



## Corporate Seminars

Eligible as “required meeting” for Climate Wise Partners and Wellness Points for City of Fort Collins’ employees.

FEBRUARY 27, 2012

### Corporate Social Responsibility

This seminar will cover corporate social responsibility (CSR), which encompasses not only what companies do with their profits, but also how they make them. It goes beyond philanthropy and compliance and addresses how companies manage their economic, social, and environmental impacts, as well as their relationships in all key spheres of influence: the workplace, the marketplace, the supply chain, the community, employees, and the public policy realm.

*Location/Time: 215 N Mason – Room 1B / 12 – 1pm*

MARCH 26, 2012

### Sustainability Best Practices

This seminar will look at game changing projects and policies implemented by leading Fortune 500 companies and different municipalities throughout the world.

*Location/Time: 215 N Mason – Room 1B / 12 – 1pm*

APRIL 25, 2012

### Climate Wise

This seminar will cover the various elements of the Climate Wise Program, a nationally recognized voluntary sustainability business program. Climate Wise partners have cumulatively saved nearly \$39 million dollars and reduced carbon emissions by 136,000 in 2010. The City municipality is a Climate Wise partners and has earned a Platinum-level. Please join us to see how your department can help participate in available training and challenges.

*Location/Time: 215 N Mason – City of Fort Collins’ Community Room / 12 – 1pm*

APRIL 25, 2012

### Give a Watt. Pedal it Forward.

Learn about alternative transportation alternatives including presentations by Molly North the Fort Collins Bike Coordinator, Bob Flynn of Green Ride Colorado, and Rosemarie Russo from the City. Molly will cover how to finance bike programs for your business, Green Ride CEO will discuss the environmental benefits of using their shuttle services to DIA, and Dr. Rosemarie Russo will cover City alternative fuel use and charging station resources.

*Location/Time: CSU Lory Student Center/3-4 pm*

City employees can register through Talents and Rewards. Refreshments will be provided but please bring your own mug. CW partners can RSVP through Deb Harris [dharris@fcgov.com](mailto:dharris@fcgov.com) or Wendy Serour – [wserour@fcgov.com](mailto:wserour@fcgov.com)

