

Celebrating Success



Can-B-Clean “A clean can is a Happy Can”

**Doug and Marci Hines
Roy and Regina Witherspoon
Salem, OR
503-581-3442
Started February 2011**

The downturn turn in the economy forced The Hines to look for alternative ways to secure their financial future. Doug Hines came across the idea for a garbage can cleaning service and pitched it to his wife, Marci Hines. After researching the idea, Doug talked to longtime friend Roy Witherspoon about creating the machine. While Doug and Roy worked on developing the machinery, Marci enrolled in MERIT in the fall of 2010. With the help of MERIT, Marci learned how to start a business from scratch. She also got connected to the local business community and attended business seminars.

Marci and the team, Doug, Roy, and Regina Witherspoon (Roy's wife), didn't waste anytime bringing their business idea to life. In February 2011, they started washing their first cans under the name “Can-B-Clean.” They are a monthly garbage can cleaning service that comes right to your door and cleans your nasty cans. Can-B-Clean has a fully self-contained machine that goes directly to the customer's house. They

clean their cans with fresh water and eco-friendly products. After cleaning the cans, they disinfect them and the dirty water is recycled at the city of Salem's Water Treatment Plan. Currently, they serve the Salem/Keizer and Dallas region. “Our customer's testimonies state that they love their cans bug free and smelling clean.”

“We love that we are a homegrown business that prides ourselves on being an eco-friendly company.” Can-B-Clean also prides itself on being a part of its community. One of their accomplishments to date is donating 100% of all of their raffle proceeds from “Parent Pet Day” to the Willamette Valley Humane Society.” Also, they are a mobile donation vehicle to collect food donations for Marion Polk Food Share.

If you have any questions or would like to find out more, call 503-581-3442 and visit Can-B-Clean's website at www.can-b-cleanllc.com. You can even “like” them on Facebook to get the latest updates, just type in Can-B-Clean in the search engine.



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MERIT was founded through a collaboration of Catholic Community Services, Polk Community Development Corporation, Salem-Keizer Community Development Corporation, and Yamhill County, and in partnership with Chemeketa Small Business Development Center.