



2011 - THE BUDDY WALK AT A GLANCE

Sponsors to Date: Aristocrat Technologies and Aerotek Professional Services

What: The Buddy Walk is a multi-city advocacy walk in which people who have Down syndrome invite “buddies” to walk with them. Buddies can be anyone from friends and family to teachers, coworkers and politicians. The Down Syndrome Organization of Southern Nevada (DSOSN) Buddy Walk is gearing up for its 11th annual Buddy Walk for 2011.

Why: The goal of the Buddy Walk is to celebrate October, National Down Syndrome Awareness Month, and to promote acceptance and inclusion of persons who have Down syndrome. The Buddy Walk raises more than \$10.5 million nationally and this year, in 2010, the local Buddy Walk in Southern Nevada expects to raise \$75,000 plus.

How: Funds are raised through corporate sponsorships, walker registration fees and walkers’ pledges at our local Buddy Walk and Buddy Walks around the country.

When: More than 275 Buddy Walks are scheduled in the United States and around the world this year. The DSOSN Buddy Walk will be held on Saturday – October 1st, 2011.

Where: Kellogg-Zaher Park, 7901 W Washington Blvd, Las Vegas, NV 89028. The park is located in northwest Las Vegas and the cross streets are W Washington Blvd and No. Buffalo Drive.

Audience: More than 275,000 people participate nationally each year, including children, young adults and adults who have Down syndrome, family members, friends, politicians, health care professionals, business leaders, corporate teams and other community members. More than 1,200+ people are expected to participate in the local DSOSN Buddy Walk this year.

Where does the Money Go: Funds raised at the Buddy Walk will go towards the following local programs and services offered to individuals and their families affected by Down syndrome. Also a small portion of net proceeds are sent to the National Down Syndrome Society to support their National Policy Center of advocacy and research.

- Speech Therapy
- Music and Yoga Therapies
- Physical Therapy
- Spirit Horse Therapy
- Life Skill Seminars and Support Groups
- Lending Resource Library
- Members Socials: these take place around all major holidays
- Adult Social Club