

Understanding Persian Culture *through* Film

A COMPLIMENTARY ONLINE EXPERIENCE

In honor of Nowrooz, AsiaPacificFilms.com invites you to enjoy the richness and diversity of Persian culture through their films. You are invited to watch 24 critically-acclaimed Iranian films online – **all for free** – through April 6.



'Mum's Guest' (2004)- Winner Crystal Simorgh for Best Film at the Fajr Film Festival 2004; Adelaide Film Festival. A film directed by Dariush Mehrjui, one of the most important and influential contemporary Iranian filmmakers alive and director of nine of the 24 films streaming on the site.

Focusing on four key themes related to Persian culture and society, the 24 films bear witness to the dynamism and versatility of modern Iranian cinema and ancient Persian culture. Each film is introduced by a leading Persian scholar exploring one or more of these four themes:

- ❖ Persian Film History ❖ Ordinary People's Experiences that are Culturally Specific and Universal ❖
- ❖ Contemporary Society as Seen in the City ❖ Women in Film and Society ❖

SCHOLARS & EXPERTS



Mohammad Attebai, Film producer and journalist, Attebai heads Iranian Independents, a company that promotes and distributes Iranian films internationally.



Norma Claire Moruzzi, Associate Professor of Political Science, Gender and Women's Studies, and History, and Director of the International Studies Program at the University of Illinois at Chicago.



Wimal Dissanayake, Film critic, author and Professor with the Academy of Creative Media and Director of the Intercultural Studies Program, University of Hawai'i and the East-West Center.



Alissa Simon, Palm Springs Film Festival Senior Programmer, film reviewer for the trade magazine Variety, and curator of Iranian film retrospectives.



Kaveh Ehsani, Assistant Professor of International Studies at DePaul University in Chicago, contributing editor of Middle East Report (MERIP) and a co-editor of the Goftogu Quarterly in Iran.

HOW TO SEE THE MOVIES

Enjoy free access to all 24 Iranian films plus film introductions, a panel discussion on "Understanding Persian Culture through Film" and educational resources, such as interviews, study guides, essays and bibliography:

1. GO TO: WWW.ASIAPACIFICFILMS.COM/PERSIANFILMS
2. LOOK THROUGH OUR SITE AND CHOOSE A FILM YOU WOULD LIKE TO SEE
3. WATCH THE FILM INTRODUCTION
4. CLICK ON THE FEATURE LENGTH FILM AND ENJOY
5. PLEASE COMMENT AND PARTICIPATE IN OUR ONLINE FORUM. DON'T FORGET TO "LIKE" YOUR FAVORITES FILMS!



'Alone in Tehran' (1999)



'Twenty' (2009)



'The Mix' (2000)



'Lady of the Roses' (2008)

OUR SPONSORS



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SHANGRI-LA

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After April 6, 2011, the films will be available for universities, organizations and individuals on a subscription basis. Individuals can watch all 500 films on AsiaPacificFilms.com for only \$8.99 a month. Universities and organizations can license film titles at \$150 a month for three years, with discounts starting after 9 titles. For more information, email info@asiapacificfilms.com or call (808) 469-4630.