

Sand Sculpting Teams are now being formed

Gather your co-workers or friends to
form a team of 12-20 people!
OR
Sponsor a non-profit team!



Presented By: Bank of the West

August 10-12, 2012

Three Great Reasons to Sponsor a Team:

1. **Team Building:** People work together in planning their sculpture, learning how to work with the sand and build a work of art during the festival!
2. **High Visibility:** Sand in the City ® is an opportunity for you and your employees or group to have more visibility in our community. You will have information on our website prior to the event, and a tent during the festival where you can engage the public and provide information about your business or group!
3. **Corporate Citizenship:** Your participation in Sand in the City ® helps support all Summer of the Arts programs including our festivals and events as well as our "Think, Be, Live Green" Program. You will have fun and support a vital non-profit arts and cultural organization at the same time!



How the Event Works:

- Teams are matched with a local architect or artist to develop a concept for their sand sculpture. **This year's theme: Around the World (landmarks, countries, animals etc.)!**
- Teams and architects participate in Sand 101 and Hands in the Sand training to learn the basics of sand sculpting from a master sand sculptor. You'll also have the opportunity to work with your team to build a small basic sand sculpture.
- Your team participates in a practice build so you know what challenges you might have in building your final design. A Master Sculptor will be there to guide you through the process.

Your \$1500 Sand in the City® Sponsorship Includes:

- Two training sessions provided by a Master Sculptor and Artist
- A local architect or artist to draft your design and assist with the build
- Basic materials to help you get started
- A professional sculptor to coach your team the day of the build (Friday, August 10)
- Community visibility and marketing exposure through our website, various media, event programs and the event itself
- T-shirts and lunch provided for 12 team members the day of the contest (minimal charge for additional members)
- FUN guaranteed — along with a little sand in your shoes!



The mission of Summer of the Arts is to build community by bringing people together in the Iowa City area to experience, learn about and enjoy the arts.

Sand in the City®, a Summer of the Arts festival, presented by Bank of the West, is a great community-building event that will provide fun for people of all ages. You'll be truly amazed at the quality of the sculptures lining the streets of downtown Iowa City. We hope you'll join us!

"Participating in Sand in the City was great for Dance Marathon! It provided a fun team building experience for our members as well as increasing community awareness of our mission! Thanks to Sueppel's Siding & Remodeling for sponsoring us!"



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