minute films into this festival. www.enmedia.ca



Nettie Wild

We were fortunate to have Nettie Wild available for our post-production workshop. She also had an interesting selection of short film clips to show what is effective in the 1-minute format the participants would be working with. She provided examples of sound design and how sound can move a story forward. www.canadawildproductions.com

Ian Mackenzie

Considered to be one of the leading experts in the field of community/crowd-sourced independent films, Ian Mackenzie provided a very innovative closing seminar. He offered some very useful feedback to the groups about their promotional posters, and spent individualized time with each group analyzing their poster and helping them strengthen their marketing angles. He showed several examples of successful pitch videos, deconstructed the important elements and discussed the 5 factors to successful online marketing and crowdfunding. www.ianmack.com



Overall, the feedback regarding the seminar presenters was very positive. A recommendation for next year is to have more more technical mentorship, particularly with regards to camera work, editing and audio/sound design.

Technical Staff

Veronika Kurz (previous Adventures in Film Camp participant, PRDF's grad and filmmaker as part of the official Festival Program this year) joined the camp as our technical assistant. There was less tech support required due to the fact that the editing suites were already set up in PRDF's, and Tony took care of the tech for the morning seminars in the Hub. Veronika was particularly helpful on Saturday during post-production. Having a technical support person with past experience in the different aspects of the camp requirements allowed her to provide additional support to the mentors.



Camp Schedule

	THURSDAY FEB. 21	FRIDAY FEB. 22	SATURDAY FEB. 23	SUNDAY FEB. 24
9:00 AM		Welcome & Story Seminar (Claudia Medina)	Post Production Seminar (Nettie Wild)	Presentation Skills Seminar (Ian McKenzie)
10:00 AM		Camera Care (Tony Papa)	Editing, Poster Design, Promo Write Up, Music	Film School Presentations
11:00 AM	Travel Day for Non-Locals	Warm up, Plan & Shoot @ Locations Bag Lunch on Site	11:45 Lunch	Wrap up with Mentors Questionnaires
12:00 PM				Rotary Lunch @ HUB
1:00 PM			Editing, Poster Design, Promo Write Up, Music	Camp Film Presentations
2:00 PM			3:45 Students to Patricia, Staff Export & Check	Travel Day for Non-Locals
3:00 PM			4:00 Contest Winners	
4:00 PM	Wrap & Deliver Tapes & Cameras 5:30 Dinner	5:45 Dinner		
5:00 PM	Dinner for Non-Locals		Smoozefest at Gala	
6:00 PM	Film Festival	Film Festival	Film Festival: Top Contest Winners (Quartet)	
7:00 PM	(Chasing Ice & Reflections)	(Occupy Love)		
8:00 PM				
9:00 PM				
10:00 PM				
VENUES: Dwight Hall - Lounge				
	Patricia Theatre	5848 Ash St.	Various Oceanview Ed. Center	7105 Nootka Street

Camp Venues



The Hub - Seminar Presentations and group work with mentors, evening lounge and Rotary sponsored lunch



Historic Dwight Hall - Day Youth Lounge, Arts Mosaic, Receptions and Community Events



Oceanview Education Center: Editing suite, audio and graphic design workshops, post-production, staff meeting room



Historic Patricia Theatre: Film Festival venue, 5-Minute Film Contest Awards and 1-minute Adventures in Film students' final presentations

Accommodations

Adventures in Film Camp participants had the option to decide whether to stay with Rotary approved billet families, or at the Rodmay Heritage Hotel's youth hostel. 8 of the 13 visiting participants opted for the hostel, demonstrating that this was a popular option. The close proximity to the Festival and camp venues was helpful, and the Heritage Hotel itself provided an interesting shooting location for two of the production crews. Supervision was provided by the camp coordinator and one of the teachers. This option will be offered for participants again next year, for a fee of \$25/night plus tax and breakfast.

Technical Recommendations

Due to the changes in venues (the post-production/edit suite changed from Brooks Secondary School to the Oceaview Education Center, and the screening venue changed from the Evergreen Theatre to the Patricia Theatre) there were several unexpected challenges included exporting project files, burning DVDs, and screening the final projects without glitches.

Recommendations for next year include:

- Hiring another camp technical assistant
- Create guidelines for exporting films and preparing for screening
- Ensure that the Festival Tech/projectionist has the 5-Minute Film contest and camp project files a day in advance of the screenings to do a tech run
- Consider purchasing a media drive to resolve issues with media formats and computers (<http://www.iogear.com/product/GMD2025U120/>)

Final Thoughts

Thank you to everyone who was involved in another successful Adventures in Film Camp. We look forward to making 2014 even better. If you would like to view the final 1-minute film projects completed by the participants, please visit and "like" our Facebook page: www.facebook.com/adventuresinfilmcamp

And sign up for our newsletter by clicking the subscription button at www.prfilmfestival.ca

Feedback

Veronika Kurz, Technical Support Staff, Adventures in Film Alumna

“Basically I think you guys did a fantastic job putting on the adventures in film camp. I feel like the kids really got to learn a lot, and there was a lot more participation especially with them having to put together a press kit for themselves. Maybe you could even go further with the press stuff and for if you have larger groups again have one or two of the kids taking some behind the scenes stills or something. It is really incredible what happens in that weekend (making a one minute film! Wow!!)” www.facebook.com/deadtrefilm

Mike Schoenals, Teacher/Mentor, Heritage Woods

“The film camp and festival was another fantastic event for my students and myself this year. I can gage the experience just by the number of hugs and exchanges of facebook info on the trip back! And there was lots! I did talk to each of my students and they expressed complete delight with the trip. For my part, I thought things were improved this year by centralizing the event. There was less travel between venues leading to more time for filmmaking. The venues used for shooting were excellent. I also thought that the Patricia was a great place to watch the videos.”

Emmaline Holtz, participant

The best part of Adventures in Film Camp was the friendships and connections i made with other student filmmakers in BC as well as industry professionals. I wouldn't hesitate to experience it all over again. It was one of the most rewarding and fulfilling film experiences of my life.

Kyle Newell, participant

Adventures in film was an awesome experience. It let me have more insight into the film industry as well as meet some fantastic people. For me adventures in film was a way for me to build my skill set. Since I took part I still maintain those connections and I still use the skills they showed me. There is just so much that I tooke away from the film camp its hard say what I liked the most but I can say one thing and that is I would gladly return for a second trip.
www.blackbombfilms.com

Shelbie Quinn, participant, PRDFS graduate

When I took part in the adventures in film camp I was very new to the technology of film. I wasn't sure how to even put a film properly together, let alone learn how to use the software. Adventures in film camp introduced me to the film world and it was amazing to have a quick run through of the last 5 months (of the PRDFS program) in only 2 days! I can't wait to come back and watch other students in the same place as I was. It's the perfect way for someone to decide wether or not they enjoy the industry, and was ALOT of fun!