

IT'S TIME TO SET-UP YOUR 2011 FIRSTGIVING FUNDRAISING PAGE AND START RAISING \$\$\$\$ TODAY!



Once again, the Down Syndrome Organization of Southern Nevada has chosen Firstgiving.com to enable Buddy Walk teammates and walkers to raise funds online. Over the years, DSOSN Buddy Walk participants have raised over \$90,000 online! What a great way to raise additional funds. We encourage everyone to sign up for their very own fundraising page. And it's FREE!

How does it work?

- ◆ First you sign up for your very own fundraising page online. Firstgiving pages are free for fundraisers and can be set up in a few minutes. You can personalize your Firstgiving page with pictures and special messages as you would like.
- ◆ Then email your page to all your family, friends and colleagues throughout the country. Donors then make a contribution in your name using their Mastercard or Visa credit card. All online donations are secure and protected. Donors can leave a comment on the page for you. The donations are then sent directly to us – the Down Syndrome Organization of Southern Nevada. They keep track of everything and send reports to us.
- ◆ Your Firstgiving fundraising totals are included in your other fundraising collection totals.
- ◆ Also, check out the new blog feature at Firstgiving this year.

In addition to your regular donation collection efforts, this is a great way to increase your fundraising. The DSOSN has set a minimum goal of raising \$25,000 online this year. We know that sounds like a stretch – but with everyone's help we can do it. And it's only August. We have a little under 3 months to go for the Buddy Walk. So it can be done! And the first fundraiser to raise \$5,000 online will receive a very special prize!!!!!!

It's easy, it's fun and it works! So get started today. You can sign up by:1) going to www.firstgiving.com/dsosl/buddywalk or by

2) going to the DSOSN website at www.dsosl.org and then clicking on the message on the screen below. (AVAILABLE SOON)

